

Forecast—Sunny,
clouding over later
(Details on Page 2)

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NO. 244 NINETY EIGHTH YEAR

College Freshmen Don Bright-Hued Headgear

Bright-hued headgear dotted the campus at Victoria College yesterday as members of the freshman class were issued the latest in hat stylings. Here frosh Larry Rantz, left, and Ken Brousseau help Linda Fields set her hat at just the right angle.—(Colonist photo by Jim Ryan.)



YOUTHS DINED ON HEADSTONES IN CEMETERY-WRECKING ORGY

Teen-Agers Arrested In Alberni Desecration

By ALEC MERRIMAN

ALBERNI — A major break in the most astonishingly macabre story in police annals of this district came with the arrest here last night of two Alberni teen-agers.

David Windsor Ferguson, 19, and William Nelson, 18, were in custody and facing a charge of desecration of a grave in Greenwood Cemetery, an ancient, tree-shaded resting place of district pioneers.

Police who moved rapidly yesterday following a tip-off from the wife of Alberni's Mayor Ben Wright, expected to make one and perhaps two further arrests late last night or early today.

They have information as to the identity of two young women, both Port Alberni waitresses, who were present when tombstones were knocked down, crosses pulled from the veterans' plot and a recently-buried body laboriously exhumed overnight Sunday.

DRAGGED BEHIND CAR

Constables Bert Giberson and Bud Foreman said that the body had been taken from the open grave and dragged on the end of a chain behind the car in which the party was riding.

The ghoul party, which has shocked the whole district, actually had its origin in New Westminster last Saturday when two Alberni youths purchased whiskey from a liquor store and headed for home.

They visited the cemetery together Sunday night where they drank one bottle of whiskey. It was then that the macabre idea of devastating graves and exhuming a body apparently was born.

They drove to Port Alberni, picked up their girl friends and ordered a meal of Chinese food in containers, which they took back to the cemetery and consumed between visits to graves which they desecrated in a variety of ways.

While in town, they also picked up a chain and heavy coil shovel with which they carried out their insane plan.

CONTAINERS CLUE

The containers for the Chinese dinner provided a valuable clue.

Officers were able to trace the origin of the containers, secure a description of the persons who gave the order and make initial progress on their investigation.

Then, yesterday, one of the girls involved told friends who worked in the same restaurant of the nightmare picnic in the cemetery.

In a roundabout fashion Mrs. Wright learned of this development and informed police. Within a very few minutes the girl was taken to headquarters.

Nelson lives just across the street from RCMP headquarters, and Constables Giberson and Foreman merely had to walk a few paces from their office to make the arrest.

Nelson gave them a full statement. He said he had been too drunk to remember the night. For example, he could not explain why a cotton print dress had been hung over one tombstone.

"OFFERING INDIGNITY"

The youths will be charged today under Section 167 of the Criminal Code for "offering indignity to a dead human body."

Widespread public indignation over the incident was put into words by Mayor Loran Jordan of Port Alberni when he said: "This disgusting exhibition makes one ashamed of the race."

He had the highest praise for the RCMP detachment under Cpl. T. C. Fraser. "They have done an excellent job of work, and in a hurry. They are tops."

Hundreds of Alberni and Port Alberni residents visited the cemetery in the three days following the desecration to restore graves and check on damage by the vandals. Other hundreds visited—the place simply out of morbid curiosity.

He Played with Dynamite



Trips Dodgers



ROBIN ROBERTS

Striving for his seventh straight 20-win season, Robin Roberts yesterday jolted Brooklyn's pennant hopes as he pitched Philadelphia Phils to a 7-3 victory over the Dodgers. The win was the 19th of the season for Roberts and it dropped the Dodgers a full game back of Milwaukee Braves in the National League race. Both clubs have three games remaining. Major league story on page 10.

Playing with dynamite isn't any fun, says 10-year-old Clair Downey Jr., of Deep Cove, Sidney, as he recovers in Rest Haven Hospital after dynamite caps he found in an empty shed near his home exploded in his hands. He lost portions of two fingers and the thumb of his left hand. His face was badly cut, too, and he was lucky to escape without a serious eye injury. Jimmy Hartshorne, 10, with Clair at the time of the blast Monday evening, suffered minor facial injuries.—(Colonist photo by Jim Ryan.)

Security Council Sets Suez Debate

UNITED NATIONS, N.Y. — As the council met, foreign (AP)—The UN Security Council ministers of the United States, Britain, France, Egypt, and Yugoslavia made plans to come week on the Suez Canal crisis here for the debate.

In a desperate attempt to find a peaceful solution.

Acting two months to the day after President Nasser seized the 103-mile waterway, the council unanimously put on its agenda a British-French proposal for debate on the situation created by Egypt's action.

Then the council voted 7-0 to put on its business sheet a counter-complaint by Egypt alleging the actions of Britain and France against Egypt had violated the charter and threatened international peace.

Britain, France, Australia and Belgium abstained on that item. The United States, Soviet Union and five other members of the council voted to have it debated.

Typhoon Runs Riot

TOKYO (UP)—Typhoon Harriet left two ships aground and 60 homes destroyed at Okinawa yesterday and hurtled north-east along the Ryukyu Island chain toward densely-populated Japan.

Coalmine to Castle to Pocketbook

Court Closes Book; Dunsmuir Wins Suit

Robin James Dunsmuir was awarded \$1,000 damages and court costs after winning his civil suit for libel against James Audain whom he termed "the black sheep of the family."

The libel suit, a counter-claim to the original slander suit in Supreme Court here Wednesday against Mr. Dunsmuir by his day cousin, Mr. Audain, was heard.

Mr. Dunsmuir was found not guilty of slander by an eight-man jury and the action was dismissed by Mr. Justice A. D. Macfarlane.

The two-day joint hearing for the two members of the prominent Dunsmuir family began Tuesday.

Mr. Audain's dismissed suit claimed unstated damages for slander to his book "From Coalmine to Castle" from Mr. Dunsmuir. Another claim of personal slander was withdrawn by his counsel, George Gregory, Wednesday morning.

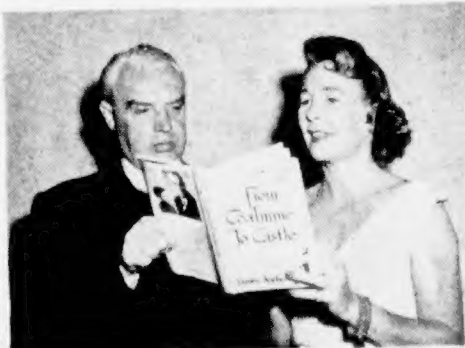
Mr. Dunsmuir was awarded only one-tenth of his \$10,000 claim for damages. The libel was contained in certain passages in Mr. Audain's book published in June last year.

"From Coalmine to Castle" is a biographical history of the Dunsmuir family which played an important role in the history of B.C. coal industry.

Mr. Dunsmuir occupied the stand throughout Wednesday's morning session.

In direct examination by his counsel, A. deB. McPhillips, he

Continued on Page 2



Author Audain examines book that cost him \$1,000 in court with actress Wendy Barrie.

Skirmishing Keeps Mid-East Boiling

JERUSALEM (AP)—Israeli and Jordan soldiers blazed out with new bursts of automatic gunfire in divided Jerusalem Wednesday night.

The city fighting was a brief but noisy aftermath of the bloody

seven-hour overnight battle touched off by an Israeli reprisal invasion of Jordan. The battle ended Wednesday morning.

Jordan authorities have hinted at a massive Arab counter-campaign if the UN Security Council fails to stop such raids as the Israeli incursion 2½ miles inside Jordan.

Jordan acknowledged 33 Jordan soldiers were slain and reported 90 to 100 Israelis killed in the hand-to-hand fight that raged into the early morning.

BAGHDAD (AP)—The Iraqi Army Wednesday night was reported ready to move to the aid of Jordan if the latest Israeli attacks on Jordan developed into war.

UNITED NATIONS, N.Y. (UP)—Secretary-General Dag Hammarskjöld yesterday threw the smouldering Palestine situation back into the United Nations security council.

U.S. Plays Russian Roulette With A-Pistol, Acheson Says

WASHINGTON (AP)—Former secretary of state Dean Acheson said Wednesday night the United States under the Eisenhower administration has "seemed to be playing Russian roulette with an atomic pistol."

Speaking at a Democratic fund-raising dinner in suburban Bethesda, Md., Acheson added:

"Relations with Japan, South-east Asia, South Asia, the Middle East, and Africa have in all cases become more distant, in many

loud internal debates as to whether we would do this over Indochina or Quemoy or Matsui, without much regard to anyone else, with interviews on the 'necessary art of going to the brink of war, and so on.

"We seemed to be playing Russian roulette with an atomic pistol which would destroy ourselves and everyone else, too.

"Through this mile-wide hole in the line the Russians scored a victory again and again with the ball back into the United Nations security council."



ALL ABOARD

With G. E. Mortimore

If a sculptor ever carves a symbolic figure representing a 20th-century politician, the subject will naturally be shown with two heads facing opposite ways, and a detachable set of spare legs, to be used for running with the hare and hunting with the hounds.

Clear, definite statements on controversial issues are going out of fashion.

Some good fence-sitting is done in Canada, but for skill in the game of political balance, the United States team has no rival.

A statement in the Saturday Evening Post about Democratic presidential contender Adlai Stevenson brought the fence-sitting question into sharp focus.

Harold H. Martin, sizing up Stevenson's chances in the South, said there was a section of opinion which held that Stevenson would be wise to avoid a strong stand on the issue of civil rights for Negroes.

"All he has to do is to have his

once in a while," he quoted anonymous Southern spokesmen as saying. "That won't make the South mad, and the Negroes will get the point."

Mrs. Roosevelt, being a woman of noted liberal and humanitarian views, he could seem to be silently endorsing her views by merely standing beside her with a big grin. Apparently that was the line of reasoning.

In this fashion he could please the voters who wanted to see Negroes treated like humans without offending the other voters who sought to keep the Negroes in their place.

Not Very Much

In actual fact, Mr. Stevenson has already steered that course. He has declared himself to be against segregation, but not very much.

No doubt that was the only possible course for him, or any other candidate for the presidency. He could move sharply one way or the other, and lose the election. What use is a brave statesman out of office?

Mr. Stevenson has to steer down the middle, or run on the rocks. It isn't his fault. The fault lies with a system that allows the growth of huge, amorphous political parties that must be all things to all men. In the United States there is no such thing as a left-wing or a right-wing party. There are two parties which both span the entire range from left to right.

In Canada our situation is nearly as bad. One large shape-

less party straddles the nation, another large shapeless party vainly seeks to dislodge it, while two small factions keep crowding at the edges.

But here, as well as in the U.S.A., the leaders show an increasing tendency to make neutral, facing-both-ways statements on hot key issues, and to fight elections with personalities and platitudes.

The Saturday Evening Post formula could relieve a politician of all risk of offending anyone. Instead of making speeches, he poses with photographs with people of known views or popularity. Rather than battling his opponent with words and facts, he tries to put on a better tabernacle, a better dumb-show.

Come to think of it, Mr. Stevenson had his picture taken the other day with a donkey. There was an eloquent statement, if I ever saw one.

Garden Notes

Year Begins In the Fall

By M. V. CHESNUT, FRHS

While it may sound screwy to the conventional-minded, it seems to me that the real start of the gardener's year is in the fall, not the spring, and this is the most logical time to form some idea of what you intend to grow next year, particularly the vegetables, and where you intend to grow them.

You see, it is time now to start digging and digging means an opportunity for incorporating manure or compost in the soil. And such a scarce and valuable commodity shouldn't be spread haphazard, but placed where it will do the most good.

Moreover, some vegetables need firm soil; their sites should be prepared first, to give the ground plenty of time to settle.

GROSS FEEDERS

The hungriest plant in the vegetable plot is the onion. Onions are gross feeders, and the richest, mellowest manure should be reserved for the onion rows. But onions never amount to a pinch of corn feeders on loose, fluffy soil—it must be firm and well consolidated, hence the need for early preparation of the onion bed.

The same holds for the ground where next year's summer and autumn cabbages and Brussels sprouts are to grow. These will need manure—not as much as for the onions—and early preparation, as firm ground is essential for hard, well-formed heads and buttons.

No manure should be used at all on sites where plants are to stand all winter. Spring cabbage, Brussels sprouts, broad beans and the like would make too much soft, sappy growth to stand up under hard winter weather. What is wanted here is short, stocky growth.

PREFERRED PLOT

In planning out just where each kind of vegetable is to grow next year, remember that the pre-

ferred position for carrots, parsnips and beets is ground which received a dressing of manure the previous year. These vegetables need a fairly rich, deeply dug soil, but fresh manure or recent manuring is poison to them, causing forked and distorted roots.

The rows where peas and beans were grown this past season usually produce good root crops the following year without any additional manuring.

If you are pressed for time and can't get the whole plot dug over this fall, the part to leave is the potato patch. Potatoes have no objection to loose, recently-dug soil, nor do they mind fresh dressings of manure, so it is quite safe to leave the preparation of the potato patch until spring. In fact, it is quite possible to dig, manure, and plant all in the one operation.

HEAVY FOR LEAVES

Applications of lime, too, should be made in accordance with the kind of vegetable to be grown. The heaviest dressing—about a cupful per square yard—should be given to the leafy vegetables—lettuce, cabbage, spinach, etc.—and to the peas and beans. Half a cupful is enough for the root vegetables and the site for tomatoes, while none at all should be given to the site for potatoes.

Recently limed land usually produces a crop of scabby potatoes, and the residue from the liming of the previous year should be enough to satisfy the potato's calcium requirements.

Weather Forecast

Sept. 27, 1956

Sunny, with increasing cloudiness toward evening. Not much change in temperatures. Winds light. Wednesday precipitation, 1.9 inches. Sunshine, 5 hours 42 minutes.

RECORDED TEMPERATURES

High... 58 Low... 51

FORECAST TEMPERATURES

High... 61 Low... 47

Sunrise... 7:08 Sunset... 7:01

East Coast of Vancouver Island—Sunny, with increasing cloudiness toward evening. Not much change in temperature. Winds light. High at Nanaimo, 64.

West Coast of Vancouver Island—Sunny, becoming cloudy by evening. Not much change in temperature. Winds light. High at Estevan, 58.

TIDES AT VICTORIA

(Pacific Standard Time)

Time H.L. Time H.L. Time H.L. Time H.L. Time H.L.
M.P.M. P.M. M.P.M. P.M. M.P.M. P.M. M.P.M. P.M.

21 2:06 2:17 2:27 2:37 2:47 2:57 3:07 3:17 3:27

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29 3:26 3:36 3:46 3:56 4:06 4:16 4:26 4:36 4:46

30 3:36 3:46 3:56 4:06 4:16 4:26 4:36 4:46 4:56

Assets Seized



A few days ago Catherine Casey was the alleged owner of a Lincoln car and general manager of a firm with \$180,000 in the bank. Now there is \$200 in the firm's account and Miss Casey appears about to lose her Lincoln. The company, peddling vending machines throughout Canada, had its assets seized on court order in Toronto after a number of its clients accused the company of fraud. Many individuals had paid for a vending machine—one that distributes gum or matches—only to find they had no rights to place them anywhere. The head of the firm cannot be located. (CPC).

Dunsmuir Wins

Continued from Page 1

was asked about a passage of the book which said there were only three children, all daughters, by his father's second marriage.

"That is untrue," Mr. Dunsmuir said. "There were four children and I am the eldest." "Are you the legitimate son of your father?" Mr. Phillips asked his client.

"Yes," Mr. Dunsmuir said.

LEGITIMACY ACT

He said he was legitimate under the rulings of the B.C. Legitimacy Act passed by the legislature in 1922. The act states that any child born out of wedlock and whose parents married before Dec. 16, 1922, was legitimate from the time he was born.

He was asked in cross-examination by Mr. Gregory what effect the words he complained of in the book had on his life. "They've held me up to ridicule and made it awkward for me in any social position. I think it has done me an awful lot of harm," Mr. Dunsmuir said.

The book had also caused a 4½-month break-up in his marriage, he said. He and his wife now are reunited.

"DONE ON PURPOSE"

He told Mr. Gregory that he thought the omission of the operative part of his father's divorce decree, included in the book, had been done on purpose. "He (Mr. Audain) is trying to prove to English courts that my father's divorce was not absolute."

Mr. Audain would "profit quite handsomely" if he could prove that, Mr. Dunsmuir said.

"Don't forget that this man is considered the black sheep of the family," he said.

MOST CONTEMPTIBLE

Mr. Gregory asked if it was not true that "in this day and age people don't think less of anyone because he is illegitimate."

"A bastard is the most contemptible form of abuse to-day," Mr. Dunsmuir replied.

"What about William the Conqueror?" Mr. Gregory asked. "He was illegitimate."

"I don't consider myself that successful," Mr. Dunsmuir said. "You're still young enough," Mr. Gregory said. "And what about the Duke of Monmouth?"

HUGE OUTLAY

The 10 provincial governments in Canada are spending an estimated \$487,000,000 on highway construction in 1956.

Tupelo, Miss., Goes Wild

Elvis Goes Home—For Cut of the Take

TUPELO, Miss. (UP) — Rock-and-roll idol Elvis Presley returned triumphantly to his native town in a solid white Lincoln yesterday and turned an already gaudy fair into shrieking pandemonium.

Presley, who started plucking a guitar here as a school boy, wailed songs for 45 minutes at the big Mississippi-Alabama fair while a cordon of highway patrolmen stood off a swarm of screaming teenagers.

The 21-year-old star accepted a scroll from Mississippi Governor J. P. Coleman, who said the state was "proud" of him. He also received a citation from Tupelo Mayor James Ballard.

"It's all great," Presley said. "These people are great."

After clearing the formalities of the big welcome for the local boy who made good, the gyrating singer launched into his matinee performance before a roaring mob of some 5,000. Twenty-seven highway patrolmen circled the five-foot stage.

TABLE POTATOES

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Esmond FAMOUS MIRACLE BLEND BLANKETS



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NYLON FOR LONGER WEAR

NYLON FOR MORE LUSTRE

NYLON FOR NEW BEAUTY

WONDERFULLY NEW TWO TONE FAMOUS GEORGIAN BAY NYLON BLEND BLANKETS

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\$29.95 YOU SAVE AT LEAST \$10.00

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Full Double Bed 72 x 84 Size, Luxurious Fine Quality, Satin Bound, "Georgian Bay" Nylon Blend Blankets.

Yes, you get all 4 of these beautiful "Georgian Bay" Esmond blankets in a perfect blend of Nylon and Rayon for luxurious warmth without weight. Yes, all four to cover the whole family at less than the price you'd expect to pay for three. You get one each of these four beautiful colours: a lime green & princess rose & sky blue & sunshine yellow. Order today at this low, low sale price on our easy convenient credit terms!

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PHONE! "I want to take advantage of this great offer!" DIAL 3-1171

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PRINT Name... PRINT Address... City... Prov... Employed by... How Long...

Pearson Returns Today

Spy Case Story May Be Told

Staples Leaves Job, Sends Family Away

OTTAWA (BUP)—External Affairs Minister Lester B. Pearson may break the web of official silence surrounding the Popov "spy" case when he returns this morning from overseas.

Pearson has spent two days in Iceland after more than a month in Paris at sessions with his "wise men" colleagues on NATO's three-man committee set up to explore ways and means to beef up the non-military side of the alliance.

The minister has been alerted by his office to be braced for a barrage of questions on the Popov case. He has been kept informed by telegraphed messages all week.

The latest development came yesterday when Stanley Staples, 30, told newsmen he was leaving his apprentice-accountant job with a firm of auditors—Ginsberg, Gluzman and Coplan—because of all the publicity. Staples also said he had arranged for his wife and two children to leave town for an unknown destination to escape further publicity.

Staples was a civilian employee with the air force at



JAMES S. STAPLES
... Leaving job

club sessions—and once at the embassy—but Staples told him nothing. He gave Staples \$50 one night when the latter was short of cash but Staples borrowed \$50 from another source and made Popov take it back.

The chess club, as a result of Popov's attempted bribery of Staples, summoned a special meeting to expel members of the Soviet Embassy from club membership. An executive session was called to change the club's rules so that members of all embassies and legations here would be barred from membership.



GENNADI F. POPOV
... Checkmate

nearby Rockcliffe station last winter. He was the member of the Civil Service Chess Club reputed to be most assiduously cultivated by Gennadi F. Popov, a second secretary at the Soviet Embassy who was ordered home July 12 by the Canadian government for activities not in keeping with his diplomatic status. Popov left for Moscow Aug. 12.

Staples told newsmen that he had suggested to his employees that he quit his job within a month. He said his employers suggested the end of this week.

His attractive wife had been working as a stenographer with the RCAF's air materiel command at Rockcliffe.

STAFF REDUCTION

Staples was laid off from his RCAF job some months ago. The air force reason was that staff reductions were necessary.

Popov tried to pry secrets from Staples during chess

Shillitto Heads Credit Union

SIDNEY — Norman Shillitto was elected president of the Saanich Peninsula Credit Union last night, succeeding W. R. Kimmerly, who was recently transferred by Trans-Canada Airlines from the airport to the Victoria office.

A school bus driver in the district, Mr. Shillitto is secretary of the Sidney and North Saanich Chamber of Commerce.



where's
my
PARD?

This gentleman is in the doghouse. It's not really his fault. He just didn't realize how much dogs love their Pard. Forget Pard and a dog's apt to "waive the wool"! Nothing equals Pard's good meat taste—whether it's beef, liver or chicken. And to round out a completely square meal, Pard contains minerals and vitamins galore—everything to keep tails wagging and appetites up. Put Pard in that shopping basket every day.

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MADE BY SWIFT
...so you can feed
your dog as well as
you feed your family

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Get the new Pard Cat Food with Fish and Cod Liver Oil Added



NEEDING VEGETABLES?

Your best buy is... buying the Farm-Way from Joe's Farm, as you are buying direct from a farmer to your dinner table.

AT JOE'S FARMERS' MARKET — 1445 HAULTAIN

Prices Effective Thursday, Friday, Saturday and Sunday

CARROTS—New crop, tender and delicious	3 bunches	25¢	TOMATOES—Vine-ripened outdoors	3 lbs.	43¢
SPINACH—Rich in Vitamin A. Easy to cook	2 lbs.	19¢	CAULIFLOWER—Snow white, tender textured, each		31¢
SAVOY CABBAGE—Large head, delicious flavor, each		15¢	CELERY—Crisp and crunchy, adds flavor to salad	2 for	33¢
SPROUTS—Fresh and solid, blend well with all meat, lb.		27¢	BEETS—New crop, garden fresh	3 bunches	21¢

Bulk Root Crops Are Ready for Winter Keeping

BULK CARROTS—50-lb. box	\$2.20	BEETS—50-lb. sack	\$1.69
NETTED GEM POTATOES—100-lb. sack	\$3.89	WHITE ROSE POTATOES—100-lb. sack	\$3.25
TURNIPS—50-lb. sack	\$1.50	ONIONS—50-lb. sack	\$3.25

Also other fresh fruit and vegetables at the lowest prices! To save—and enjoy eating the best—try buying the Farm-Way at Joe's and find you do save more! Remember, Joe's open 7 days a week, from 9 a.m. to 10 p.m. and there's always lots of parking space on his lot.

U.S. Jails Professional Liar

NEW YORK (AP)—Harvey M. Matusow, guilty of lying on behalf of Senator Joseph R. McCarthy, was sentenced today to 13 years in prison. Matusow helped convict the 13 professional liar was sentenced Wednesday. Sentencing was set for Friday by his conviction on five federal charges. The maximum is 25 years in second-string federal courts. He once prison. The verdict was an exoneration of Roy M. Cohn, the controversial Then Matusow recanted, said anti-Communist witness. of Roy M. Cohn, the controversial Then Matusow recanted, said anti-Communist witness. A jury of 10 men and two former chief counsel of the Senate his original testimony had been women found the 29-year-old Matusow subcommittee once headed by shot through with lies and ac-

Daily Colonist, Victoria, B.C. 3
Thursday, Sept. 27, 1956

Matusow was a confirmed liar, he would not have used him as a witness at the 1952-53 Smith Act trial of 13 Communists.

PAKISTAN COTTON

Final estimate of Pakistan cotton production for 1955-56 was 1,738,000 bales, against 1,596,000 bales a year earlier.

BARGAIN DAYS

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CHROME SET

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2-Pce. Bumper Ends

DAVENPORT Suite

Beautiful new styling, lovely covers in smartest new shades. Bumper end davenport and matching easy chair.

149⁰⁰

Arborite Top

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BARGAIN DAYS AT STANDARD

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COMPLETE WITH MATTRESS. All hardwood construction, drop side. Has steel spring, felt mattress. 29x53 inches. BARGAIN DAYS SPECIAL

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Combination ELECTRIC RANGE and OIL BURNER

Fast Speedmaster electric elements, built-in lamp, 7 heat rotary switches, minute-minder, large illuminated baking oven, warming drawer! ALSO has complete oil burner annex for wonderful, dependable even heat in your kitchen.

It's the Elco H4 Combination

Regular 439.00
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319⁰⁰

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Folding PUSH CART

Easy-fold action, plaid covered seat, rugged frame. A really wonderful BARGAIN DAYS SPECIAL at

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WHITEWOOD Furniture

4-drawer chest, 23½ x 36 ins. high, smooth finish. 5-Drawer Chest, 30x46 ins. high

14⁹⁵

23⁹⁵

Mr. & Mrs. Dresser, 6 drawers, 48 ins. long, 30 ins. high. 22⁷⁵

18⁹⁵

HIGH CHAIR

Hardwood construction, with aluminum tray. A smartly-styled, soundly-made high chair. BARGAIN DAYS SPECIAL, only

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SCATTER MATS

Wilton and Axminster traveller's samples with all edges finished. 18x27 ins. to 54x54 ins. all priced for quick clearance, from

2⁹⁸ to 14⁹⁵ ea.

HOLLYWOOD BEDS

Spring-filled Mattress on sturdy box spring on legs. Twin bed size. BARGAIN DAYS SPECIAL, complete

44⁰⁰

Double bed size. 49.98

BARGAIN DAYS AT STANDARD

Famous Lane

CEDAR CHEST

Choice of walnut, limed oak, desert sand, and driftwood. Smart styling, aroma tested tightness, wonderful value for BARGAIN DAYS

69⁷⁵

Satin-Covered

Wool Comforters

Satin-covered, warm and light, ample size. Reversible, combination colors. Nice selection of shades. BARGAIN DAYS SPECIAL

9⁹⁸

BOOKCASE

2-shelf style, choice of limed oak or mahogany, stain-resisting finish. 30 ins. long, 31½ ins. high

21⁵⁰

RECORD CABINET

Sliding panels, choice of mahogany or limed oak. BARGAIN DAYS SPECIAL, only

24⁹⁵

2-Piece

CHESTERFIELD SUITE

With red nylon-frieze cover, reversible spring-cushions, spring base and back. Reg. \$219.00. BARGAIN DAYS SPECIAL, only

179⁰⁰

SISAL CARPET

High pile sisal carpet for stairs, halls, or wall-to-wall use. Extremely hard-wearing, natural color to blend with present decorations. Approx. 28 ins. wide. Reg. 4.95 lin. yd. SPECIAL

2⁹⁹ lin. yd.

Printed

FLOOR COVERINGS

Imported printed felt base in good pattern and color selection. Glossy, enamel finish for easy cleaning. Reg. 65¢ sq. yd. SPECIAL

55¢ sq. yd.

Ready-Made DRAPERIES

Screen Prints of exquisite beauty, on soft draping crepe that gives excellent service and looks so well. Made "up to Standard" not "down to price", yet we offer them at VERY LOW PRICE!

Full width by 7 ft. for windows to 4 ft. wide, pair 21⁹⁵
2-width by 7 ft. for windows to 8 ft. wide, pair 45⁹⁵
3-width by 7 ft. for windows to 12 ft. wide, pair 69⁹⁵

LINOLEUM REMNANTS

Large selection of printed and inlaid linoleums—in odd lengths up to 35 ft. Perfect for bathrooms, halls, porches, small rooms, stairs, etc.

1/4 to 1/2 OFF!

5 Floors of Furniture Right Through Yaten to View



2-5111

Why This Differential?

SOME explanation should be forthcoming from somewhere as to why British Columbia users of the new direct telephone service by trans-Atlantic submarine cable to the British Isles should have to pay a 25 per cent higher rate than any others. None has been offered so far by the B.C. Telephone Company, though it has been asked for one. The company has a monopoly over telephone facilities in British Columbia.

In the absence of an explanation of the surcharge at this end, the Colonist can present only the information gained by its resident correspondent in London, Mr. Richard L. Thomas, who made the first call to B.C. on Tuesday, the inaugural day of the new direct link by wire. Mr. Thomas learned of the imposition of the extra charge when booking his call to the Colonist. He investigated further and discovered that it did not apply anywhere else and that he could have called Port Angeles for \$8 as against the \$10 fee for a three-minute connection to Victoria.

Inquiries in London brought the information that the post office department, which operates all telephone and telegraph services in Great Britain, was not responsible for setting a heavy differential against one province of Canada, and one only.

The \$43,000,000 submarine cable is

jointly owned by the British government, the Crown-owned Canadian overseas Telecommunications Corporation and the American Telephone & Telegraph Corporation. It is impossible to ascribe to this group, controlling only the trans-Atlantic section of the circuit, any wish to discriminate against British Columbia, or any reason for doing so.

We are informed by the B.C. Telephone Company that transcontinental rates are decided by an association of operating companies across Canada, which would include the provincially-owned systems of Alberta, Saskatchewan and Manitoba. What interest could any member of this association, other than B.C. Telephone, have in the imposition of a B.C. differential?

If there is a valid reason for charging 25 per cent more in Victoria than in Port Angeles for calls over comparable distances it should be made public so that it may be examined. This new direct connection with the United Kingdom, besides convenience for personal affairs, is bound to be an important influence in the expansion of trade. On what grounds should B.C. industry and business be placed at this substantial disadvantage? The matter would appear to bear examination by the provincial government with a view to obtaining equalization.

Progress, and a Symbol

LINE connection of Vancouver Island with the Mainland for the supply of industrial and other electrical power is a notable stride forward on many counts. The initiative of the utility firm in carrying out this development together with laying of the submarine cable in faultless engineering have brought the Island to a new phase of its economic development, as an importer of needed power. Industrially the new cable marks the closing of one epoch and the beginning of another. Coal measures are giving place to water-power, assisted by whatever degree of steam turbine help may be required. In view of the growing industrial needs of the day the change was inevitable.

Dr. A. E. Grauer's announcement of an area reduction in household and other accounts outside the three-and-a-half-mile limit in Victoria will affect some 11,000 customers by the one-cent cut in the initial rate per kilowatt, and this will place them on about the same footing as urban users. If city users are not benefited directly at this time they have some companion reasons for wishing the new project its due measure of success. About a year ago the BCER built its handsome new office block here, and at the moment the same company is engaged in progressive plans

to bury its overhead cable in the heart of the city. The new office building cost \$1,000,000, and underground wiring may be an expensive item before the work is completed.

This is not to argue that Victoria would not appreciate a cut in its own power and light rates; because it certainly would. On the other hand a public utility can only do so much at one time, and the method chosen in this instance goes to the root of the situation. Without assurance of adequate electrical power not only for the present but also for the future there would be small prospect of lowering the cost of services over the whole field. At the same time in contrast with the rates paid for electrical energy in other parts of Canada, notably in Ontario, British Columbia users clearly have something to look forward to when the supply is sufficient to go all of the way around.

For its progressive attack on the primary problem of supply the BCER is entitled to commendation. The new cable link is now in service, and giving that much more assurance against failure of supply under normal operating conditions. This assurance and the fresh benefit that has already come to semi-urban subscribers will be welcomed for themselves.

Amendments Desirable

NUMBERS of British Columbia municipalities have now decided to dispense with the obsolete road and poll taxes of other days. They have found themselves hampered in this by the present state of provincial law; which gives the authority but has not yet removed the contingent effects of the former levies on other civic matters. Thus Victoria City required a year to get rid of its poll and road tax. Similarly, Esquimalt has found the anomaly of a \$2 fee coupled with registration on the municipal voters' list. Simple amendments in one or more B.C. statutes at the next session could clear up these obstacles with very little difficulty.

The municipal voting restriction did not arrive in the statute by accident. It was once held that a voter had to show proof of his civic consciousness and respon-

sibility in some tangible form. Ratepaying was the obvious first choice, and its derivatives by way of road and poll taxes were part of the original concept. Today however conditions have changed radically insofar as the municipalities are concerned. Road and poll levies have become "nuisance" levies, costing in collection out of proportion to their results. Even more acutely, fee-paying should be separated from a "free" and secret ballot. There is no reason to doubt that if the municipalities request legislative action on the matter it will be forthcoming in due course.

While they are about it, the municipalities no doubt will examine other obsolete requirements in the municipal law, the base of which was laid down years ago under much different conditions in British Columbia.

Interpreting the News

Neutralists in Difficulty

By CHARLES M. MCCANN
United Press Staff Correspondent

THE East Asian "neutralists" are not doing so well at the moment. Both India and Indonesia, the chief neutralists, are doing a bit of diplomatic back-peddling.

Indian Prime Minister Jawaharlal Nehru, who rushed to the support of Egyptian President Gamal Abdel Nasser in the Suez Canal dispute, is having some second thoughts. He is trying with evident anxiety to get Nasser whose belligerent attitude he encouraged, to be a little more reasonable.

Indonesian President Sukarno is in trouble at home because of a pro-Communist joint communique his foreign minister, Ruslan Abdulgani signed in Moscow during their recent visit to Russia.

The Indian and Indonesian developments have resulted from the way East-Asian neutralism works out in practical diplomacy.

Officially the party line is that the neutralist countries pursue foreign policies independent of the great Western and Eastern "power blocs."

In practice, however, it nearly always happens that the attitude of the neutralist nations in big international problems favors the two great Communist powers the Soviet Union and Communist China.

Thus Nehru lost no time in approving Nasser's attempt to seize sole control of the Suez Canal.

He said in a speech that the Western allies were running "a grave risk of war" when they

announced their plan to form a Suez Canal Users' Association.

Not long afterward, Nehru apparently got the idea that Nasser was doing some risky thing. He sent V. K. Krishna Menon, his roving ambassador, to Egypt to urge Nasser to be reasonable.

Now Nehru himself has gone to Saudi Arabia, Egypt's Arab neighbor, to visit King Saud.

In Indonesia's case, Sukarno and Foreign Minister Abdulgani warmly praised Russian leader during their visit to the Soviet Union. They saw Russia as a peace-seeking friendly, democratic country.

But Abdulgani went overboard in his joint communique, which he and Soviet (first deputy) Foreign Minister Andrei A. Gromyko signed.

The communique emphasized the "solidarity" between Russia and Indonesia. It stressed identity of views on disarmament, anti-colonialism, Western defence pacts and the testing of use of nuclear weapons.

Five of the eight parties in the government coalition protested.

The cabinet at a special meeting ordered Abdulgani to sign no more communiques during his tour of Europe and Asia. It was announced that he would be questioned about the Moscow communique when he got home. And it was intimated he might be invited to resign.



Back from Holidays

Super Tankers

Side Bets in Suez Gamble

By BERNARD KAPLAN

PARIS—As the world watches the continuing political duel over Suez, that little group of super-shrewd men, the international "freelance" shipping magnates, worked fast and furiously behind the scenes to capitalize on what it will mean to the future of maritime commerce and their own balance sheets.

Shipping circles in Paris fear that whatever the ultimate solution to the quarrel between President Nasser and the West, the long-range reliability of the canal as an international waterway may be impaired.

On the correctness of this judgment shipping tycoons like the fabulous Greek operators, Aristote Onassis and Stavros Niarchos, are preparing to wager millions of dollars. They are authoritatively said to be planning a program for building giant tankers and other extraordinarily large cargo vessels as a partial answer, at least, to the problem of world commerce unable to rely on the canal.

They are gambling for huge stakes—a dominating position in international shipping.

Niarchos, it was learned, has quietly signed an agreement with the Greek government giving him the right to establish dockyards and shipyards in that country. It is the first time that Niarchos, one of the biggest freelance shipping moguls, has gone into the construction end of the business. Indications are that Suez played a big part in his decision.

But Onassis is not far behind. His representative in Paris disclosed that his employer is surveying the possibilities of securing large tankers from West German, British and Japanese shipbuilding firms. Other sources report that his agents have been actively seeking estimates on new vessels almost from the day the Suez crisis erupted.

What Onassis and other shipping leaders have in mind are unprecedentedly large tankers of about 70,000 tons or more. Such ships, according to experts, could economically absorb the increased cost—an average of about 30 per cent—of going around the Cape of Good Hope rather than through the canal.

But there are big obstacles. At present probably no more than a dozen shipyards in the world are capable of building tankers that size and very few drydocks are capable of repairing them. New port facilities would have to be developed to handle them. Tanker facilities in New York, for example, can handle vessels of only about 40,000 tons.

However, these are all difficulties that can be surmounted if need be. Onassis, Niarchos and others are reasonably certain they will be.

Expert opinion is that a vast expansion in tanker traffic alone is inevitable since Europe is expected to be consuming 200,000,000 tons of Near East oil within less than 10 years, and the U.S. about 75,000,000 tons. This is nearly three times the amount used in 1955.

Oil traffic aside, any substantial diversion of ships from the canal route is sure to increase the demand for shipping. If regular lines switch to the longer journey around the Cape, they will require additional vessels in order to maintain their schedules. For some time, these would have to be chartered from companies like that of Onassis.

Gerald Waring

Reports from Ottawa

IF you're wondering why Canada, the world's fourth largest trading nation, was snubbed when they sent out invitations to the Suez conferences, take a look at our register of ships.

There are so few vessels still flying the Canadian Red Duster that nobody can remember when one passed through the canal last. Our once-proud wartime merchant fleet has shrunk to 15 ships.

The scuttling of the Canadian merchant marine seems weirdly incongruous when you look at the mushrooming fleets of other less well-heeled nations. Take West Germany. At the end of the Second World War the Deutsch merchant fleet was completely obliterated. Even in 1948 West Germany had not a single deep-sea ship.

In the same year Canada had 145 deep-sea dry cargo vessels which weighed in at one million gross tons.

The Bonn government was worried. It believed no country's foreign trade was secure without its own ships to carry it. West Germany set about rebuilding its merchant marine.

The Canadian government was not worried. We were quite prepared to see our ships auctioned off and our sailors left on the beach.

In 1948 Bonn earmarked \$42,000,000 of Marshall Aid funds for construction of fast-modern freighters.

The same year Canada's Maritime Commission recommended a nucleus of at least 50 dry cargo vessels be maintained under Canadian registry.

The recommendation was ignored by the government.

By 1951 Germany's shipbuilding program was going full throttle. The federal republic shelled out low-

interest loans of \$145,000,000 for new ships in a single year.

Canada, far from assisting Canadian operators, had introduced a transfer scheme which greased the way for dozens of Canadian freighters to slip out of Canadian registry.

Germany next introduced the famous "T.D." tax provision, which barreled \$370,000,000 into the shipping industry of the new Reich without costing the German taxpayer a penny. It permitted Germans to deduct from their income taxes funds which they put up as interest-free loans to shipping firms.

That was all Germany needed. The red, black and gold flag of the federal republic now flies from the jackstays of 2,377 merchant ships. At last count there were 2,161 freighters and 93 tankers for a gross of 3,128,223 register tons.

Canada? Of our skeleton fleet of 15 ships, only two are of the 10,000-ton class we built by the hundreds in the Second World War. One of those operates out of Italy with a non-Canadian crew. From our great West Coast seaports not a single Canadian ocean-going ship sails. Our tonnage, in fact, is about one-third that of Switzerland.

Of 5,000 Canadians who once went down to the sea in Canadian ships, fewer than 500 are left. But West Germany has close to 100,000 working seamen.

The key to this situation is that it costs \$170 a day for wages on a German ship, but \$390 a day on a Canadian ship. Thus it would take a \$5,000,000-a-year subsidy to keep even a modest Canadian-flag fleet on the high seas. But then, we're spending 60 times as much this year on our navy, whose main job in war would be to protect our merchant ships. It might be nice to have a few for the navy to protect.

The Packsack

By GREGORY CLARK

THE finest gardener of my acquaintance astonished me one evening when we were sitting bath-

ing our vision in the glories of his blazing garden.

"Of course," he said, "in a garden like this, it is the self-propelled flowers that are the most important."

"Self-propelled?" I asked.

He then pointed out the number of flowering bushes he had in his arrangement, every one of which was a berry or seed-bearing bush that attracted wild birds at different and overlapping seasons of the coming year.

"What," he demanded, "is a purple finch, a pine grosbeak, a cardinal or a kinglet but a self-propelled flower?"

And he has them in December and February!

John A. Livingstone, managing director of the Audubon Society of Canada, in his foreword to a pamphlet issued by the society, "Planting Your Garden for Wild Birds," says:

"Far too many urban centres today are almost totally deprived of natural, unexploited recreational parks and wilderness areas. In densely populated districts, individuals from all walks of life are increasingly athirst for a glimpse and perhaps a taste of the freshness and unsullied charm of the outdoor world. As a result, a growing number of people have been taking active steps to recreate a fragment of the outdoors for themselves—for their own physical and spiritual well-being. As they search for such refreshment, frequently they discover that in their own gardens and door-yards there is the raw material for the stuff of new and vibrant life."

The booklet is written by James R. Mackintosh, superintendent of Glendon Hall, a part of the botany department of the University of Toronto. Mr. Mackintosh is a widely-known bird watcher, and has made a study of the bushes and plants that most attract wild birds. The pamphlet, illustrated by Roger Tory Peterson and T. M. Shortt, includes the map from Rehder's manual of cultivated trees and shrubs of North America, which shows what will grow where all across Canada. There are detailed lists of the bushes, trees and plants, showing what birds they draw, and at what season of the year, and in which areas of Canada. It is available for \$1 from The Audubon Society of Canada's head office, 181 Jarvis Street, Toronto.

B.C. Notebook

Divided Army

By PETER BRUTON

IT took quite a long time for the swirling dust to settle in the demolished headquarters from where Colonels Carp and Smear planned their attack but when it did and they could see a little clearer they struggled to their feet and tried reasoning every-thing out.

"Phew!" said Carp. "A near miss. We were nearly wiped out."

"Sabotage," charged Smear. "Our own people were bribed by the invader. But it's only a temporary setback and we'll get back on top."

"Sir, you'll never live that long," said a tall, lanky sergeant named Levelhead who was lying in the corner. "And I'd be obliged if you could give me a hand."

"No hurry," Carp said to Smear. "We won't need him until the next attack in about four years' time."

"Sir, I'm just a common soldier," began Sgt. Levelhead, "but if I may speak man to man I could tell you where you went wrong."

"Must be badly injured," said Smear. "The thought of one of our troops telling us where we went wrong. But go ahead anyway."

"You're wondering why so many of our soldiers deserted in the heat of battle," began Sgt. Levelhead. "Well, I nearly did myself and I will tell you why."

"Maybe if you two colonels hadn't differed quite so much when the going got tough you could have pulled it off. You had a common enemy, yet you bickered and fought each other. You stand for the same thing, you know," he said.

"Utter nonsense," said Carp. "Col. Smear wanted to attack up the middle of the road but I was right in favoring a drive from the far right flank."

"Poppycock," said Smear. "I was right."

"You both were fighting the same enemy," continued the sergeant. "You'll never get anywhere while you keep this up. How on earth can you expect men to follow you when you don't even know where you're going yourselves? That's why you lost such a big portion of your army."

"Well, sergeant, what would you have done?" asked Smear.

"There's no use holding post-mortems," said Sgt. Levelhead. "But you could draw up some new strategy before the next battle. Start planning now to unify the forces under a single command."

"Let the generals at headquarters have preferences for the different type armies they command but in this area we should combine for the common purpose of beating the enemy," he said.

"Give your army a new name so the people won't associate it with past defeats," continued the sergeant, "and plan your campaign to attract new blood to the flag."

"You'll never attract the guerrillas who persist in fighting from the far left flank," said Smear. "They think they're the only effective fighting force left just because they have numbers of officers."

"Yes, sir," said Sgt. Levelhead, "but if you had attractive conditions to offer the rank and file, the guerrillas would come over and join our forces."

"Then the guerrillas would be wiped out as a group," Carp said.

"Well, as soon as you get into power the guerrillas are going to start fighting you anyway," said the sergeant. "So actually you would be killing two birds with one howitzer burst."

"Remember that even in this last battle you had 54 per cent of the people on our side," he continued. "You've got the forces but how can you expect to win when your battalions all favor different methods of attack?"

"National command would never go for such a thing," Carp said. "After all, our job isn't so much to defeat 'him' here but to keep 'him' out of headquarters."

"Sir, if you don't come up with something new the enemy is going to take over everything, including headquarters," Sgt. Levelhead said.

"Poof," said Carp. "That shows how ridiculous it is to listen to a sergeant, because it couldn't happen in a thousand years."

"With due deference, sir, just wait and see," said the sergeant as he walked out into the sunlight.

With the Classics

When clouds appear, wise men put on their cloaks;
When great leaves fall, then winter is at hand;
When the sun sets, who doth not look for night?
Untimely storms make men expect a death.

—CHARLES SPENCER

Letters to the Editor

Effect on Others

To judge from press and radio reports, it did not take our premier long to hatch out this new announcement. "Pay increase for cabinet, etc." which in some cases is to be boosted approximately 65%. Insofar as opposition members are concerned, they, too, will know how to handle that question.

Our federal, provincial and municipal representatives should realize the effect their action and example is to industrial strikes in an attempt to follow suit.

I recall an incident about 1948 when Premier Byron Johnson was "needed" to boost legislative indemnities. His reply then was, "The time is not ripe."

Next announcement could be another boost in the sales tax.

HARRY WYER.

1170 Chapman Street,
Victoria, B.C.

Party Stoicism

Happy in the election of our two local candidates, disappointed in the provincial Liberal returns, I nevertheless read with satisfaction that all will share the notice that the premier's salary is to be raised to a figure that will be somewhat commensurate with the salaries of those carrying great responsibilities. It will follow as a natural and just sequence that sessional indemnities will also be increased. This overdue move should not be misconstrued by those of us who are not of the Sacred following.

To believe in the principles of one's party is to meet defeat at the polls with firm stoicism, and a still firmer loyalty to that way of political life we espouse. We of the Liberal party will win back our spurs, when serious contemplation of the future takes hold of the now care-free and over-confident electorate. Meanwhile the elected government is "ours" and as such must be so regarded, open to both commendation or criticism.

KATHLEEN M. WORTHINGTON-LAKE.

851 Maddison Street,
Victoria, B.C.

Little Man's Thanks

Social Credit started out representing itself as the voice of the little man, and, regardless of critics, still remains the voice of the little man.

The little man in this election had a real field day. Labor leaders ordered the little man to vote against Social Credit. But the election result showed he did the very opposite. By voting Social Credit into office, the little man voted non-confidence in the top brass of trade union leaders.

The little man also made it apparent, he had lost faith in the Liberal press and executives, whose sacred duty it was to preserve the ennobling philosophy of "true" liberalism. For years I preached Canada needs a Liberal renaissance if true liberalism is expected to continue to influence the minds of our people.

But when leaders of the Liberal party and the Liberal press have no more knowledge of Liberal philosophy than the leaders of Social Credit have of Social Credit philosophy, or some CCF and labor leaders have of "true" labor philosophy, what did they expect the little man to do? He played safe and voted Social Credit.

Now it's up to the Liberals and CCF and labor to clean house. And if they need any help they can always call on:

W. A. SCOTT.

Victoria, B.C.

They're Scented

These
Cheques
SmellROCHESTER, N.Y. (AP)—
It's not the cent that counts—
it's the scent.

The Todd Co., said it has received an order for a supply of scented cheques from a Winston, Conn., perfume manufacturer. The cheques are to be printed with perfumed ink.

The payoff line reads: "Pay to the order of" and the dollar amount is followed by the amount of "cents."

The printing company also said it had received a request from a bakery to scent its cheques with the aroma of newly-baked bread and a paghetti maker wants cheques fragrant "with just a touch of garlic."

Ontario
Sails
Friday

Ming Neptune and several pirates will welcome 50 underprivileged children aboard HMCS Ontario Sunday during a weekend visit in Vancouver of the Esquimalt-based cruiser.

These nautical characters will be members of the ship's company—in costume.

The 9,000-ton cruiser leaves Esquimalt for Vancouver Friday.

At 10 a.m. Saturday, the Ontario will leave for a six-hour cruise with 60 members of the alumni of the Banff School of Advanced Business Management, representing various Canadian industries, and 50 principals and counsellors from Vancouver high schools, on board.

A shoot and simulated aircraft attack will be carried out during the cruise.

On Sunday the cruiser will be open for public inspection from 2 to 5 p.m., with conducted tours being arranged for Sea Scouts, Boy Scouts, Wreathes, Navy League Cadets, Sea Cadets and members of the YMCA.

The Ontario sails from Vancouver Monday morning for exercises at sea, returning to Esquimalt Saturday. Commanding officer is Capt. R. P. Welland.

FAMED ARCHITECT

Sir Christopher Wren, who died in 1723, lies buried in St. Paul's Cathedral, one of his London masterpieces.



Cross-bow being examined by police officer, fired steel-tipped arrow which seriously wounded a clerk in a Los Angeles store. There was no known reason for the attack.—(CPC)

Victorian
Turns Up
For Medal

A Victoria man, object of a two-year search by the Vancouver mayor's office and provincial officials, finally showed up to claim his Royal Canadian Humane Society award at Vancouver's city hall Monday.

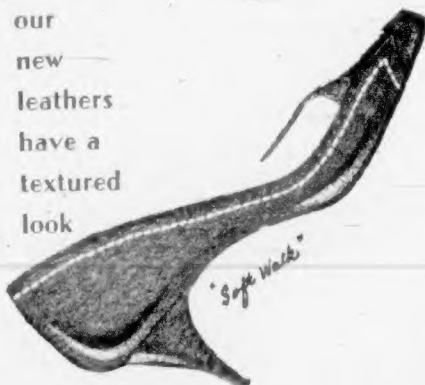
Kazuki Kosolowski, 519 Queens, received the award for heroism from acting-mayor Earle Adams, who cited him for "heroism and presence of mind."

He was a passenger in a car driven by Henry Neufels of Chilliwack, during a rainy night in November 1954.

An approaching car, moving at high speed, sent a shower of water across the windshield, and Neufels' car went out of control and left the road, landing upside down in a deep, water-filled ditch.

Mr. Kosolowski escaped by smashing a window but dived back into the water to save the driver, who was pinned in the wreckage.

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new
leathers
have a
textured
look



... highly polished,

wonderfully soft ...

briarwood or red 16.95

... exactly matching bag 14.95

so good fitting you can order by mail

Ingledew's

men's • women's • children's shoes

Also at 623-625 Granville St., Vancouver 749 Yates St.

"Though friends admire my shining kitchen"

explains Mrs. Marsh,

"... I don't wear myself out scouring and scrubbing as they think. Just a little Javex wipes away stains and gives the porcelain that lovely gleam. Javex kills odours, too."

Most women know at least 20 ways Javex lightens housework, cuts the cost of cleaning products, and protects the family health through its positive 5-way action.

NOW... your choice
LIQUID OR DRY

Javex 5-IN-1 Action!



Yes! Liquid or Dry—whichever you buy

there's nothing else like Javex!

'God Told Me to Do It'

ALEXANDRIA, Va. (UPI)—A "devoted" 23-year-old son shot and killed his invalid mother as she watched television last night, then telephoned police and said, "God told me to do it."

Richard Arnold Inman was booked on a murder charge and held without bond by Alexandria police, who said he had been a "devoted son" to his wheelchair-bound mother, Amanda Inman, 44.

Police said Inman had often helped his mother in and out of shoes and done many things to comfort her. They described him as "very religious."

Young Inman, who police said had been under treatment for a mental disorder, worked in the dry-cleaning shop of his father, Benjamin E. Inman.

Police said he opened the door for them when they arrived and told them he shot his mother three or four times as she sat watching the television set.

"I didn't want her to suffer," he was quoted as saying. "I sat by her repeating rifle in a chair near the front door."

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McCALL BROS

The Floral Funeral Chapel

No lessening of our high standards in simple, dignified service when cost must be considered.

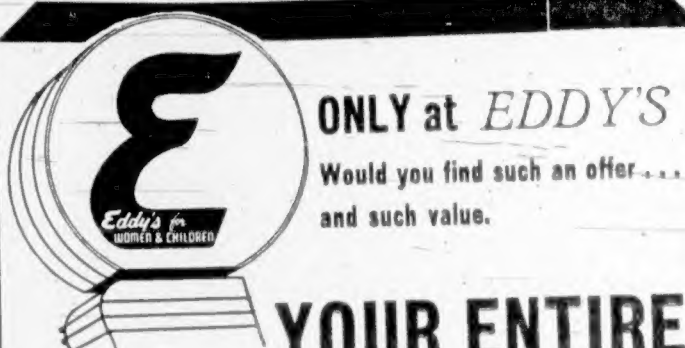
1400 Vancouver Street 4-2012

Venture Cadets
Hear Ireland

Provincial Archivist Willard Ireland addressed naval cadets at HMCS Venture last night on "Uncle Sam, Canada's Bewildering Neighbor."

Cordova Bay Principal
To Address School PTA

F. J. Willway, new principal of Cordova Bay School, will address the school PTA today at 8 p.m. at the school. He will introduce members of his staff to parents after his address.



ONLY at EDDY'S

Would you find such an offer...
and such value.YOUR ENTIRE
FALL OUTFITFOR ONLY \$10 PER MONTH
AND NO DOWN PAYMENT

Choose your complete outfit... it's yours for just \$10.00 per month, with no down payment... no extras, no interest. It's the Free and Easy way to pay... it's Eddy's PLAN-A-COUNT. Make up a group of your own choosing... a combination of values to amounts shown in these examples.

A suggested
group for you...

A Coat \$24.95
A Dress \$12.95
A Slip \$2.95
Two bras at \$1.75 \$3.50
Two hose at \$1.35 \$2.70
Two panties at 89¢ \$1.78
A girdle \$3.95
A handbag \$3.95

For Brother
and Sister

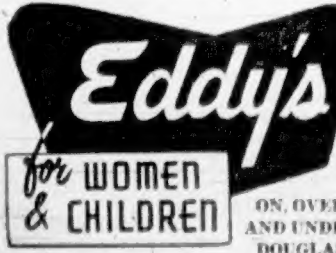
Boys' Burberry \$16.98
Girls' 3 pc. coat set \$9.98
Boys' cord pants \$3.98
Girls' jumper \$2.98
Boys' shirt \$2.48
Girls' cardigan \$2.98
Boys' vest 98¢
Girls' pullover \$2.48
Boys' shorts 98¢
Girls' skirt \$2.98
Boys' sweater \$3.98
Girls' slip \$2.48
2 pr. boys' socks \$1.50
2 pr. girls' pants at 49¢ 98¢
Girls' vest 79¢
Two pr. girls' socks at 89¢ \$1.78

For Mother and Daughter

For Mother For Daughter
Coat \$24.94 3 pc. coat set \$9.98
Skirt \$7.95 Dress \$3.98
Sweater \$3.95 Slip \$1.79
2 pr. pants at 89¢ \$1.78 Panties 89¢
Socks 49¢

No package offer

You've freedom of choice through Eddy's great stock within these price limits.



Your Entire Outfit

Only \$10 per month
and no Down Payment



**TOM REES
MISSION
TODAY**
12.10 - 12.40 at
ST. ANDREW'S
PRESBYTERIAN CHURCH
WOMEN'S RALLY
2 p.m., Metropolitan
United Church
TONIGHT
at 8 o'clock
CHRIST CHURCH
CATHEDRAL
Hear Tom Rees, C.J.V.I. 900 on Your Dial,
11.30 to 11.45 a.m., Thursday and Friday

Newspaper Advertising Stimulates Buying

SEQUENCE CALLING

a special long distance convenience
saves you time and effort

When you have a number of important Long Distance calls to place, simply tell the operator you wish to place a Sequence Call. She will then place your calls in quick succession to save you time and effort.

If you call specific numbers regularly, you can file one or more lists of such

numbers with the Telephone Company business office. You will then be assigned a Sequence Code number for each of these lists. Whenever you wish to talk to the people on one of your lists, just call Long Distance and give the operator your Sequence Code number, and she will do the rest.



BRITISH COLUMBIA TELEPHONE COMPANY

Demand Heavy

B.C. Telephone Boosts Service

Heavy demand for phone service in the Greater Victoria area this year has resulted in expenditure of more than \$1,148,000 by B.C. Telephone Co. for miles of aerial and underground lines and \$474,000 worth of new automatic equipment.

Expansion of outside distribution plant and automatic equipment in Victoria now stands at \$1,847, a gain of 2.11 since the first of the year; Alton exchange now totals 2,349, Colquitz 3,673, and Belmont 3,167.

New projects already begun or starting this fall total \$600,000, for a second outside plant project costing \$30,000 will start in October on Metchem Road and Rocky Point Road, while plans call for placing of an additional \$30,000 worth of outside distribution plant equipment in the Colwood corner area.

Work is progressing on a \$63,400 construction program that will serve residents along Patricia Bay Highway north of Royal Oak, including Elk Lake, Cordova Bay, Westley Road and Santa Clara; and West Bay Road north of Royal Oak, including Prospect Lake, Old West Road and Townsend Road. New facilities will also be provided in Colquitz south.

Equipment is now being assembled for a \$10,000 project to place aerial and underground cable in Sidney exchange, with work starting in October.

New outside distribution plant worth \$17,200 will also be installed next month at Ganges, Salt Spring Island. Area served will include Vancouver Bay and along Scott Road.

METCHOSIN JOB

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Hoopla



Not to be outdone by a tricky leotard, toy poodle jumps through hoop with basket of flowers during annual canine cavalcade held in New York. The show in which more than 50 champion dogs participated was put on as an advance salute to National Dog Week. (CPC).

Young Liberals Set Convention

OTTAWA (CP)—The Young Liberal Federation of Canada will hold a national convention in Winnipeg Oct. 4 to 6.

The federation said more than 300 delegates from across the country are expected to attend. Guest speakers will include Agriculture Minister Gardiner, Health Minister Martin and Justice Minister Garson.

Gordon Appeal Fails; Carey Awaits Ruling

Appeal of Joseph Gordon, 34, against conviction of slaying a Vancouver policeman was dismissed here Wednesday.

Gordon is scheduled to be hanged Oct. 16 for the death of Const. Gordon Sinclair, shot down as he investigated a prowler call last Dec. 7.

The five-man Appeal Court

plan of participating in the

judgment on an appeal by

James Carey, 28, convicted

with Gordon.

Mr. Justice C. H. O'Halloran, presiding, said reason for dismissal of Gordon's appeal would be given when a decision on Carey's case was reached.

Larry Hill, counsel for Gordon, said after hearing the court's decision that he would confer with his client "as soon as possible" and decide whether or not he would take his case to Supreme Court of Canada.

DEPENDS ON RULING

He said his decision would also depend on the court's ruling on Carey's appeal.

"There is still every chance in the world we will go to the Supreme Court," he said. "But there are several influencing factors which will take a little time to be considered."

Mr. Justice O'Halloran paused only a few minutes after Carey's counsel, Norman Mullins, gave the final address, then announced the Gordon appeal was dismissed.

Mr. Mullins said later he believed the verdict on his client would be given some time next week.

The short judgment marked the end of eight days of intense arguments. Mr. Mullins talked for four consecutive days at the start of the hearings. Crown prosecutor William A. Schultz took over from Mr. Hill Tuesday afternoon.

Throughout the appeal, the main defence argument was a charge of misdirection of the jury by Mr. Justice A. M. Manson, trial judge.

Mr. Schultz said he did not believe Mr. Justice Manson was guilty of "misdirection or non-direction" in his charge to the jury after the 14-day trial in Vancouver.

In his 15-minute rebuttal, Mr. Mullins touched only lightly on the judge's charge to the jury. He spoke instead of evidence he submitted on the first day of the appeal which showed there was no intent on Carey's part to rob the fuel company office near the scene of the shooting.

Court was told earlier that if there was no intent to rob on Carey's part, there was also no

Brock Chisholm Yakima Speaker

The Pacific Northwest Trade Association conference to be held in Yakima, Washington, will be addressed by Dr. Brock Chisholm of Victoria, Oct. 1. The conference has "This Atomic Age" under discussion. Dr. Chisholm, a former director general of the World Health Organisation will discuss "Human Adjustment to the Atomic Age."

Tired before 5 p.m.?

Better Sleep

may be the answer—



It's not just "how much", but what kind of sleep you get that's important. You need relaxed, peaceful sleep—

If you aren't getting this COMPLETE kind of sleep, Ovaltine may help—for it works 3 ways to help you sleep better.

1. Ovaltine helps relieve nervous tension, aids relaxation for complete sleep.

2. Ovaltine is easily digested. It supplies light nourishment to help prevent digestive unrest.

3. Ovaltine supplies important food elements to help rebuild body cells—so you can meet the day with more pep.

Sleep better. Feel more rested. Try the benefits of Ovaltine. Get a tin at your food or drug store today! 2 wonderful flavours: ORIGINAL Ovaltine and CHOCOLATE Ovaltine.

21-3

Ovaltine

90c GOODMAN
Great Violinist
(Season Ticket Rate)
With FULL SYMPHONY
THIS SUNDAY
EATON'S BOX OFFICE

Silk Specialists Since 1903

Saba Bros Limited
1130 Douglas St.
Phone 4-0561



Fabric Savings!

Imported Wool Jacquard

Saba's bring you outstanding fashion value in this exclusive rich-looking fabric for dresses of elegance and cocktail suits of sophistication. Priced at less than half its regular value. Special Value, **1.98**

Imported Tapestry Brocades

See these brocades for sheer sleekness and beauty—these Renaissance-type weaves are unsurpassed for beauty—once again offered on Thursday at a great saving. Special Value, yd. **3.49**

Printed Evening Taffeta

Crisp—rustling—midnight black corded taffeta, with exquisite overlaid patterns of gold, white and jeweled tones—for successful sewing on evening skirts or full formal. Special Value, yd. **1.69**

Wool Dress Weights

Among this group you will find sleep simple crepe—attractive heather weave—dresses, magnificently glamorous textures. All offered at a great saving. Special Value, **3.98**

Saba Bros Limited
1130 Douglas St.
Phone 4-0561

Sale of the Month in Walking and Evening Sheers

What a treat to your legs—what a chance to stock up on 60-gauge, 15-denier with lace top and 51-gauge, 30-denier nylons... new fall shades to complement your wardrobe. Pensive, Serene, Jaunty, London Mist, Promenade. All sizes. Be early Thursday at Saba's...

Special Offer, pair **98c**
3 pairs for 2.85

Sensational Offer of Snuggies and Vests

A must now for the chilly days ahead... 13½" wool, so cozy you won't go out anywhere without them... white or pink only... sizes small, large.

• Wool Vest
• Wool Snuggies
• Wool Briefs
pair **79c**
2 pair for 1.50

Wool Jersey Blouses

You've been looking for a selection of colors and styles like this... so versatile for office, for college, for after-five... choose from avocado green, tan, gold, turquoise, white or black. Sizes 10-16. Limited quantities. Reg. 5.95, 6.95. Special Offer **3.95 4.95**

Costume Jewelry

You can never have too much jewelry for the fall fashion activities ahead—we've gathered a special selection of necklets, chokers, buttons, earrings, drop earrings, and a few cuff links. Many can be matched into attractive sets. Choose from tailored metals, gold, silver or novelty stone and pearl settings. Special Offer **59c 98c**

Buy B.C. "Mac's"

THIS MODERN, THRIFTY Handi-Pak WAY!



With new crop B.C. McIntosh apples just back in the stores again, the family will be looking for lots of tasty, wholesome apple desserts and salads, and of course they'll want to get at the "MACS" often at snack times too! And that's where the B.C. Handi-Pak comes in—because it means ORCHARD-FRESH apples at the BEST PRICE EVER!

You'll like buying your apples in the Handi-Pak—big "picture window" lid lets you see what you are buying... its just the right size; small enough for easy carrying and handling, especially with those handy hand-holes—big enough to give you the savings that go with quantity buying... cardboard construction can't snag your clothes or car.

BE SMART - BE THRIFTY

Buy B.C. Apples—the modern convenient Handi-Pak way!

Whole Train Loads of apples mean best values for YOU



For free apple recipe booklet, write Department N — B.C. Tree Fruits Ltd., Kelowna, B.C.

<p>The jury termed the second death of Hubert Charles Jeonson of Vancouver, "accidental."</p> <p>Testimony disclosed that Hamilton's operating was performed at a hospital at the time of the fatal operation, but that he had been taken to the hospital from his home in Hamilton, where he had been lying down the stairs for a few days on Sunday</p>	<p>and left his bed through double doors down a second flight of 12 steps.</p> <p>Hamilton's operating was performed at a hospital at the time of the fatal operation, but that he had been taken to the hospital from his home in Hamilton, where he had been lying down the stairs for a few days on Sunday</p>	<p>SPECIAL BUREAU SERVICES</p> <p>In Requital Comments (4th Hall) (Equivalent Bd. and Urban Bd.)</p> <p>Barb Thursday at 4:30 p.m. (Commemorating Sept. 25th)</p> <p>Also Continuing in</p> <p>Normal: Near 11th Bluff Ave. Barb Sunday 3:30 p.m.</p> <p>© Copyright and 4th Division</p>
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On Oct. 1, the first issue contained a \$200 grant to the League of Women Voters. The area as a candidate paid for the smaller information pack (finance committee) today did.

The organization's first quarterly meeting was held Oct. 1, 1980, and was expected to attract a 200-voice turnout. The meeting was a successful payment for the first quarter, resulting in a \$200 per capita contribution.

FRIENDLY LOANS \$\$\$\$\$\$ FRIENDLY LOANS \$\$\$\$\$\$ FRIENDLY LOANS

FLUFFO lb. 29

Spaghetti

4-lb. pkg. **41**

HEALTH OATS

3-lb. pkg. **38**

**GOLDEN
SHRED
MARMALADE**
12 oz.
29¢

CHOCOLATE

16oz

59^c

HUSKY DOG
and **CAT FOOD**

NEW PROCESS
NIBLETS WHOLE KERNEL
BRAND
CORN
2 41'

HAWE'S
PASTE WAX
1 lb. tin **55**

LIQUID
WAX
Floor

59°

Kenya Greets Princess Margaret



Smiling and happy, Princess Margaret greets the group of the British African Division in Mombasa, Kenya, on her first day of her tour.

Also a two-day stay in Mombasa, she took off on the royal tour to Kenya for Mombasa, her next stop.

U.K., France Affirm Joint Suez Action

PARIS (Reuters)—Britain and France Wednesday night soundly reaffirmed their determination to act together in the Suez crisis. British Foreign Minister Christian Pakenham announced after a 2 1/2-hour meeting between the nations' leaders.

But, of course, this joint action and a joint declaration will be issued when the situation is added.

The British and French governments have been in close contact since the crisis began, and the joint declaration will be issued when the situation is added.

Police Hold Witness In Gruesome Deaths

QUEBEC (CP)—A witness in the gruesome deaths of a young couple, a husband and wife, was held by police Wednesday in connection with the deaths.

The witness, a young man, was held by police Wednesday in connection with the deaths of a young couple, a husband and wife, who were found dead in their home.

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Chief Becomes 'Private Person'

PRINCE BIRUK, the 15-year-old son of the Emperor of Ethiopia, has become a "private person" since his arrival in London.

The prince, who is the youngest son of the Emperor, has been in London since his arrival in the city.

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Mainland Newsreel

Man Gets Seven Years In Kitimat Rape Case

PRINCE GEORGE (CP)—A 28-year-old man was sentenced to seven years in prison Wednesday for the rape of a 16-year-old girl in Kitimat.

The man, who was found guilty of the crime, was sentenced to seven years in prison.

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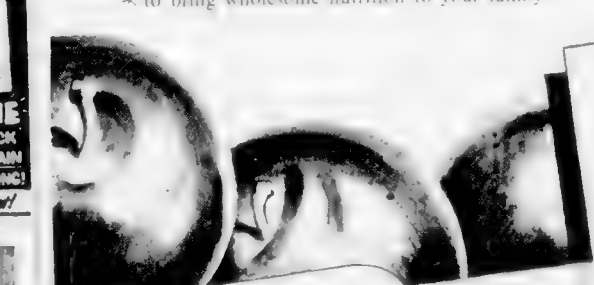
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B.C. M'INTOSH APPLES ARE HERE!

to add dessert variety to menus,
to bring wholesome nutrition to your family



JULIA'S APPLESAUCE CAKE



Ingredients: Cream shortening and sugar. Add well-beaten egg. Add applesauce alternately with dry ingredients. Creamed mixture. Add nuts and vanilla. Ingredients: Creamed mixture. Add nuts and vanilla. Ingredients: Creamed mixture. Add nuts and vanilla.

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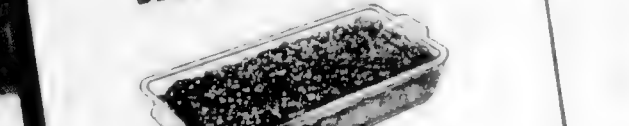
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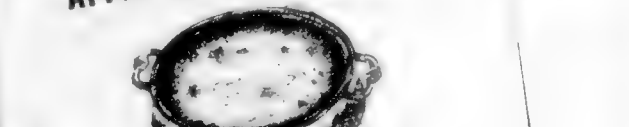
BEST BROWN BETTY



Ingredients: Apples, quartered. 1 cup water. 1/2 cup brown sugar. 1/2 tsp cinnamon. 1/2 cup brown sugar. 1/2 cup butter. 10 single ham crackers, crushed. 1 tsp grated lemon rind. 3 tbsps chopped nuts.

Pare, core and quarter apples. Place in pan with water and 1/2 cup brown sugar. Cook until almost tender. Pour into shallow pan. Sprinkle with cinnamon, 1/2 cup brown sugar, lemon rind, nuts and cracker crumbs. Dot with butter. Bake 375 deg F for 20 to 30 minutes. Serve warm or cold, with or without cream. 6 servings.

APPLE BATTER PUDDING



Ingredients: 4 to 6 large apples, pared, cored and sliced thin. 1/2 cup butter. 1/2 cup sugar. 1 egg. 1/2 cup sifted all-purpose flour. 1 tsp baking powder. 1/2 tsp salt. 1 cup milk.

Cream butter and sugar. Add beaten egg. Sift dry ingredients. Add alternately with milk to make a soft batter. Place sliced apples into greased baking dish. Fill dish almost full. Sprinkle with cinnamon or nutmeg. Pour batter over apples. Bake in moderate oven, 350 deg F for 40 minutes. Serve with lemon sauce. 6 servings.

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NOW OPEN! ... THE NEW STAUFFER SALON

Reduce for fall fashions

Reduce for fall fashions

Reduce for fall fashions

Reduce for fall fashions

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Reduce for fall fashions

Buy B.C. Foods
HELP KEEP BRITISH COLUMBIA PROSPEROUS

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Published in recognition of the valuable contribution B.C. farmers make to our provincial economy.

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Colonist Handicap

SANDOWN PARK, SEPT. 27, 1956

FIRST RACE—Claiming \$500, for 3-year-olds and up

MILE AND SEVENTY YARDS PP

1540	Vadiviano (Williams)	118	May have the added distance	13
1541	Redwood (Williams)	118	May have the added distance	13
1542	Redwood (Williams)	118	May have the added distance	13
1543	Redwood (Williams)	118	May have the added distance	13
1544	Redwood (Williams)	118	May have the added distance	13
1545	Redwood (Williams)	118	May have the added distance	13
1546	Redwood (Williams)	118	May have the added distance	13
1547	Redwood (Williams)	118	May have the added distance	13
1548	Redwood (Williams)	118	May have the added distance	13
1549	Redwood (Williams)	118	May have the added distance	13
1550	Redwood (Williams)	118	May have the added distance	13

SECOND RACE—Claiming \$500, for 3-year-olds and up

MILE AND SEVENTY YARDS PP

1551	Fast Riding (Williams)	117	Has been running very close	12
1552	Redwood (Williams)	118	May have the added distance	13
1553	Redwood (Williams)	118	May have the added distance	13
1554	Redwood (Williams)	118	May have the added distance	13
1555	Redwood (Williams)	118	May have the added distance	13
1556	Redwood (Williams)	118	May have the added distance	13
1557	Redwood (Williams)	118	May have the added distance	13
1558	Redwood (Williams)	118	May have the added distance	13
1559	Redwood (Williams)	118	May have the added distance	13
1560	Redwood (Williams)	118	May have the added distance	13

THIRD RACE—Claiming \$500, for 3-year-olds and up

SIX FURLONGS PP

1561	Fast Riding (Williams)	117	Has been running very close	12
1562	Redwood (Williams)	118	May have the added distance	13
1563	Redwood (Williams)	118	May have the added distance	13
1564	Redwood (Williams)	118	May have the added distance	13
1565	Redwood (Williams)	118	May have the added distance	13
1566	Redwood (Williams)	118	May have the added distance	13
1567	Redwood (Williams)	118	May have the added distance	13
1568	Redwood (Williams)	118	May have the added distance	13
1569	Redwood (Williams)	118	May have the added distance	13
1570	Redwood (Williams)	118	May have the added distance	13

FOURTH RACE—Claiming \$500, for 3-year-olds and up

SIX FURLONGS PP

1571	Fast Riding (Williams)	117	Has been running very close	12
1572	Redwood (Williams)	118	May have the added distance	13
1573	Redwood (Williams)	118	May have the added distance	13
1574	Redwood (Williams)	118	May have the added distance	13
1575	Redwood (Williams)	118	May have the added distance	13
1576	Redwood (Williams)	118	May have the added distance	13
1577	Redwood (Williams)	118	May have the added distance	13
1578	Redwood (Williams)	118	May have the added distance	13
1579	Redwood (Williams)	118	May have the added distance	13
1580	Redwood (Williams)	118	May have the added distance	13

FIFTH RACE—Claiming \$500, for 3-year-olds and up

MILE AND SEVENTY YARDS PP

1581	Fast Riding (Williams)	117	Has been running very close	12
1582	Redwood (Williams)	118	May have the added distance	13
1583	Redwood (Williams)	118	May have the added distance	13
1584	Redwood (Williams)	118	May have the added distance	13
1585	Redwood (Williams)	118	May have the added distance	13
1586	Redwood (Williams)	118	May have the added distance	13
1587	Redwood (Williams)	118	May have the added distance	13
1588	Redwood (Williams)	118	May have the added distance	13
1589	Redwood (Williams)	118	May have the added distance	13
1590	Redwood (Williams)	118	May have the added distance	13

SIXTH RACE—Claiming \$500, for 3-year-olds and up

MILE AND SEVENTY YARDS PP

1591	Fast Riding (Williams)	117	Has been running very close	12
1592	Redwood (Williams)	118	May have the added distance	13
1593	Redwood (Williams)	118	May have the added distance	13
1594	Redwood (Williams)	118	May have the added distance	13
1595	Redwood (Williams)	118	May have the added distance	13
1596	Redwood (Williams)	118	May have the added distance	13
1597	Redwood (Williams)	118	May have the added distance	13
1598	Redwood (Williams)	118	May have the added distance	13
1599	Redwood (Williams)	118	May have the added distance	13
1600	Redwood (Williams)	118	May have the added distance	13

SEVENTH RACE—Claiming \$500, for 3-year-olds and up

SIX FURLONGS PP

1601	Fast Riding (Williams)	117	Has been running very close	12
1602	Redwood (Williams)	118	May have the added distance	13
1603	Redwood (Williams)	118	May have the added distance	13
1604	Redwood (Williams)	118	May have the added distance	13
1605	Redwood (Williams)	118	May have the added distance	13
1606	Redwood (Williams)	118	May have the added distance	13
1607	Redwood (Williams)	118	May have the added distance	13
1608	Redwood (Williams)	118	May have the added distance	13
1609	Redwood (Williams)	118	May have the added distance	13
1610	Redwood (Williams)	118	May have the added distance	13



PERRY COMO
... Still relaxed

Driven on Reef

Vessel's Crew Saved

United States tugs had reported earlier that they were approaching the freighter Rescue ships and helicopters battled for more than 16 hours to rescue the men. The Bedford Earl was swept into the reef by Typhoon Harriet. Wednesday night the typhoon smashed Kyushu Japan's west coast with gales exceeding 150 miles an hour and dumping rain which earlier Wednesday had delayed the land with typhoons.

Temporary sea and flood barriers that since the destruction of the typhoon 10 miles earlier the month were already breaking. Reports here said the 7,129-ton Bedford Earl was hanging on top of the reef badly holed and shipping water fast.

Reds Due In City

A Russian forestry delegation will visit Victoria, Nanaimo and Mission Lake Oct. 12 and 13. In Victoria the provincial government will be hosts to the Russians at a dinner Oct. 13.

They Don't Seem the Same

The old pros are filtering back from their summer holidays, relaxed and presumably all stocked with goodies to keep us entertained until next spring. However, it is fair to say they've all been a little disappointing. Perry Como is relaxed. Sid Caesar is as usual.

For their part, the new dimwit of the chain of the last and the humor of the second.

Or just possibly were all on to them a little too much. Presumably is a big thing on television but it doesn't wear indefinitely.

Sid Caesar introduced his new wife, Janet Blair. In one of his comical sketches in which she projects with a kind of frenzied feminine sweetness against being a golf widow. Like all of Caesar's material it was a sound idea of solid identifiable humor and it had its moments. But it didn't come off as well as some of the Caesar things normally do.

In his second time around the comedy pros got into a hassle about leading their own a new comedy series. It was a good idea, it just wasn't terribly funny. It is the misfortune of all Mr. Caesar's waves to be compared with their own.

For their part, the new dimwit of the chain of the last and the humor of the second.

Janet Blair is a very pretty and very gifted girl who can sing and dance and whose comedy style is considerably less manic than the people who preceded her. She'll be all right.

In his new comedy series, Mr. Caesar is to be the partner of a new comedy series. It is a good idea, it just wasn't terribly funny. It is the misfortune of all Mr. Caesar's waves to be compared with their own.

I feel that Mr. Caesar's partners are getting a little more and

manic. A person on the radio and a person on the radio. It is a good idea, it just wasn't terribly funny. It is the misfortune of all Mr. Caesar's waves to be compared with their own.

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I feel that Mr. Caesar's partners are getting a little more and

songs from the past and present without entirely losing sight of the momentary whimsies such as rock 'n' roll.

However, there is a tendency on television to get into a groove that gets unbearable.

For their part, the new dimwit of the chain of the last and the humor of the second.

Janet Blair is a very pretty and very gifted girl who can sing and dance and whose comedy style is considerably less manic than the people who preceded her. She'll be all right.

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THE FINEST FOODS
Cost no More

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★ CUT GREEN BEANS 2 for 27¢

★ SOLID TUNA 2 for 43¢

★ SOCKEYE SALMON 2 for 89¢

HEINZ
Fresh Pack
TOMATO KETCHUP

11 OZ. SIZE 27¢
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HEINZ
CHILI SAUCE
12-oz. bottle 39¢

HEINZ
Fresh Pack
Heinz Cooked Spaghetti 2 for 35¢
15-oz. tin

Heinz White Vinegar 30-oz. bottle 31¢

Heinz Beef Gravy 10-oz. tin 19¢

Heinz Baby Foods 5-oz. tin 6 for 59¢

RED & WHITE
FOOD STORES

COLGATE'S FLORIENT AIR DEODORIZER 5-oz. Spray Tin 89¢

meat dept.

Round Steak or Roast 79¢
Grade A, 1 lb.

English Brawn 37¢
12-oz. plastic cup

Devon Sliced Side Bacon 73¢
1-lb. Picture Pac

APRICOTS 42¢
2-oz. tin

APPLESAUCE 2 for 35¢
Sun-Rape, 15-oz. tin

FRUIT COCKTAIL 27¢
Hunt's, 15-oz. tin

CREAM CORN 2 for 35¢
Red & White, 15-oz. tin

NIBLET CORN 21¢
14-oz. tin

MUSHROOMS 33¢
Mushrooms, Black Label, 10-oz. tin

PEAS 2 for 37¢
Nestle's, 15-oz. tin

TOMATOES 19¢
Hunt's, Solid Pack, 15-oz. tin

PEANUT BUTTER 36¢
Squirrel, 16-oz. jar

OKANAGAN McINTOSH APPLES 2 lbs. 25¢

TOKAY GRAPES 2 lbs. 25¢
California

FIELD TOMATOES 23¢ lb.
California

LETTUCE 15¢ lb.
Local

ORANGES 2 doz. 49¢
California Valencia 344's

Carnation NO-BAKE PIES
made with the milk that whips

Carnation Milk Tall tin 17¢

Honey Graham Wafers 11-oz. pkt. 25¢

Jell-O All flavors 3 pkts. 29¢

SHOP RIGHT! SHOP RED & WHITE

Rescue Squad Plans Woodcraft Studies

Members of the rescue squad are planning to give a series of lectures in woodcraft and as associated subjects. Instruction will be in the form of evening lectures, and day, or in some cases, over night hikes, so that practical experience can be gained by those participating in the program. The course will cover the use of a compass and map reading, firemaking, knotting, and other woodcraft, tracking, and other subjects. A registration meeting will be held at the Alberni home of Joe Linn, Friday at 7 p.m. Participants are asked to bring proper handling and care of firearms. Emergency procedures will be covered.

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Poznan Trials Today

Thousands Seeking Tickets

POZNAN, Poland (Reuters) - Twenty thousand trade unionists are said to have applied for seats at the trials which begin today of 154 men charged with murder, assault, looting and other crimes arising out of the Poznan riots of June 28.

Because of the limited accommodation in the courtrooms, thousands have also applied for admission to the trials in the open air. The trials of the Poznan rioters are also being given to members of the press.

BREAD MARCH

The march developed from a 500-man demonstration by metal workers in the city of Zapolze.

The march was protesting the fact that the government had refused to raise the price of bread. The marchers carried banners and flags and sang songs.

TANKS QUELLED RIOT

The riot broke out in a tank factory in Poznan. The rioters were demanding higher wages and better working conditions.

Tanks were raised out to quell the riot. The rioters were dispersed and the tanks were fired. The riot was suppressed.

MURDER CHARGES

Charges of murder were laid against some of the rioters. The charges were based on evidence found at the scene of the riot. The rioters were accused of killing several people.

The government has announced that it will be holding trials for the rioters. The trials will be held in Poznan.

Still Need Power

Cable Not Cure-All
Looking for a solution to the power problem in the United Kingdom, the government has turned to the cable industry. The cable industry has been asked to provide more power for the country.

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New Mills Opened By Frobisher

THE NEWLY OPENED Frobisher mines have started to produce iron ore. The mines are located in the Frobisher Bay area of the Northwest Territories.

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BUY NOW AND SAVE!

DURING MAIS ELECTRIC'S 12th ANNIVERSARY SALE STARTING TODAY

Here it is! The Sale you've been waiting for... MAIS ELECTRIC'S 12th ANNUAL ANNIVERSARY SALE—with reductions on all appliances large and small and television values that can't be beat. The Island's largest exclusive appliance store allows you to inspect and operate any appliance you wish to purchase right in our store, including automatic washing machines.

In addition to the generous savings made possible by this annual sale, you will enjoy a further saving by buying now before the steel price increases are passed on to many of these items.

GET MAIS GUARANTEE OF SERVICE AND SATISFACTION

Free Gifts FOR THE ENTIRE FAMILY

Open Tonight and Friday TILL 9 P.M. FOR VIEWING

SAVE \$100 on a Brand New INGLIS AUTOMATIC WASHER

Five Only FLOOR MODELS

SOME WITH VERY SLIGHT SCRATCHES, OTHERWISE IN PERFECT CONDITION

Experts as shown. These features give the Inglis automatic washer, including the famous Inglis "Twin-Tube" guide, light control, polished light fixture, the entire wash and spin cycle, many other features.

Regular \$429
Now Only **\$329**
NO DOWN PAYMENT

No. 30 INGLIS AUTOMATIC GLASTEEL WATER HEATER

Don't let the cold water all the time. The No. 30 Inglis automatic water heater is the best. It's built to last. It's built to save. It's built to keep the water at the temperature you want.

REGULAR \$139
LESS \$30 FOR YOUR OLD TANK
\$109
NO DOWN PAYMENT

MRS. BARRY In Attendance During This Sale Only
Sunbeam
FACTORY DEMONSTRATOR

See Mrs. Barry demonstrate these wonder-ful small appliances. The demonstration is at Mais during this sensational sale.

WE SERVICE WHAT WE SELL

MEET JAKE VAN PELT Service Manager

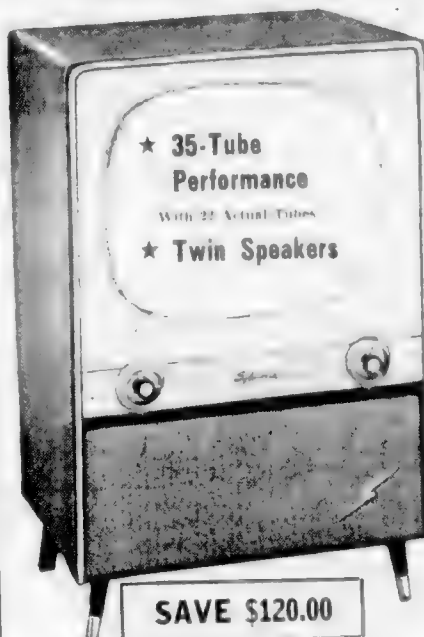


BILL MAIS President



TOM VETCH Sales Manager

SYLVANIA Halolight TV



★ 35-Tube Performance
With 22 Actual Tubes
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SAVE \$120.00

AND YOU'LL GET SYLVANIA'S SILVER SCREEN 85

21-Inch Console Model 502 Shown

Never Sold At This Price Before...
During This Sale Only... **\$299**

REGULAR PRICE \$419

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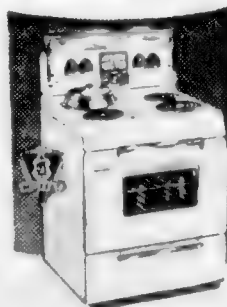
Only **\$689⁹⁵**

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Accountants Finish Studies

Five Victorians were successful in the recent supplemental examinations of the Certified General Accountants' Association of B.C.

They are C. H. Conlan, fourth year completed; W. J. Roberts, second year completed; L. H. Patterson and R. J. Wheeler, first year completed.

The fifth, Herbert Clague, passed the Dominion board final examination given under the General Accountants' Association and will receive his general accountants' certificate at the provincial convention of the association at Vancouver.

DUNCAN. Funeral services will be held at Lacombe, Alberta, for Rev. J. J. J. who died in hospital here Monday after his legs were crushed by a post-horn driver.

He is survived by his widow, two sons, William and Walter, both of Calgary, one daughter, Mrs. Leonard Scott, Calgary, and one sister, a Mrs. Fleming of Haney, B.C.

Immigration Urged

Dealers Seek Mechanics

MONTREAL (CP) — A Vancouver car dealer said Wednesday the Canadian immigration department is making no apparent effort to attract skilled people such as mechanics to this

their own supply of skilled help needed to handle a steadily increasing number of cars and trucks.

Mr. Simpkins said he had placed a small ad in two Scottish newspapers recently and received 21 replies from

chambers of commerce, but none from the British Isles.

He said it was a pity that with no standard of living and no trade union in the country, the country was not able to attract the best of the world's mechanics.

Lester R. R. of the Canadian Automobile Association said that the country would be a better place to live in if it had more mechanics.

The statement was made by Clarke Simpkins, one of several to address an opening session of the annual three-day meeting of the Federation of Automobile Dealers' Associations.

He said the shortage of mechanics will get worse before it gets better. He suggested that dealers form groups in major Canadian cities to import

wanted to come to Canada.

The dealers also took a look at freight rates as applied to car sales across the country.

Manufacturers have put partially equalized freight rates in effect for cars transported to Western Canada, said E. A. McCullough of Calgary.

Only 40 Days to Go

U.S. Election Still Lacks Fighting Issue

WASHINGTON (CP) — A political opinion poll on an astonishing departure from the usual pattern of U.S. election issues, the main characteristic of the campaign is the lack of a political campaign.

With the election only 40 days away, the poll found that the voters are not interested in the political issues of the campaign.

INVESTIGATIVE MISSING

Investigative missing, the police are looking for a man who was last seen in the city of Vancouver. The man is described as being about 30 years old, with dark hair and eyes, and is wearing a dark suit and a light-colored shirt.

The man is believed to be a member of a group of people who are active in the city of Vancouver. The police are looking for him because he is believed to be involved in a criminal activity.

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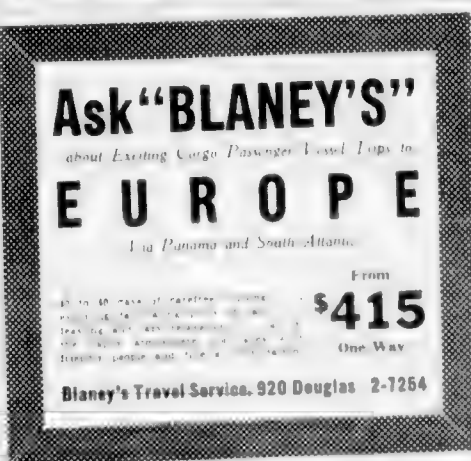
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ROYAL CITY

Here are more peas with pedigrees! Fresh, young peas grown in Ladner's delta-rich soil, picked from Royal City's own vines. Top quality, each and every one!

ROYAL CITY

No strings attached! From vigorous, healthy plants, grown in Fraser Valley fields specially chosen for their rich soil. None finer anywhere!

Only B.C. grows such fine crops - and only the finest are labelled Royal City

ROYAL CITY

Picked and packed the very same day in Royal City's sweet corn cannery at Chilliwack. Every kernel is tender, garden-fresh!



ROYAL CITY

B.C.'S OWN - B.C.'S BEST

Talk of prize fruits and vegetables, our own Okanagan and Fraser Valleys grow the best! Here, in rich, fertile B.C. soil, Royal City plants the seeds, nurses every tender shoot to maturity, then chooses the very finest for its own. Only the best of B.C. is brought to you by Royal City.

100% B.C. supervised - 100% B.C. grown!

Chess Champions

Russia Checks Mates

Moscow, U.S.S.R. (CP) — The Soviet chess team, which won the world championship in 1945, has been re-elected to the title. The team, which consists of four players, won the title by defeating the United States team in a match played in Moscow.

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Colonist King Fishermen

Coho Dominate Contest Entry List

Colonist king fishermen reported a total of 2760 coho entered the contest. The contest is the largest of its kind in the world. The contest is open to all fishermen who catch coho in the Strait of Georgia. The contest is open to all fishermen who catch coho in the Strait of Georgia. The contest is open to all fishermen who catch coho in the Strait of Georgia.

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Crippled Daughter Benefits

A crippled daughter benefits from the efforts of the local community. The daughter is named [Name] and she is [Age] years old. She is a member of the [Organization] and she is [Description of her condition].

Group Re-Elects Hubert Wallace

A group of [Organization] has re-elected Hubert Wallace as its president. Wallace has been a member of the group for many years and he has been a very active member.

See It at EATON'S

First Public Showing of 15-Foot-Square Map



Now on EATON'S Second Floor, House Furnishings Building, the huge illuminated map of Southern Vancouver Island and the Lower Mainland, specially made to mark the completion of the B.C. Electric new power cable. This map shows the power sources now available to Southern Vancouver Island users through the longest unspliced power cable in the world.

Map made available through the courtesy of the B.C. Electric

See also

- Section of the 132,000 volt cable.
- Route of the cable and overhead line.
- B.C. Electric power line routes.
- B.C. Electric generating station locations.

Plan NOW to bring the children Saturday!

EATON'S Modern, Reliable Plumbing Supplies for Your Home

Building a new home or modernizing your present one? You'll want to take advantage of the big savings EATON'S is offering on fine quality water tanks.

Sturdy, Galvanized Hot-Water Tank

Strong, durable fine quality galvanized standard and extra heavy tanks. All hot water tanks. Capacity about 22 gallons, height 5 feet, 1 foot in diameter.

Special, Standard 21.88 Extra Heavy, each 24.88

Copper Range Boiler

Sturdy, heavy-duty copper range boiler. At a special price. Capacity about 22 Imperial gallons. Special, each 79.88

Cold Water Tube

Reliable copper tubing, takes incoming cold water to bottom of tank. Each 2.49

Fiberglass Insulating Jacket

Will fit standard size hot-water tanks. Helps keep water hotter for a longer period of time. Will fit No. 30 tank. Each 9.35

EATON'S—Hardware, Lower Main Floor. Phone 2-7141

EATON'S

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When you buy shoes for comfort and foot health, choose the shoe with the Gleneaton label. Gleneaton shoes are specially made with comfortable heels and flexible soles and designed for extra foot comfort.

Illustrated

- Open Toe Pump with smart board trim, bow on vamp. High tapered heel on black suede.
- Halter Back Sandal with cross piece trim on vamp, pencil high heel in your choice of black patent or suede.
- Black Suede Pump with elegant satin trim and plastic bow on vamp. Small illusion heel.

Not Illustrated

- Same as A above with illusion heel in black patent or brown calf.
- Black Suede Pump with square cut vamp, high tapered heel.
- Same as B above with illusion heel. Smart Sole patent.

EATON'S Price, pair

7.95

GLENEATON Only at EATON'S

EATON'S—Family Shoe Centre, Second Floor. Phone 2-7141

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DuBarry Cleansing Cream

8-oz. size. Now only 1.50

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Take this opportunity to stock up on DuBarry's Cleansing Cream for dry skin at this special low price! This DuBarry's Cleansing Cream was created to help soften your skin as it cleanses... to remove dust, grime, makeup with extra efficiency and care.

Don't miss this exciting offer at EATON'S Thursday.

EATON'S—Cosmetics, Main Floor. Phone 2-7141

Saanich Inlet Leads

Wishing Well Grocery, Island Highway

W. H. Wicks, 227 Mainway, 11:30
J. H. Wicks, 227 Mainway, 11:30
W. H. Wicks, 227 Mainway, 11:30
J. H. Wicks, 227 Mainway, 11:30

Colour Matched Separates

EATON'S guides your fashion instincts toward Fall, with colour-co-ordinated sportswear

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One of fashion's warmest welcomes is a sweater set. It is a perfect companion for a busy, modern, carefree life. It is a perfect companion for a busy, modern, carefree life. It is a perfect companion for a busy, modern, carefree life.

Short Sleeve Pullovers, each 6.95
Cardigans, each 8.95

Skirt Silhouettes

The most beloved of the classic styles is the skirt. It is a perfect companion for a busy, modern, carefree life. It is a perfect companion for a busy, modern, carefree life. It is a perfect companion for a busy, modern, carefree life.

14.95

EATON'S—Sportswear, Second Floor. Phone 2-7141

NEW at EATON'S

first time in Victoria

GLAMOUR-LINKS

Design it yourself with

NECKLETS 5.00
EARRINGS 1.00 to 2.95

EATON'S—Jewellery, Main Floor. Phone 2-7141

Philips Hi-Fidelity

Do you look for beauty in cabinet, or quality in tone when you purchase a Hi-Fi? Philips gives you both these outstanding features and many, many more.

You'll have years of pleasant listening from your Philips Hi-Fi, and years of pleasant "looking" too! Your choice of three beautiful finishes—Walnut, Ebony or Laminated Oak.

Check these features:

- Triple speaker unit 1 super M 8 inch speaker and 2 super M 5 inch speakers.
- Complete, separate bass and treble controls.
- Push button operated, three-speed Philips record changer, track biased as manual or automatic record player.

Walnut finish, each 169.50

Ebony and Laminated Oak Finish, each 174.50

Budget Plan Terms With 10% Down
Walnut Finish—17.75 Down, as low as 10.00 Monthly

EATON'S—Music Centre, Main Floor, House Furnishings Building. Phone 2-7141

See BACK of PAGE for More EATON News

DOUGLAS AT FISGARD

Shop Friday 9 a.m. to
5:30 p.m.

Hudson's Bay Company.

INCORPORATED 2ND MAY 1870.

Dial 5-1311
For Fast Service

If you live in Sidney, Keating,
Cobble Hill, Duncan and Sooke
call Zenith 6040 toll free.

BAY DAY

**FRIDAY
SEPT. 28th**

Featuring:

★ No Down Payment...

on TV sets, stoves, washers, fridges, radios, phonographs, pianos, rugs, drapes, furniture, mattresses, sewing machines, power tools, power mower, small electrical appliances valued at \$15 or more... and you get long to repay too.

★ Oct. Charges Open Bay Day

Use your charge account Bay Day, pay by November 10th. Open your charge account in any department and be ready to shop Bay Day.

★ Phone from 8 a.m. Friday Dial 5-1311

Every item is numbered for easy ordering and you can shop in every department with a phone. Don't miss your share of the values. If you can't come down phone. Sidney, Keating, Cobble Hill, Duncan and Sooke, call Zenith 6040, Toll free.

★ Bay Day Preview...

From 7 p.m. to 9 p.m. tonight. Bring the family down to check the Bay Day Values. You might win a portable TV set as a door prize. Positively no sales made at the Preview.

★ Silver Star Budget Acct.

Do all your Bay Day shopping with No Down Payment and with No Carrying Charges. Open your Silver Star Budget Account in any department. Repay in 3 monthly installments starting in November.

★ Save 30% to 40% or More

and at least 20% on every item

- You make the Biggest Savings of the year Bay Day... HUDSON'S BAY COMPANY POLICY GUARANTEES IT!
- Top fashion and top quality at the season's lowest prices... Every Item Carries the HBC Guarantee!
- Plan your Fall, Winter and Christmas needs now—and take advantage of the low Bay Day Prices.



VICTORIA'S GREATEST SALE!

Save over \$12 on Your New Coat!
Mostly One-of-a-Kind Styles!

Bay Day
Sale Price,
each

\$37

you're for only
\$5
Down

- Reg. 49.95 and 59.95 values in the newest fall styles. Sizes 10 to 20.
- All imported cloths include tweeds, mohairs, poodle, Ayers molaine, wool and alpaca.

These coats are made from the finest quality materials and are designed for the most sophisticated woman. They are made from the finest quality materials and are designed for the most sophisticated woman. They are made from the finest quality materials and are designed for the most sophisticated woman.

Reg. \$35 coats at Bay Day savings!

Budget Buy for wise shoppers. Casual coats in new or fall styles with tapered or straight sleeves, notched lapels, and small roll or wing collars. All imported. Sizes 10 to 20.

Bay Day Sale Price, each

Only \$5 Down

18⁹⁹

Save on a new budget price suit

Popular 2-piece suits in new or fall styles. Made from the finest quality materials and are designed for the most sophisticated woman. They are made from the finest quality materials and are designed for the most sophisticated woman.

Bay Day Sale Price

Only \$5 Down

\$21

Reg. 19.95 rain or shine coats!

Big style selection in these popular coats. They are made from the finest quality materials and are designed for the most sophisticated woman. They are made from the finest quality materials and are designed for the most sophisticated woman.

Bay Day Sale Price each

\$14

Zip-in coats for 12 months wear!

Save \$13. Popular zip-in lining coats with a chambray lining. They are made from the finest quality materials and are designed for the most sophisticated woman. They are made from the finest quality materials and are designed for the most sophisticated woman.

Bay Day Sale Price

Only \$5 Down

\$31

HUDSON'S BAY COMPANY, women's coats and suits, fashion floor, 2nd

Check Page 16 for over 100 Super Bay Day
Values at 9 and 11 a.m., 2 and 4 p.m. Friday

Hudson's Bay Company

Friday, Sept. 28th is **BAY DAY!**

VICTORIA'S GREATEST SALE!

Bay Day Special! Orlon Sweaters in 8 Beautiful Colors

● Fully Fashioned ● Completely Washable

Shop early
BAY DAY
for best selection!

... WHEREVER you wear them, an appreciative audience: For these luxuriously soft orlon short-sleeved pullovers and matching cardigans fit so beautifully, and always look exactly right on your figure! All this, plus the fact that they practically CARE FOR THEMSELVES... wash easily, never need blocking, present no fuzzing problems, are mothproof, shrinkproof, need hardly any ironing, and keep you pretty as a picture during your working day! EIGHT GLOWING SHADES: Whip-cream white, Bittersweet brown, Rio-red, Topaz pink, Caribbean turquoise, Wedgwood blue, Deep Sea navy, Vanilla. Sizes 16 to 40.

● Some long-sleeved Pullovers and 100% wool Cardigans and short-sleeved Pullovers included at above prices...

Cardigan **4⁴⁴**

BAY DAY special price, ea.

Short-sleeve Pullover **3⁴⁴**

BAY DAY special price, ea.

Slim pleated sheaths of imported wool woven in brilliant authentic tartans!

Special BAY DAY Purchase! Beautiful skirts in "cashmere" soft imported wools are fashioned in bright "h-b" authentic tartans that fit with the figure molding qualities of a slim sheath, yet break out into a ripple of gentle all round pleats just below the hips. Choose from Dress Gordon, Hunting Melrose, Red Robertson, Black Watch, Dress Stewart, Melrose, Ancient, Saltland, R.C.A.F. Sizes 12 to 20. Special, BAY DAY, each

12⁴⁴**5 NEW Fall styles in coats, BAY DAY savings!**

Wool flannel, check and "check" woven warm, pretty, practical and so "expensive"! You'll be ready for any weather in one of these well-resistant, rhinostoned coats that come in 5 exciting new styles, rhinostoned, oiled, in mixes and prints of brown, green, tan, black, red, orange. Sizes 8 to 18. Special, each

18⁹⁹

Only \$5 down

Sale! Slim, cuffed slacks in authentic tartans, 12-20

Need slacks? Buy them BAY DAY and get better value! They are woven in "h-b" authentic tartans, rhinostoned, oiled, in mixes and prints of brown, green, tan, black, red, orange. Sizes 12 to 20. Special, pair.

5⁴⁴**Corduroy Car Coats, newest style! Big BAY DAY savings!**

Unbeatable coats! They are bright, new, warm, practical, and so "expensive"! They are woven in "h-b" authentic tartans, rhinostoned, oiled, in mixes and prints of brown, green, tan, black, red, orange. Sizes 12 to 20. Special, each

10⁴⁴**Nylon gabardine trench coats, smart protection on rainy days!**

Special BAY DAY Purchase! They are bright, new, warm, practical, and so "expensive"! They are woven in "h-b" authentic tartans, rhinostoned, oiled, in mixes and prints of brown, green, tan, black, red, orange. Sizes 12 to 20. Special, each

16⁴⁴

Only \$5 down

Save on Teena Paige sample dresses, newest styles, colors!

Special BAY DAY Purchase! They are bright, new, warm, practical, and so "expensive"! They are woven in "h-b" authentic tartans, rhinostoned, oiled, in mixes and prints of brown, green, tan, black, red, orange. Sizes 12 to 20. Special, each

9⁴⁴**Be beautifully groomed in a fresh Dacron or cotton blouse!**

Special BAY DAY Purchase! They are bright, new, warm, practical, and so "expensive"! They are woven in "h-b" authentic tartans, rhinostoned, oiled, in mixes and prints of brown, green, tan, black, red, orange. Sizes 12 to 20. Special, each

1⁴⁴**BAY DAY brings YOU better dresses cut to fit and flatter, at a special low price!**

Reg. 16.95 to 19.95

Special
BAY DAY,
each**10⁸⁸**

Afternoon wear in wools, crepes and rayon fabrics. Stunning in new fall colors and styles including coat dresses, shirt-waist styles, tailored models, and the versatile jumper dress. Short and long sleeves with the new slim or delightful full pressed pleated skirts.

Dressy cocktail ensembles in faille, bengaline, taffetas, metallics and novelty fabrics. Gartering tights enhance the new, flattering necklines. These exciting garments, some in two-piece styles with boleros or jackets, feature short and long sleeves, slim or full-skirted designs, delightfully trimmed. Stunning wools include black, natural, gold, moss, pure, ivory, red and tan to name only a few. Sizes 12 to 24. Special, each

You're fashion-perfect wearing a smart budget-priced dress...

That's right, these attractive dresses, reg. 16.95 to 19.95, are budget priced to sell. Choose a BAY DAY. Choose an afternoon dress with a slim or gently flared skirt, flattering necklines, and short or long sleeves. A wide variety of materials. Redford-style "cashmere" long-sleeved, cross-patch rayon twinkle, rayon, black, navy, grey, tan, patterned, tulle, black and white, and many more. Sizes 12 to 24. Special, ea.

5⁴⁹**BAY DAY special purchase! Fresh, crisp cotton housedresses**

Just look at this low, low BAY DAY price, and come on down quick, because they won't last long! Well-made cotton housedresses in a smart selection of styles. Shirt-waist bodices with slim or full skirts, bateau necklines and short-sleeved models, all with flaring skirts in washable cotton that dresses you prettily through Thursday 12 to 20 and 14 to 21. Special, each

2²⁹

HUDSON'S BAY COMPANY women's dresses, fashion floor, 2nd

All Bay Day Deliveries will be made as quickly as possible!

October Charge Accounts are open BAY DAY!

ALL CHARGE PURCHASES MADE BAY DAY WILL BE CHARGED TO YOUR OCTOBER ACCOUNT PAYABLE BY NOV. 10th

New Muskrat Jackets at Season's Lowest Price!

(Dyed)



Bay Day **\$128** Pay only \$13 down
Sale Price

• Good Quality Muskrat Flank Jackets, Just the Right Weight for Victoria's Fall and Winter—Just imagine yourself, glamorous and cozy in one of these durable, smartly-styled jackets, featuring that new long-line with a reduced flare to emphasize perfect slimmness. Every fashion-wise, budget-wise woman will want to take advantage of this outstanding value. Your jacket will be of carefully selected second-cut muskrat thickly furled and beautifully dressed to a soft suppleness, fully perforated and luxuriously finished in shades of rich Labrador or Mink.

Luxury Quality Muskrat Back Jackets (dyed)

Here is the ultimate in a muskrat jacket. Soft, thickly furled muskrat on the back, beautifully dyed by "Hutchinsons" in the season's new shades of Royal Mink, Chocolate Moonlow and Winter Black. Featuring the very latest styling trends of this season—wide, a choice of reduced flared backs with tapered cuffs or straight back with small cuff.

\$148
Only \$15 down
Bay Day Sale Price

Smart New SLIM-Styled Muskrat Coats (dyed)

Light-weight quality

\$189
Only \$19 down

Heavy quality

\$229
Only \$23 down

These thickly furled yet beautifully light Muskrat coats of extraordinary quality feature the flaring simplicity styling that makes each garment appear so neat and gracefully slimming. These garments dyed in three new shades of Chocolate, Winter Black and Royal Mink, are fully reinforced and satin lined, beautifully finished and guaranteed to fit just as you've dreamed.

Glamorous Muskrat Stoles and Capes (dyed) Unbelievably low priced

These versatile capes, in soft, richly dyed shades of Mink, Chocolate, Moonlow and Winter Black, are made of thickly furled muskrat, fully reinforced and satin lined. They are guaranteed to fit just as you've dreamed. These capes are a versatile garment, hard to beat for value.

\$77
Only \$8 down
Bay Day Sale Price

Smart, Inexpensive Fur Jackets!

Here is an inexpensive yet very smart jacket made of soft, richly dyed fur, fully reinforced and satin lined. They are guaranteed to fit just as you've dreamed. These jackets are a versatile garment, hard to beat for value.

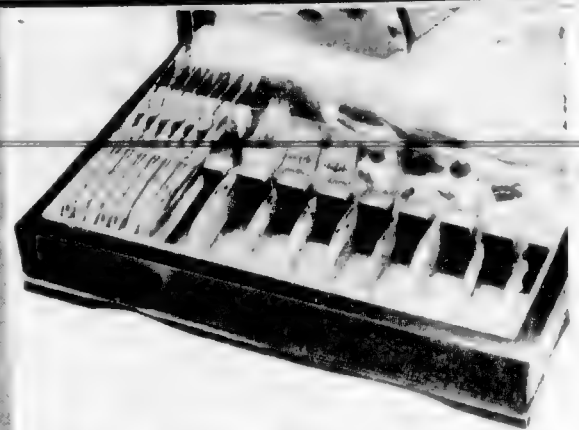
\$69
Only \$7 down
Bay Day Sale Price

China Mink Stoles (dyed)

These soft, richly dyed mink stoles are made of thickly furled mink, fully reinforced and satin lined. They are guaranteed to fit just as you've dreamed. These stoles are a versatile garment, hard to beat for value.

\$128
Only \$13 down
Bay Day Sale Price

HUDSON'S BAY COMPANY, fur department, fashion floor, 2nd



Save over 50% on Oneida Community sets And 1847 Rogers sets

Only \$5 down

49⁹⁵

Special Bay Day Price

- All sets complete with beautiful mahogany chests
- Regular open stock value would be \$110
- Choose any one of the 4 popular Oneida Community patterns: South Seas, White Orchid, Lady Hamilton, Evening Star
- Choose any one of the 4 popular 1847 Rogers Bros. patterns: Flair, Remembrance, Heritage, Daffodil

Add gleaming beauty to your table with 1847 Rogers Bros. and Oneida Community

Eight lovely patterns present a choice for every taste and liking. Each set includes a complete set of silverware, including plates, cups, saucers, and a serving set. The sets are made of sterling silver and are guaranteed to last for many years.

23⁹⁹

Special Bay Day Price Set Only \$5 down HUDSON'S BAY COMPANY, silverware, main floor

Costume Jewellery—a lovely topping for the new Fall Fashions

Here is an exceptionally large selection of costume jewellery, including necklaces, earrings, brooches, and bracelets. The pieces are made of high-quality materials and are guaranteed to last for many years.

Special Bay Day Price 2 pieces for **1**

Special Clearance of Costume Jewellery

Here is a special clearance of costume jewellery, including necklaces, earrings, brooches, and bracelets. The pieces are made of high-quality materials and are guaranteed to last for many years.

Special Bay Day Price each **89¢** Special Bay Day Price each **1**

Famous name Rhinestones 1/2 Price

Here is a special clearance of famous name rhinestones, including necklaces, earrings, brooches, and bracelets. The pieces are made of high-quality materials and are guaranteed to last for many years.

Special Bay Day Price 2 to 5 **\$2.15** HUDSON'S BAY COMPANY, jewellery, main

Famous 400-day clocks imported from Europe

Only 10 of these famous good looking clocks so hurry down first thing Bay Day. Keep accurate time and need no winding for at least 400 days. Glass domed with a revolving pendulum.

Reg. 22.50 each. Special Bay Day Price, each **17**

Girls' dainty petal watches—save \$4

Here is a special clearance of girls' dainty petal watches, including necklaces, earrings, brooches, and bracelets. The pieces are made of high-quality materials and are guaranteed to last for many years.

Special Bay Day Price, each **4**

Boys' 15-jewel wristwatch

Here you have all the reliable features of a men's watch, wrapped up in this durable watch for any boy. It will be one of his most prized possessions and will certainly last an end to those excuses for lateness!

Special Bay Day Price, each **11** HUDSON'S BAY COMPANY, watches, main floor

Bay Day Clearance

- 5 BLACK PERSIAN LAMB JACKETS **\$199**
Reg. \$270 for Only \$20 down
- 2 GREY PERSIAN LAMB JACKETS **\$249**
Reg. \$360 for Only \$25 down
- 2 GREY PERSIAN LAMB SIDES COATS **\$197**
Reg. \$290 for Only \$20 down
- 1 CHINA MINK JACKET **\$279**
Reg. \$400 for Only \$28 down
- 1 CHINA MINK JACKET **\$329**
Reg. \$450 for Only \$33 down



The HBC label is your assurance of quality and satisfaction!

Reg. 3.95 Blouses at Bay Day Savings

An amazing variety of Dacron, rayon, terylene and cotton blouses, so easy to wash, dry and care for, always so crisp and fresh-looking are yours today at this low low price. There is a wonderful selection of blouses for day or evening wear with short, 3/4 and long sleeves. Your choice of white prints, printed or plain in sizes of 12-20 at only

1.66

Save 1.25 on gay, washable Orion cardigans, reg. 4.95

These cozy Orion cardigans come in attractive shades of Pink, White, Blue, Turquoise, Coral and Navy to complement your fall wardrobe. The 100% pure Orion is so easy to wash and needs no ironing, yet stays soft and attractive and the ribbed neckline and cuffs ensure that extra neat fit. These cardigans come in sizes 14-20, a real saving at

3.99

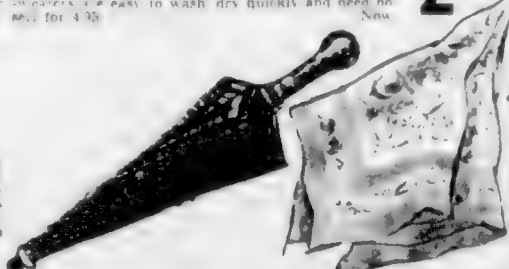
Matching Orion Pullovers

These cozy Orion pullovers come in attractive shades of Pink, White, Blue, Turquoise, Coral and Navy to complement your fall wardrobe. The 100% pure Orion is so easy to wash and needs no ironing, yet stays soft and attractive and the ribbed neckline and cuffs ensure that extra neat fit. These pullovers come in sizes 14-20, a real saving at

2.99

Colorful umbrellas to keep you dry this fall

Gay, attractive umbrellas in bright, colorful prints, are made of strong rayon and feature a sturdy, reliable construction. They will keep you dry through our wet winter and fall while looking gay and attractive with your many fall ensembles. In various shapes and sizes. A real saving at



Fashion-wise silk squares at less than half price

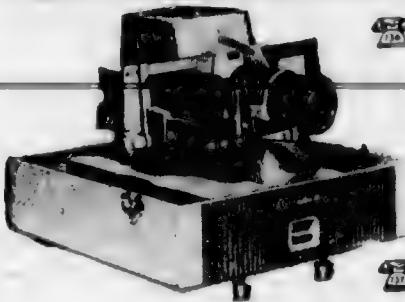
100% pure silk squares are an attractive accent to any fall ensemble and are available in floral, paisley, or geometric patterns and come in colors to match your every outfit. These versatile squares 27 x 36, with handrolled edges, would make a welcomed gift for any woman. Terrific value, reg. 1.95 for

88¢

Use the Bay's Counter - to - Car Carport service to Save carrying parcels!

NO DOWN PAYMENT Required BAY DAY

On Furniture, TV's, Radios, Stoves, Fridges, Washers, Drapes, Floor Coverings, Small Appliances, Power Tools and Power Mowers, Sewing Machines and China. Open Your Account right in the Department!



Save over \$10 on T.D.C. Headliner Projector complete with Radiant Projection Screen

• T.D.C. Projector is small, economical, easy to use.
• Large 40"x60" Radiant Projection Screen for sharper pictures and images.

Note all these features on this wonderful projector: 300W. with 4" f/8.5 coated lens... blower cooled... selection... semi-automatic... constructed from die-cast aluminum... mounted in a handsome scuff-resistant case... storage space for extra selectrics. All this combined with the large 40"x60" glass beaded collapsible screen that's easily stored and built for long lasting results, both selling at this low price. Reg. price \$12.95, 40"x60" screen alone \$12.95. Special Bay Day price, unit

74⁴⁴

Reflex camera complete with flash gun and 1 roll color film

Capture moments you'll cherish for a lifetime with this fine reflex camera (Yashicaflex "A") precision made in die-cast body with leather covering with professional type side focusing. Takes razor sharp pictures with the Yashimar 1/3.5 coated lens and shutter speeds of 1/50, 1/100, 1/200 sec. Synchronized for flash, comes complete with folding flash gun and one roll of 120 color film. Reg. price \$45. Special Bay Day price

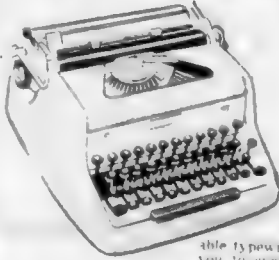
35⁹⁵

Regular 69.95 35mm camera

This 35mm all-metal camera has all the marvelous features found in the higher-priced lines. And what's more it includes a Coupled Range Finder. Very easy to operate with rapid film advance. Double exposure prevention, and is synchronized for flash at all speeds. Has 2.8 coated lens with shutter speeds to 1/200 sec. Comes complete with de luxe leather carry case. Special Bay Day price, each

54⁴⁴

Royal quiet de luxe portable typewriter



Reg. price \$119.50
Special Bay Day price

89⁹⁵

Only \$8 down

- Speed Selector • Touch Control
- Line Meter • Magic Margin

The Royal Portable combines precision workmanship found on the finest office typewriters, possesses sparkling features that make it the most modern and desirable portable typewriter in the world. The Speed Selector enables you to synchronize the action of the carriage and keys to your own typing speed. The Touch Control permits you to tailor the sensitivity of the keys to your own individuality, easily and automatically. The Magic Margin permits you to set margins in Push Bottom Top; Automatic Paper Lock; Greater paper capacity and many fibre-glass carrying case and instruction booklet.

Typewriter table

High the most convenient height for home or office and has the advantage of this typewriter table at the lowest price ever. Reg. price \$149. Special Bay Day price

8⁹⁵

Lite Bar for best results for movies or slides

This strong steel lite bar with wooden handle is made especially for easy handling and enables you to produce the required light for indoor movies or still photography. Has standard sockets for photolamps with 12 ft. extension cord to facilitate your best location. Special Bay Day price, each

4⁹⁵

Regular 29.95 7x50 Binoculars

Only \$5 down

Ideal for the outdoor enthusiast with its 7x magnification perfect for hunting or for sports watching. The coated lens filters the light for clearer images, and for added protection and convenience comes complete with carrying case and carrying strap. Special Bay Day Price, each

23⁹⁵

Save over 1/2 Price on Packard Imperial Shaver

Regular 26.95

12⁹⁵

Special Bay Day Price



This special Bay Day Purchase enables us to pass these terrific savings on to you! First quality razor for AC and DC with fast cutting twin heads to guarantee a pull-free shave. Complete in case, guaranteed for one year. Buy now at this wonderfully low price and put away for Christmas giving.

Phil Shaver, Reg. 27.95

Superbly made delicate razor with double rotary head. Self-sharpening blades for fine shaving. Complete with leather case. Reg. price 27.95. Special Bay Day price, each

Phil Shaver

Finely fresh smooth shaving at this saving price. Head is ideally styled for side burn and mustache trimming. One year guarantee. Reg. price 27.95. Special Bay Day price, each

18⁹⁵

Only \$5 Down

10-day trial on all Razors. No trade-ins, please.

Peter Lunt's English bath soap

Enjoy the fragrance and generous lather so cleansing to leave face and hands refreshed and scented. Stock up now at Bay Day savings and enjoy this luxury daily. One each of Lilac, Verbena, Jasmine, Carnation, Lavender and Castile, 4-oz. cakes. Regular price 6 for 79c. Special Bay Day price,

49^c

Richard Hudnut Quick Home Permanent

Less than 4¢ price, give yourself a professional-looking home permanent and have long-lasting curls. Three different types to suit specially what your hair requires. Regular, gentle and super. Guaranteed by Good Housekeeping. Full instructions included. Reg. price 1.75. Special Bay Day price, each

Toni Home Permanent

The new Toni Home Permanent is available now at these reduced prices. Your choice of regular, for normal hair, gentle, for easy to wave hair and super for hard to wave hair. It's faster and no dab neutralizing but a pleasant fresh-air wavy lotion. Reg. price \$2. Special Bay Day price

1⁹⁵

Look healthier and feel healthier with Westinghouse Sun Lamp... Sunbath all year around

The beneficial rays of summer sunshine can now be enjoyed by everyone in your family even through cold winter months. This sun lamp is a building of ultra-violet energy which may produce Vitamin D a factor in building strong bones and teeth. Fits any four-socket socket (100-250 watts). Complete with attachment and instructions. Reg. price \$13.95. Special Bay Day price, ea.

9⁹⁵

HBC Vitamins

Protect yourself and family with HBC brand health supporting vitamins. Check the formulas the potency and realize the big savings. Buy your winter supply now.

- **Hallbut Liver Oil Capsules**—The cold pill with Vitamin A and D. Box of 100. Reg. price \$1. Special Bay Day price **66^c**. Box of 250 Reg. price 2.39. Special Bay Day price **1⁹⁵**
- **Improved Multiple Vitamins and Minerals**—9 vitamins, 11 minerals for your good health. Bottle of 100. Reg. price 4.89. Special Bay Day price **3⁹⁵**
- **Cod Liver Oil Capsules**—Rich source of vitamins A and D. Box of 100. Reg. price 1.19. Special Bay Day price **79^c**
- **Compound with Liver, Iron and B12**—Recommended treatment for anemia. Bottle of 100. Reg. price 3.39. Special Bay Day price **2⁹⁵**
- **Children's Multiple Vitamin Capsules**—For strong healthy bones and teeth. Bottle of 100. Reg. price 2.70. Special Bay Day price **1⁹⁵**
- **Multiple Vitamin Capsules with Added B12**—Picks up your appetite. Bottle of 100. Reg. price 4.29. Special Bay Day price **2⁹⁵**
- **Malt Extract with Cod Liver Oil**—Choose English Barley Malt and Pure Cod Liver Oil. 2 pound jar. Reg. price 1.19. Special Bay Day price **79^c**

Garment Bags Specially Imported for Bay Day

This wonderfully large 52" suit length garment bag holds approximately six to eight suits. Sturdily made of heavy quality plastic to ensure complete protection against moths, to eliminate damage from mildew and to keep your clothes perfectly clean. The heavy quilted front adds an attractive appearance to your closet space. Special Bay Day price

1⁶⁹

Also size 42" garment bag at Special Bay Day price, each, 1.49

Polythene garment bags

Keep your clothes free from dust and dirt with this 54" garment bag with 42" zipper, and discourage those visits from Mr. Moth. 2 hook frame makes selection of clothes easy. Well made with reinforced seams. Special Bay Day price, each

98^c

Metal Waste Baskets

Sturdily made in a polished top and base in pastel colors with front pocket. Encourages cleanliness by tidying up waste paper to one spot. Approximately 14" high by 12" wide. Special Bay Day price

2 for 88^c

12 Pocket Shoe Bag

Handsome, strong shoe bag in bright metal plate. Has 12 pockets for 12 pairs of shoes. Keeps shoes tidy and selection easy. Assorted patterns. Special Bay Day price, each

88^c

Tie On Chair Pads

Give extra comfort and color, will not burst at seams due to reinforcement and air outlet. Large color and pattern selection in heavy plastic. Special Bay Day price

79^c

Plastic Florals

Decorate your home with these flower set firmly in attractive material. Approximately 4" diameter. Pseudo-real, easy to clean, always looks real, always looks fresh. Special Bay Day price

1²⁹

Plastic Table Cover

Take the work out of washday and use these smart attractively colored plastic tablecloths, so easily cleaned. In generous size 54"x54". Special Bay Day price, each

59^c

3-drawer chest, regular 12.95

Value cannot be equalled anywhere! Rugged construction throughout consisting of wooden frame chest and drawers covered with sturdy cardboard in handsome tweed finish. Small, medium and large drawers provide suitable storage facilities for every kind of clothing. Ideal for children's room. Special Bay Day price, each

4⁹⁵

Card Tables of sturdy wooden construction

with simulated leather top in standard size 30"x30". Ideal for the festive seasons when these extra guests arrive. Special Bay Day price, each

2⁴⁹

Black Iron Magazine Rack

Made of sturdy wrought iron in modernistic design, save yourself the tedious job of tidying up. Rubber feet prevents scratching of floors. Special Bay Day price, each

1⁸⁹

Foam Rubber Cushions

gaily designed zipper cover that is easily removed for washing. Will not pack solid and always retain their original shape. Special Bay Day price

2⁹⁵

5-Tier Skirt Rack

holds six skirts in the space of one firmly, in correct hanging position with rustless clips. Sturdily made in bright metal, easy to assemble. Special Bay Day price

69^c

4-Ply Super Rock Special

In 4-oz. pack enough for average pair of socks. 12 pretty colors. Special Bay Day price, 4 oz.

98^c

100% Crimped Nylon

in 3 ply, suitable for socks, sweaters or children's wear. Many colors in the wide color range. Extra long wearing. Special Bay Day price

39^c

Arctic Baby Wool

action reinforced to give greater strength. Shrink and stretch resistant in a wide selection of colors. Special Bay Day price

33^c



Heavy Polar quality Indian Typo Yarn

79^c

A special that just can't be beaten. Colorfast, mothproof, 100% wool. Ideal for Indian sweaters with 14 wonderful colors to choose from including white, brown, green, blue, black, red and grey.

See Page 16 for 9 a.m., 11 a.m., 2 p.m. and 4 p.m. FRIDAY Specials!

Hudson's Bay Company

Friday, Sept. 28th is BAY DAY!

VICTORIA'S GREATEST SALE!

NEWS! Nylon Tricot Shirts in 5 colors at Bay Day Savings

**BAY DAY
SPECIAL PRICE**

5⁹⁵ each **2 for 11⁷⁵**

100% nylon tricot in grey, pink, blue and mint, colorfast and pre-shrunk! Carefully tailored for men of discriminating taste! Short point collars, fused cuffs. Perfect fit at the collar, across the shoulders, and in the sleeves, these are just a few of the advantages offered when you choose these breeze cool nylon tricot shirts that launder in a matter of minutes, dry almost as quickly and need not be ironed—just a quick shake rids the shirt of wrinkles! Take several with you on business trips, for they pack "small" come out of your suitcase in perfect condition. Look your top-flight best, always in a nylon tricot shirt, crafted to fit you with smooth tailored ease!

Reg. 4.95 to 5.95 Dress Shirts!

White broadcloth shirts with single and double cuffs, "Kent" collar with shorter points, to Sanforized cotton broadcloth. Included in the selection are striped and checked Sanforized dress shirts, colorfast and good looking.

3⁹⁹

Special, each
or 2 for 7.77

Cotton doeskin work shirts, reg. 3.95!

Double stitched for extra strength, warm, comfortable doeskin shirts are perfect for winter wear. Fit perfectly across the shoulders, chest and at the collar. Easily laundered, they're Sanforized to prevent shrinking, what's more colors are fast, won't run or streak! Checked patterns in assorted colors. Sizes 15 to 17. Special, each

3¹⁹

Colanese Gabardine Sport Shirts

"Fantastic BAY DAY" have! These good looking shirts are made of fine Colanese Gabardine, a fabric that is light, cool, and easy to wear. They feature 2 breast pockets, long sleeves and a convertible collar. Sizes small, medium, large, extra large.

3⁵⁹

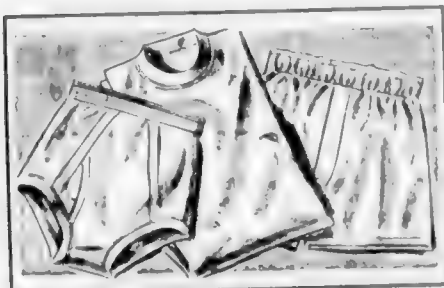
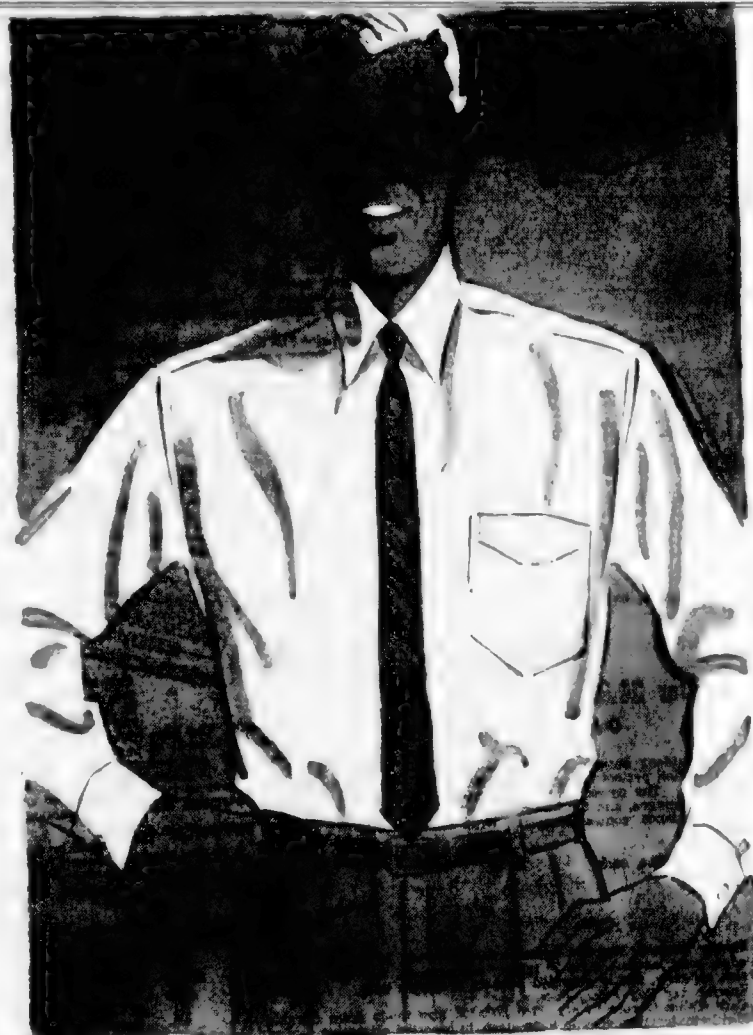
Special, each
or 2 for \$7

Reg. 5.95 famous-name sports shirts!

Raven and cotton mixtures with slight flaws in the weave that won't prevent long hard wear. "Popcorn" style with Italian collar in a wide selection of smart colors and patterns. Two pocket models with long sleeves come in colorfast shades. BAY DAY are on at LESS than HALF PRICE!

1⁹⁹

Special, each
or 2 for 3.90



Cotton briefs and vests for comfort!

Knit to fit comfortably, these briefs and vests are woven from the finest cotton. Athletic type briefs and vests. Briefs are styles with elasticized waist band for snug fit, vests have built up shoulder straps, fit comfortably across the chest. White, Small, medium, large. SPECIAL, BAY DAY

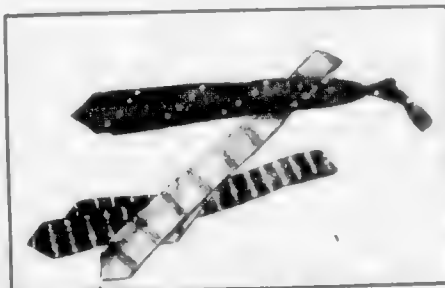
2 for 89^c

Stanfield combinations, seconds

"Security Label" combinations by Stanfield give you comfortable winter wear, keep you warm, fit smoothly from shoulder to ankle! Buttoned front style features short or long sleeves, comes in cotton or cotton and wool mix that's shrink resistant, soft to the touch. Sizes 36 to 44. Regular 3.95 to 4.95. SPECIAL, BAY DAY.

2⁷⁹

or 2 for 5.50



Four-in-hand ties, wool lined!

Good looking, first quality ties at a low BAY DAY price give you plenty of opportunity to stock up on a wide assortment to match every shirt, suit or sport jacket in your wardrobe. Wool lined to prevent creasing, they're styled in rayon and cotton mix, offer handsome selection of designs. Regular 1.00 to 1.50. SPECIAL, BAY DAY, each

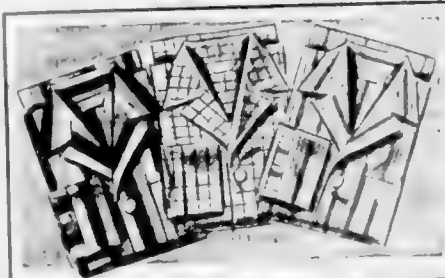
85^c

or 2 for 1.65

Reg. 6.95 pullover sweaters 1st quality

Need a sweater? Get one BAY DAY at a lower than average price, for it promises better than ever value! Soft wool is reinforced with nylon for extra hard wear, comes smartly styled with V-neck, snug-fitting waistband and cuffs. Shrink resistant too, and wear more because of the nylon reinforcement. First quality, sizes 10 to 14. Blue, grey, sand, green. SPECIAL, BAY DAY, each

4²⁹



Reg. 4.95 English flannel pajamas!

For fitting sleep out fit the flannel perfectly. What's more, when these pajamas are washed they won't shrink, are Sanforized, colorfast and a really comfortable weight, warm and strong for winter. Drawstring trousers, trimmed pockets with single button, evening lapel finish. Good fitting sizes 36 to 44. Shirts in a separate case. SPECIAL, BAY DAY, pair

3²⁹

2 pair, 6.50

Striped flannel pajamas, 36-44

Sleep soundly, warmly, comfortably in these good looking, well fitting pajamas that promise lots of hard wear. Finely woven of striped flannel these pajamas are in quick time deacidified and are strongly sized to prevent wear and tear. Drawstring trousers, tailored neck. SPECIAL, BAY DAY

2⁷⁹

or 2 pairs for 5.50



Heavyweight woollen work socks

For 1st quality socks around town, for hard work, for extra warmth and protection when you wear them under heavy work boots. Padded at heels and toes. Grey, standard size 10 to 12. SPECIAL, BAY DAY, pair

79^c

or 2 pairs for 1.50

English made all-wool socks, 1st quality

Neat, knitted to fit ankle length or regular length socks in colors that blend with suits: black, blue, grey, navy, natural, cream, green, tan, brown or wool yarns, the soles reinforced at heels and toes for longer wear. Fast colors. Sizes 10 to 12. SPECIAL, BAY DAY, pair

89^c

or 2 pairs for 1.69

HUDSON'S BAY COMPANY, men's furnishings, main

Men's and Boys' Fall Footwear at Special BAY DAY Savings!



Reg. 10.95 English-made men's oxfords, Good quality at BAY DAY savings

7⁹⁹

With the skill and perfection of English craftsmen, these dress shoes of top quality leather soles and uppers give you good fit, long wear, and stylish appearance. Choose smooth green brogue, moorland toe or basket style oxfords in brown or black, in sizes 6 to 12, C, D, E collectively. Reg. price 10.95. Special BAY DAY, pair

Special purchase, English police boots

Regular 10.95. These boots are made of top quality leather, have a high top, a wide sole, and a comfortable fit. They are perfect for police work or for anyone who needs a sturdy boot. Sizes 6 to 12. Special BAY DAY, pair

8⁹⁹

Boys' hard-wearing smart oxfords

For dress or school, these oxfords are made of top quality leather, have a high top, a wide sole, and a comfortable fit. They are perfect for boys who need a sturdy shoe. Sizes 1 to 5.5. Special BAY DAY, pair

4⁹⁹

Men's, boys' moulded shearling slippers

Reg. 6.95. A pair of slippers that will give you comfort, warmth, and softness. They are made of shearling and have a moulded sole. Sizes 1 to 5.5. Special BAY DAY Price, pair

3⁹⁹

3⁹⁹

Men's assorted soft-sole slippers!

Lightweight, all-weather, soft-sole slippers are now in 41 different soft and comfortable styles. They are perfect for indoor or outdoor wear. Sizes 1 to 5.5. Special BAY DAY Price, pair

2⁹⁹



Open Your Credit Accounts in any Department on Bay Day!

No Down Payment or Carrying Charges with a Silver Star Account!

Shop Bay Day, Pay 1/3 November, 1/3 December, 1/3 January. If You have a Charge Account you can Open your Account in any department for the amount you want to spend, then Shop from Department to Department all through the store. Open Your Account Early!

BAY DAY SALE of Men's wool worsted suits

Special BAY DAY
price, suit

41⁹⁸

Reg. price 59.50

Pay \$5 now
5.50 monthly

The finest of materials, all-wool yarn-dyed worsted, to create a well styled and tailored suit for lasting satisfaction and comfort. You'll find the medium weight suits come in the newest fall colors, dark greys, browns, blues, and novelty weaves, and the latest styles, double or single breasted, for the younger or old. Be well dressed for business, or for pleasure in one of these recognized value suits.

Double the wear with an extra pair of trousers for only 12.98

Harris tweed sport coats, reg. 39.50

You'll look smart and feel comfortable for fall in one of these genuine hand woven Harris tweed coats. Ideal for use in business or casual life. Well tailored in the latest styles from imported Harris tweed... world famous for durability and good looks. Choose your jacket in either brown, blue or grey checks. Sizes 36 to 46 collectively.

Only \$5 down.

Special BAY DAY price

28⁸⁸

Pay \$5 now, \$5 monthly

You need the right slacks for fall!

Men's dress slacks in synthetic gabardine and flannel, in greys, blue, tan, and brown. Good looking medium weight slacks styled with pleats for the trim, neat appearance for fall. Choose the right color to go with your sweaters and jackets. In sizes 30 to 44.

4⁴⁹

Special BAY DAY price

Reg. 21.50 men's topcoats, Bay Day Special

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

13⁹⁹

BAY DAY price,

First quality men's suede jackets! Reg. 24.95

Look handsome in a full quality suede jacket for fall. Well tailored in the latest styles from imported Harris tweed... world famous for durability and good looks. Choose your jacket in either brown, blue or grey checks. Sizes 36 to 46 collectively.

Special BAY DAY price

12

Reg. 8.95! Men's slacks for BAY DAY sale

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

Special BAY DAY price

6

Reg. 12.95! Men's cruiser jackets

A wardrobe essential for the modern man, the cruiser jacket is a versatile garment that can be worn over a shirt and tie, or over a sweater and slacks. It is a perfect choice for the man who wants to look smart and feel comfortable in a variety of settings.

Special BAY DAY price

9

Clearance of men's tweed topcoats, regular 39.50!

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

27⁷⁷

HUDSON'S BAY COMPANY, men's clothing, main

Another BAY DAY exclusive, The family tent of the year

49⁹⁵

Pay \$5 now, \$5 monthly

Coleman two-burner camp stove

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

12⁹⁹

Special BAY DAY price

Coleman lantern for camping

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

11

Special BAY DAY price

100% nylon covered sleeping bag

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

8

Special BAY DAY price

Rubberized canvas air mattress

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

6

Special BAY DAY price

Safari type camp cot at a low price

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

6

Special BAY DAY price

A Bay Day Purchase!

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

6

Special BAY DAY Sale price

Shelley Mayfield golf irons and woods

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

5⁴⁹

Special BAY DAY price

Woods matching the irons

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

6⁴⁹

Special BAY DAY price

Featherweight golf cart

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

15⁹⁹

Special BAY DAY price

Saran golf bags

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

9⁹⁹

Special BAY DAY price

Shop by Phone
Dial 5-1311

and order by number

Be prepared for hunting season with this 30-30 Marlin 7-shot carbine

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

\$69

Special BAY DAY price

The famous 303 British rifle

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

28

Special BAY DAY price



Mylinda Corona cigars

A BAY DAY Special price

2⁹⁸

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

Reg. 1.39! Ideal cigarette tobacco

Look smart and feel comfortable in a "Tyronda" covert cloth topcoat. Full cut, set-in sleeves, notch lapel, slashed pockets, and fully lined for long wearing and good looking. Colors grey, blue, and tan in sizes 36 to 46.

1⁰⁰

Special BAY DAY price

1/2 lb. package for only

1

Special BAY DAY price

1/2 lb. package for only

1

Special BAY DAY price

1/2 lb. package for only

1

Special BAY DAY price

1/2 lb. package for only

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1/2 lb. package for only

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Special BAY DAY price

1/2 lb. package for only

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Special BAY DAY price

1/2 lb. package for only

1

Special BAY DAY price

1/2 lb. package for only

1

Quality is not sacrificed to bring you the very lowest prices on Bay Day!

October Charge Accounts are open BAY DAY!

ALL CHARGE PURCHASES MADE BAY DAY WILL BE CHARGED TO YOUR OCTOBER ACCOUNT PAYABLE BY NOV. 10th

Copper-toned and gleaming aluminum cookware will add glamor to your kitchen



Reg. 34.95.
Special

28⁸⁸

Terms \$5 down
and \$5 monthly

This is a modern styling of copper-toned aluminum cookware. The pots and pans are made of heavy aluminum and have a copper-toned finish. They are designed to last and to keep your food delicious. The set includes a large stock pot, a medium saucepan, a small saucepan, and a frying pan. All pieces have long handles and are easy to use. This is a great set for the new year because it is so beautiful and so useful.

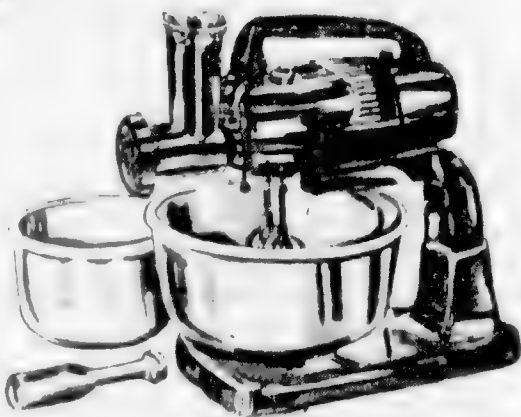
New Chrome Electric Mixer with Food Chopper

Special Bay Day Price **44⁷⁷** No Down Payment Required

This is a new chrome electric mixer with a food chopper. It is a great addition to any kitchen. The mixer has a large bowl and a powerful motor. The food chopper is perfect for chopping vegetables, fruits, and meats. This is a great set for the new year because it is so beautiful and so useful.

Easy Drawing Fire Screen

When you draw the screen, it folds down. It is a great addition to any fireplace. The screen is made of heavy metal and has a decorative design. This is a great set for the new year because it is so beautiful and so useful.



8" Tilt Arbor bench saw, regular 72.50

Special Bay Day Price **58⁸⁸** No down payment required

47-piece home workshop set, reg. 49.50

Special Bay Day Price **34⁸⁸** No down payment required

Portable electric saw—No down payment required

Special Bay Day Price **34⁸⁸**

Fireplace ensemble—needs no polishing

Special Bay Day Price **39⁸⁸** Only \$5 down

Three-fold fire screen

Special Bay Day Price **7⁸⁸**

1/2 h.p. electric motor

Special Bay Day Price **29⁸⁸** No Down Payment Required

Attractive Fireplace Mantels

Special Bay Day Price **44⁸⁸** Only \$5 down

Save on 2-slice Pop-up Toaster

Special Bay Day Price **12⁸⁸**

Square Electric Fry Pan with lid

Special Bay Day Price **14⁸⁸**

Bay Day Special! Rotary mower regular 69.95

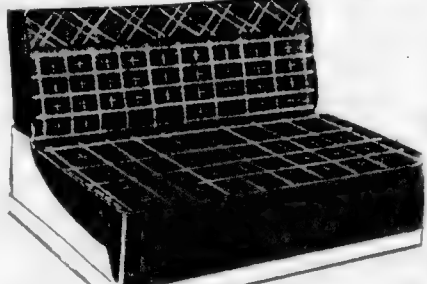
Special Bay Day Price **39⁹⁵**

No down payment required

Clearance of Savage Power Mowers

Special Bay Day Price **91⁸⁸** No down payment required

Save Bay Day on Car Seat Covers individually styled for your car!



16⁹⁹

Everyday household needs at low, low Bay Day Prices!

Presto Steam Iron Special Bay Day Price 16⁹⁹	Self-canceling Car Signal Sets Special Bay Day Price 9⁷⁷	Car Top Carrier Special Bay Day Price 4⁷⁷	Metal Wheelbarrow Special Bay Day Price 11⁹⁹	Adjustable Metal Ironing Board Special Bay Day Price 8⁸⁸	Table Rangette Special Bay Day Price 17²⁸	Combination Sandwich and Waffle Iron Special Bay Day Price 9⁸⁸
Automatic Push Drill Special Bay Day Price 2⁴⁹	Electric Kettle, with 8-E Element Special Bay Day Price 5⁹⁹	Sani-Queen Waste Can Special Bay Day Price 5⁸⁸	Laundry Hampers Special Bay Day Price 5⁸⁸	Bathroom Scales Special Bay Day Price 5⁸⁸	Fast Carpet Sweeper Special Bay Day Price 5⁹⁹	Sponge Mop Special Bay Day Price 1⁶⁸
Drainboard Tray Special Bay Day Price 2⁴⁷	Dish Drainer Rack Special Bay Day Price 1¹⁷	Electric Radiator Heater Special Bay Day Price 17⁸⁸	Mop Pail and Wringer Special Bay Day Price 3⁴⁹	Garbage Can Special Bay Day Price 3⁸⁸	Full Length Mirror Special Bay Day Price 2⁸⁸	6-ft. Stepladder Special Bay Day Price 3⁴⁹

18' Extension Ladder, push-up style
Special Bay Day Price **8⁸⁸**

Accordion style clothes dryer
Special Bay Day Price **1⁹⁹**

High Gloss Enamel
87^c QUART
Gallon 3.43

OUTSIDE PAINT

Semi-Gloss Enamel
Quart **87^c** Gallon **3⁴⁸**

Undercoat — for a better finish!
Quart **87^c** Gallon **3⁴³**

Latex Wall Finish
Quart **1³⁷** Gallon **4⁹⁸**

Bay Day Mail Orders will be filled as long as quantities last

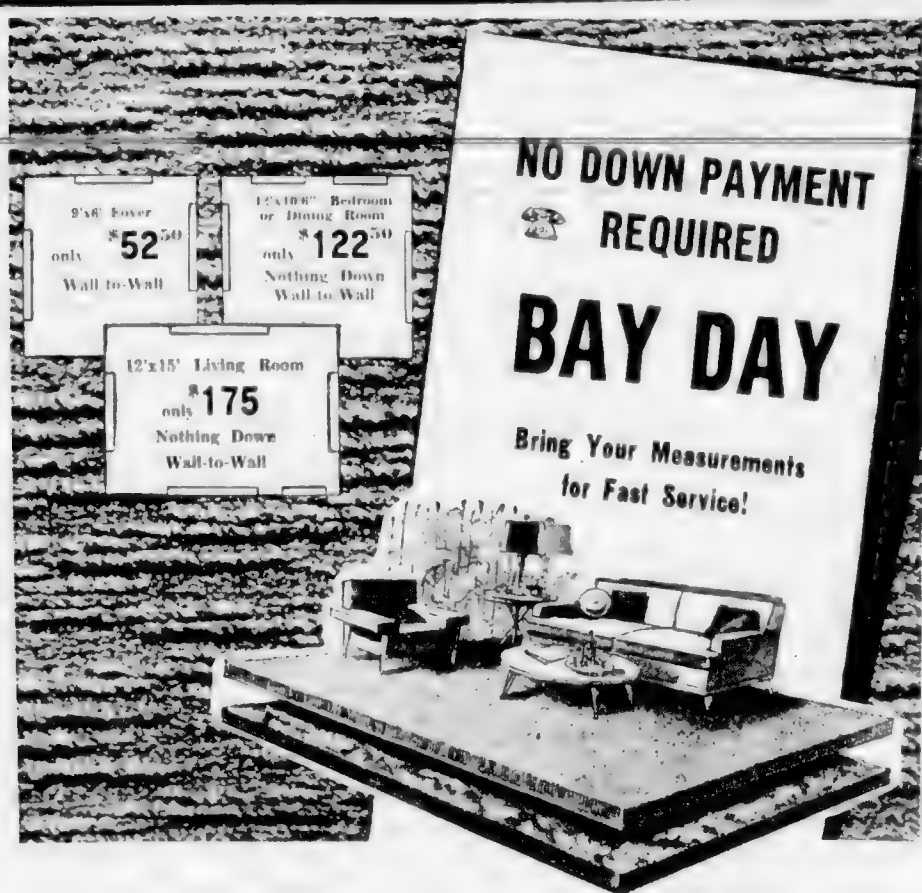
HUDSON'S BAY COMPANY, hardware and housewares lower main floor

Hudson's Bay Company

INCORPORATED MAY 1870

Friday, Sept. 28th is **BAY DAY!**

VICTORIA'S GREATEST SALE!



**NO DOWN PAYMENT
REQUIRED**

BAY DAY

Bring Your Measurements
for Fast Service!

9'x6' Cover only \$52.50 Wall-to-Wall

12'x10' Bedroom or Dining Room only \$122.50 Nothing Down Wall-to-Wall

12'x15' Living Room only \$175 Nothing Down Wall-to-Wall

Lowest Price in Years for English Heavy Twist Broadloom! Shop Bay Day and Save

Check these features: 1. Wear for years because of the heavy construction. 2. Won't show foot prints and so doesn't need cleaning so often. 3. Deadens noise and gives your home a more pleasant atmosphere. 4. Beautifies any room because you can buy 1 rug size or for wall-to-wall use. 5. Big choice of popular colors—Beige, Green, Cocoa, Blue, Rose, Sage Green. 6. 9-ft. width allows less seams in made up rugs. 7. Keeps your floors more comfortable during cold weather. Add up all these advantages and you can't find a better buy in a top quality rug than this. Bring your measurements for fast service.

Bay Day Sale Price

8⁷⁵
per sq. yd.

9'x12' rug, bound, 111.50

Hardwearing Jute Broadloom at Big Savings!

Use Jute broadloom for all your traffic areas and rooms—hallways, dens, bedrooms, rumpus rooms and summer cottages, because it can really take wear and tear. This special purchase from the world's biggest jute mill in Scotland will save you many dollars on inexpensive wall-to-wall carpeting. Choose from Grey, Green or Cocoa colors.

Bay Day Sale Price

1⁴⁹
per sq. yd.

9'x12' size 17⁸⁰

HUDSON'S BAY COMPANY floor coverings, 4th

Popular Irish Linen Luggage in Open Stock



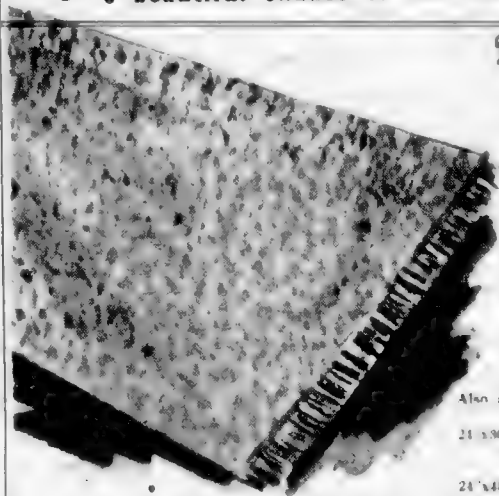
SHOP BY PHONE—ORDER BOARD
OPENS AT 8 A.M. BAY DAY
DIAL 3-1311

Trunk case with full mirror and removable tray.	9 ⁹⁸
18" overnight case.	9 ¹⁰
21" weekend case.	10 ¹⁰
21" wardrobe with 4 hangers and dust curtain.	17 ⁹⁹
24" pullman case.	14 ⁹⁹

These popular Irish Linen Luggage cases are bound with top grain leather and are constructed from plywood is not susceptible to rot. Buy by the piece or by the set. This luggage will make a very appreciated gift for Birthday or Christmas, too.

Bay Day Sale of Washable Cotton Rugs

● 6 beautiful shades to add life to any room



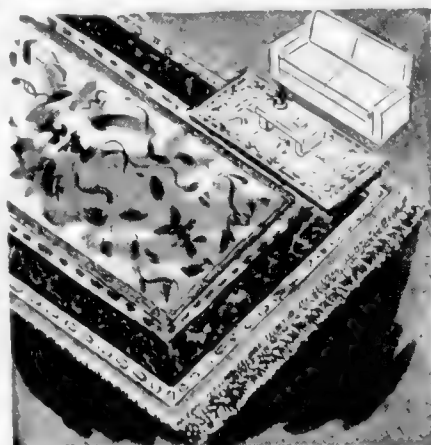
9'x12' size

29⁹⁸NO DOWN PAYMENT
REQUIRED BAY DAY

The most practical rug for your bedroom or bathroom is this washable cotton with the non-skid backing. Its brilliant colors last and last—rose, green, beige, light green or gold—because soap and water cleans them. Buy now and save Bay Day.

Also available in sizes	80"x54"	Bay Day Price	4 ⁹⁸		
21'x36"	Bay Day Price	1 ⁹⁸	4'x6"	Bay Day Price	9 ⁹⁸
24'x48"	Bay Day Price	2 ⁹⁸	6'x9"	Bay Day Price	17 ⁹⁸

9'x12' Mothproof Axminster Rugs

9'x12' size
Bay Day
Sale Price each

\$77

NO DOWN PAYMENT
REQUIRED BAY DAY

One of the most popular types of rugs because they fit into any room beautifully. Luxurious, soft wool pile, mothproofed for long service and dyed in rich decorative shades. Choose from all over or traditional monogram designs.

Also available in sizes
9'x10' at 69⁹⁸ 6'x8' at 39⁹⁸

Printed Linoleum in Choice of 2 Patterns

● Excellent for bathrooms, kitchens, laundries and rumpus rooms

Bay Day Price
per lineal yd.
(6 ft. wide)

\$1

No Down Payment Required on
Purchases of \$15 or more!

For a bright, easy-to-clean floor that will stand up to hard wear, choose this printed linoleum that comes in two patterns—solid and patterned. Available in floral, geometric, and abstract designs, and in a wide range of colors. Bring your measurements for fast service Bay Day.

HUDSON'S BAY COMPANY floor coverings, 4th



Smart, light luggage
2 for the price of 1!

A new set of luggage, 2 pieces, 21" and 24" sizes, for only 16⁹⁹. Buy by the piece or by the set. This luggage will make a very appreciated gift for Birthday or Christmas, too.

Only \$5 Down



Handsome, long-wearing
Men's cowhide two-suit

Handsome, long-wearing Men's cowhide two-suit. Dressed in this suit, you'll look like a gentleman. It's made of cowhide, the best material for a suit. It's long-wearing and it's handsome. Buy by the piece or by the set. This suit will make a very appreciated gift for Birthday or Christmas, too.

26⁹⁹

Only \$5 Down

HUDSON'S BAY COMPANY luggage, 3rd

Free Shopping Bags to help you carry small parcels!

October Charge Accounts are open BAY DAY!

ALL CHARGE PURCHASES MADE BAY DAY WILL BE CHARGED TO YOUR OCTOBER ACCOUNT PAYABLE BY NOV. 10th

Save on beautiful new Drapes lined, pleated, ready to hang



Single width fits windows up to 4' wide.

BAY DAY Sale price,

13⁹⁹ pr.

Double width fits windows up to 8' wide.

BAY DAY Sale price,

26⁹⁹ pr.

No down payment required

Triple width fits windows up to 12' wide.

BAY DAY Sale price,

39⁹⁹ pr.

No down payment required

Your home will put on a new grace and charm the minute you install these smart, attractive new drapes.

The background colors of natural, beige, grey, green or cocoa will blend in with your present furniture.

These lovely floral printed drapes are complete ready to hang at a wonderful low price less than you'd expect to pay for the material alone. However, you receive 1 Reg. 100 a set in a wide selection of designs and colors. 2 Quality and strong to please your drapes hang better and keep their color. 3 Top craftmanship by the best experienced workmen. Shop Bay Day for smart new drapes at the season's lowest prices.

No Down Payment Required

Reg. 2⁵⁰ and 2⁹⁵ Drapery Prints at Big Savings

Don't miss this exceptional opportunity to buy new drapery prints for drapes or slip covers. All long-wearing, washable cotton materials in banjo cloth. Choose from a wide variety of background shades including grey, beige, natural, white and green. Buy now and save.

1⁴⁴

BAY DAY Sale price, per yard

47" Sateen Lining at big savings on Bay Day

Protect your drapes with this heavier lining. Keeps heat in and cold out, makes drapes hang better and available in any yardage.

66^c

BAY DAY Sale price, yard

For use in our workrooms we offer our regular 98c lining at the Special BAY DAY price of **79^c** yd.

Spectacular gold overlay print drapes ready to hang

In living and bedroom design

Single width fits windows up to 4' wide.

BAY DAY Sale price, pair

17⁹⁹

Double width fits windows up to 8' wide.

BAY DAY Sale price, pair

34⁹⁹

Triple width fits windows up to 12' wide.

BAY DAY Sale price, pair

49⁹⁹

Whatever your taste may be, our fine drapes will suit you. They are complete ready to hang at a wonderful low price less than you'd expect to pay for the material alone. However, you receive 1 Reg. 100 a set in a wide selection of designs and colors. 2 Quality and strong to please your drapes hang better and keep their color. 3 Top craftmanship by the best experienced workmen. Shop Bay Day for smart new drapes at the season's lowest prices.

Hand-screened and printed draw drapes sale priced

Single width fits windows up to 4' wide.

Reg. 27.50. BAY DAY Sale price, pair

19⁹⁹

Double width fits windows up to 8' wide.

Reg. 54.00. BAY DAY Sale price, pair

39⁹⁹

Triple width fits windows up to 12' wide.

Reg. 79.95. BAY DAY Sale price, pair

59⁹⁹

Beautiful hand-screened and printed draw drapes are complete ready to hang at a wonderful low price less than you'd expect to pay for the material alone. However, you receive 1 Reg. 100 a set in a wide selection of designs and colors. 2 Quality and strong to please your drapes hang better and keep their color. 3 Top craftmanship by the best experienced workmen. Shop Bay Day for smart new drapes at the season's lowest prices.

Big savings! 2 to 7-yard lengths of sateen lining

Protect your drapes with this heavier lining. Keeps heat in and cold out, makes drapes hang better and available in any yardage.

49^c yd.

BAY DAY Sale price

Easy to wash rayon curtains

Size 51, reg. 2.50. Sale price

1⁹⁹

Size 63, reg. 2.50. Sale price

2¹⁹

Size 71, reg. 2.50. Sale price

2⁷⁹

Size 80, reg. 3.50. Sale price

3⁹⁹

These easy to wash rayon curtains are complete ready to hang at a wonderful low price less than you'd expect to pay for the material alone. However, you receive 1 Reg. 100 a set in a wide selection of designs and colors. 2 Quality and strong to please your drapes hang better and keep their color. 3 Top craftmanship by the best experienced workmen. Shop Bay Day for smart new drapes at the season's lowest prices.

Reg. 18.50 modern trilight at a low Bay Day price

Decorate your living room with a beautiful trilight that goes well with old or modern furniture. Complete with reflector, shade and full-sized bulb. No extra to buy. Choose a shade to blend and beautify your room. Mount socket for full size 100-200-300 w. c. globe. Full 5-pound weight in base to keep it always erect and steady.

13⁹⁹

BAY DAY Sale price

Available in pink, white, yellow or aqua bases and columns.

HUDSON'S BAY COMPANY, furniture, 4th floor

BAY DAY Save 13⁹⁵ on 66-piece English Dinner Sets for 8!



Reg. Price \$45

SPECIAL BAY DAY Sale Price

32⁹⁵

Save 13⁹⁵ on this beautiful 66-piece English dinner set for 8 people. The set includes 12 dinner plates, 12 breakfast plates, 12 cups and saucers, 12 bread and butter plates, 12 teaspoons, 12 dessert spoons, 12 knives, 12 forks, 12 spoons, 12 butter knives, 12 coffee spoons, 12 tea spoons, 12 salt spoons, 12 pepper spoons, 12 sugar spoons, 12 cream spoons, 12 jam spoons, 12 marmalade spoons, 12 lemonade spoons, 12 iced tea spoons, 12 fruit spoons, 12 vegetable spoons, 12 meat spoons, 12 bone china cups and saucers, 12 bone china plates, 12 bone china bowls, 12 bone china mugs, 12 bone china jugs, 12 bone china pitchers, 12 bone china carafes, 12 bone china decanters, 12 bone china vases, 12 bone china figurines, 12 bone china ornaments, 12 bone china trinkets, 12 bone china keepsakes, 12 bone china mementos, 12 bone china souvenirs, 12 bone china gifts, 12 bone china treasures, 12 bone china wonders, 12 bone china marvels, 12 bone china miracles, 12 bone china magic, 12 bone china mystery, 12 bone china magic, 12 bone china mystery, 12 bone china magic, 12 bone china mystery.

No Down Payment required. Only \$5 Monthly

Famous Patio Ware at Low Bay Day Prices!

Cups and saucers, reg. 60c for 20c. Bread and butter, reg. 15c for 10c. Salad plates, reg. 15c for 10c. Breakfast plates, reg. 50c for 20c. Dinner plates, reg. 60c for 20c. Cereals, reg. 45c for 20c.

Favorite pattern is now at Bay Day sale price. 10c for 5c. 20c for 10c. 30c for 15c. 40c for 20c. 50c for 25c. 60c for 30c. 70c for 35c. 80c for 40c. 90c for 45c. 1.00 for 50c. 1.10 for 55c. 1.20 for 60c. 1.30 for 65c. 1.40 for 70c. 1.50 for 75c. 1.60 for 80c. 1.70 for 85c. 1.80 for 90c. 1.90 for 95c. 2.00 for 1.00. 2.10 for 1.05. 2.20 for 1.10. 2.30 for 1.15. 2.40 for 1.20. 2.50 for 1.25. 2.60 for 1.30. 2.70 for 1.35. 2.80 for 1.40. 2.90 for 1.45. 3.00 for 1.50. 3.10 for 1.55. 3.20 for 1.60. 3.30 for 1.65. 3.40 for 1.70. 3.50 for 1.75. 3.60 for 1.80. 3.70 for 1.85. 3.80 for 1.90. 3.90 for 1.95. 4.00 for 2.00. 4.10 for 2.05. 4.20 for 2.10. 4.30 for 2.15. 4.40 for 2.20. 4.50 for 2.25. 4.60 for 2.30. 4.70 for 2.35. 4.80 for 2.40. 4.90 for 2.45. 5.00 for 2.50. 5.10 for 2.55. 5.20 for 2.60. 5.30 for 2.65. 5.40 for 2.70. 5.50 for 2.75. 5.60 for 2.80. 5.70 for 2.85. 5.80 for 2.90. 5.90 for 2.95. 6.00 for 3.00. 6.10 for 3.05. 6.20 for 3.10. 6.30 for 3.15. 6.40 for 3.20. 6.50 for 3.25. 6.60 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NO DOWN PAYMENT Required BAY DAY

On Furniture, TV's, Radios, Stoves, Friges, Washers, Drapes, Floor Coverings, Small Appliances, Power Tools and Power Mowers, Sewing Machines, and China — Open Your Account right in the Department!



Luxurious Comfort is built to last in 2-pce. Kant Sag Chesterfield Suite

Assured in styling this lovely 2-piece Chesterfield suite stays certain in comfort... luxurious comfort, for years and years to come! Specially constructed by that famous craft name, Tynans makes no compromise with quality but guarantees the finest! The graceful modern lines are combined with sweeping curve front and relaxing high back. The fine textured upholstery in enchanting decorative shades is crafted to the richness of good taste. Reg. Price \$49.50, Special Bay Day Price

269⁵⁰

Save \$50 on a 2-pce. Chesterfield, reg. 229⁵⁰

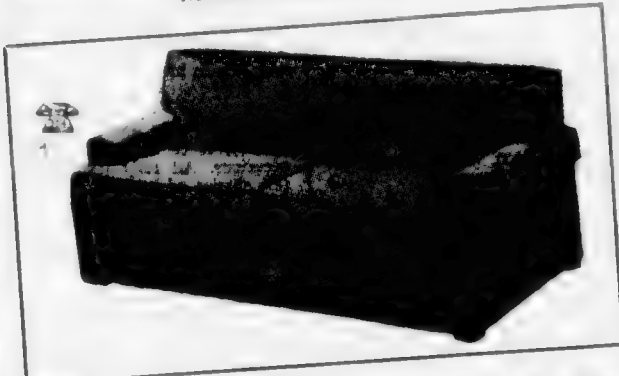
Attention homemakers! We suggest early shopping as many of these beautiful suites are one of a kind and cannot be re-ordered. A wonderful assortment of 2-piece Chesterfield suites that have been especially made for Bay Day. Such famous craft names as Kroehler and Hammond included. Interesting texture covers in a myriad of exciting colors. Special Bay Day Price

179⁵⁰

No Down Payment Required Bay Day

Simmons Hide-A-Beds, reg. 369⁵⁰

No Down Payment Required



These Hide-A-Beds are a real asset to your home. They are built to last and are guaranteed to give you many years of service. They are also very comfortable and are perfect for use as a sofa or a bed. They are available in a variety of colors and styles to suit your taste. Reg. Price \$369.50, Special Bay Day Price

299⁵⁰

Also see the Banner Hide-A-Bed sofa complete with the Banner mattress. These have the new, extra seating height. The seat cushions have inner spring construction. Attractive design, highly visible. Special at

229⁵⁰

No Down Payment Required Bay Day



2-pce chesterfield, reg. 349⁵⁰

These Chesterfield sofas are built to last and are guaranteed to give you many years of service. They are also very comfortable and are perfect for use as a sofa or a bed. They are available in a variety of colors and styles to suit your taste. Reg. Price \$349.50, Special Bay Day Price

269⁵⁰

No Down Payment Required Bay Day

New, relaxing, swivel chair



Reg. \$59.50, Special Bay Day Price **44⁹⁹**

No Down Payment Required Bay Day

This is a new, relaxing, swivel chair. It is built to last and is guaranteed to give you many years of service. It is also very comfortable and is perfect for use as a chair or a bed. It is available in a variety of colors and styles to suit your taste. Reg. Price \$59.50, Special Bay Day Price

Extra Special—Mattress, reg. \$35

Take advantage of this sale to buy a new mattress for that spare bed. There is nothing better than a new mattress. It is built to last and is guaranteed to give you many years of service. It is also very comfortable and is perfect for use as a mattress or a bed. It is available in a variety of colors and styles to suit your taste. Reg. Price \$35, Special Bay Day Price

23⁹⁹

No Down Payment Required Bay Day

Continental bed unit, reg. 89.50

It is time to give your youngsters a room of their own! Well, then, this attractively styled Continental bed unit is just what you need. It is built to last and is guaranteed to give you many years of service. It is also very comfortable and is perfect for use as a bed unit or a bed. It is available in a variety of colors and styles to suit your taste. Reg. Price \$89.50, Special Bay Day Price

\$68

No Down Payment Required Bay Day



New, smart Kroehler hostess chairs

There is always a corner of the room that a new chair will transform into an attractive setting. Constructed by that master craftsman Kroehler, there is nothing to break up the beauty of line in the walnut and natural finishes combined with the stunning interplay of color and texture. If you have been chair-hunting lately... your search has ended! Reg. price \$25, Special Bay Day Price

17⁹⁵

No Down Payment Required Bay Day

Regular 34.50 hostess rockers

Seated in great comfort, a hostess rocker is a perfect addition to your home. It is built to last and is guaranteed to give you many years of service. It is also very comfortable and is perfect for use as a rocker or a bed. It is available in a variety of colors and styles to suit your taste. Reg. Price \$34.50, Special Bay Day Price

22⁹⁹

No Down Payment Required Bay Day

Regular \$25 good quality side chairs

A very attractive piece of furniture is this sturdy, contemporary side chair. It is built to last and is guaranteed to give you many years of service. It is also very comfortable and is perfect for use as a side chair or a bed. It is available in a variety of colors and styles to suit your taste. Reg. Price \$25, Special Bay Day Price

16⁹⁹

No Down Payment Required Bay Day

Platform rockers, reg. 49.95 and more

With winter approaching and more time spent in your living room, you'll find a platform rocker a most desirable addition. It is built to last and is guaranteed to give you many years of service. It is also very comfortable and is perfect for use as a rocker or a bed. It is available in a variety of colors and styles to suit your taste. Reg. Price \$49.95, Special Bay Day Price

39⁹⁵

No Down Payment Required Bay Day

Regular 12.95 dining room chairs

A sturdy, good quality dining room chair. It is built to last and is guaranteed to give you many years of service. It is also very comfortable and is perfect for use as a dining room chair or a bed. It is available in a variety of colors and styles to suit your taste. Reg. Price \$12.95, Special Bay Day Price

9⁹⁹

No Down Payment Required Bay Day

Open Your Accounts Early and Keep Bay Day Free for Shopping!



FRIDAY ONLY—9 A.M.

On sale one hour... or while quantities last
Personal Shopping Only

Listen for the Alarm Clocks to indicate the items going on Sale!

180 men's English gloves—Good quality pigskin and capeskin. Warmly lined slip-on and dome fastener types in tan and brown. Sizes 8 to 10. Regular 4.95. **Special 2.95**

300 only. Men's broadcloth shirts—Smart Sanforized cotton shirts with fused collars in blue, green, tan and white. Sizes 15½ to 16. Regular 2.95. **Special 1.45**

400 only. Men's broadcloth shorts—Boxer-style broadcloth shorts, large fitting with all-elastic waist, colorfast Sanforized cotton in plain shades and stripes. Regular 1.50. **Special, pair 65¢** or 2 pairs for 1.25

Women's bridge slippers by Packard, attractive and comfortable with Cuban heels, padded leather soles and pretty bow vamp. Available in black, wine and blue in sizes 5 to 9. **Low value price 3.89**

Men's assorted dress oxfords—Fine quality leather dress shoes... with full leather insoles and soft pliable uppers and form-fitting lasts for comfort and value. Sizes 6 to 12. Regular 9.95. **Special, pair 6.99**

English semi-porcelain cups, saucers in the tall-shaped breakfast size. Attractive ivory with gold trim. Limit of 4 to a customer. Regular 39¢ each. **Special, 4 for 49¢**

Nationally advertised battery... Regular size flashlight battery. **Special 9¢** Limit: 4 per customer.

.22 C.I.L. ammunition—22-cal. shorts. Box of 50 rounds. **Special 37¢**

Pastel flannelette blankets... Have a soft cosy nap with close firm weave. These blankets are warm and attractive in pretty pastel shades of peach, yellow, blue, pink, green and white. Wonderful saving at this special price. Size 70x90 inches. Each 2.29. Size 80x90 inches. Each 2.49. Size 80x100 inches. Each 2.79

Clearance percale sheets—Reg. 8.95 pair. 72x100-inch first quality with close firm weave and satin-smooth finish, white only. One pair to a customer. **Special, pair 4.99**

White cotton pillow cases—42"x36" Economy buy. Snowy white, first quality for long wear. **Special, each 37¢**

Novelty plaid flannelette sheets... 70x90 inches. Special due to minor flaws. Soft nap, fast colors, whipped borders... warm and long-wearing. **Special, each 1.99**

Half Price! Bath towels—20x40 and 22x44. Regular 98¢ to 1.49. Colorfast cotton pastels with thick absorbent pile... Some with minor flaws. **Special, 49¢ to 74¢**

Final clearance of summer dresses! Last price \$5. Now half price at 2.50. Broken colors—many of a kind, reduced for early morning shoppers. **Special 2.50**

Women's suits, half price—Clearance of discontinued styles in broken sizes and colors, fitted and box styles in group. Reg. 32.50 to \$45. **Now 16.25 to 32.50**

Two-piece chesterfield suite—Styled for the smaller apartment or home. Well-made, smart appearance, in lime, rose and blue. Regular \$169. **Special \$99**

Bamboo rake—For fall leaves. Strongly wired. Each **17¢**

Strong clothespins—Renew your old clothespins before winter, hardwood box of 36 **16¢**

200 only. Collapsible Cape God chairs—Armless. Regular 2.99. Limit 2 to a customer... No deliveries... **Special cash-and-carry price, 2 for 1.99**

Round hassocks—Plastic covered. Attractive, in assorted colors. **Special cash-and-carry price, each 1.99**

Part box lots of wool—Stock up on wool for that winter knitting. Be early while selection is best. Many types and colors from which to choose. First-quality wools in small quantities. **each 19¢**

Brant napkins—Attractively embossed for entertaining... conveniently wrapped in a compact package. 250 of these famous napkins for only **59¢**

Unbordered Congoleum rugs—Genuine Gold Seal Congoleum, smooth printed surface, easy to clean. Choice of floral or block patterns. **Special 4.95**

Cushion squares—Cut-up remnants of first-quality materials, just right size for cushions; wide variety of colors and patterns in cotton and rayon. Regular 55¢ to 1.80. **Special, each 33¢**

100% wool cardigans—Special purchase of regular-priced wool cardigans to 7.95. Broken sizes and colors. **Special 2.99**

Cotton blouses—Short sleeve, washable and practical for school, play or office. Assortment of colors, all colorfast. Four styles to choose from. **Special purchase 1.98**

400 only. Men's T shirts—Two-tone styles with long sleeves. Colorfast and hard-wearing. Sizes small and medium. Regular 3.95. **Special 1.45**

Ladies' plastic handbags—20 new fall styles, including clutch, box, over-the-shoulder, pouch, and many others, in basic fall shades of red, tan, brown, green, navy and black. This low, low price enables you to get two for the price of one! **Special 1.49**

Cosy flannelette gowns—Keep warm and cosy in these flannelette gowns... Plain styles with smocked bodice. Easy to launder, adjustable straps. Sizes 32 to 40 inches. **Special price 99¢**

Half Price! Rayon cape slips—Lace trimmed, dainty and smooth-fitting slips. Easy to launder, adjustable straps. Sizes 32 to 40 inches. **Special offer, 99¢**

36-inch printed flannelette—Assorted colors and novelty prints... this soft, warm flannelette is ideal for pajamas, gowns and kiddies' nightwear. Colorfast. **Special, yard 39¢**

36-inch cotton prints—Large selection of colors and patterns, floral and novelty, in quality cottons ideal for aprons, skirts, dresses and curtains. Easy to sew and launder. **Special, 4 yards 99¢**

1847 Rogers Bros. serving set... Five-piece silver-plate serving sets in popular Flair, Heritage, Daffodil and Remembrance patterns. 1 berry or serving spoon, cold meat or serving fork, jelly spoon, pastry serving spoon, and pierced table-spoon. Regular \$17.95. **Special, all for, set 7.99**

Jergens mild soap, half price—Excellent for tender skins. Limit of 10 cakes to a customer. Regular 10¢ cake. **Special, per cake 5¢**

Vacuum bottle—An extra one is handy 1 pint size **87¢**

Enamelled step-on can liner—Large size, use it as an extra pail, seconds **79¢**

24-piece set stainless steel cutlery—Smart pattern six of each, knives, forks, dessert spoons. Boxed. **6.77**

Half Price! Scotch mints... perfect for the after-dinner treat, top quality. Limit of 1 lb. per customer. **Special, lb. 24¢**

36x36-inch linen luncheon cloths—Good quality cloths made in Ireland, hem-stitched with transferred patterns all ready to be embroidered. Good choice of patterns. Ideal for your coffee table. **Special 1.29**

Boys' boxer longs—Flecked and plain denim in pink, tan and yellow. Zippers, Sanforized firm elastic waist. Sizes 4 to 10. Regular 1.49 to 3.50. **Special 99¢**

Boys' sport shirts—Long sleeves, two-way collars, in celanese gabardine, hard-wearing. Blue, tan, grey. Sizes 6 to 16 collectively. Regular 2.95. **Special 1.49**

Men's 2-piece suits—A clear-out of higher-priced clothes of good quality at an exceptionally low price. Smartly styled single and double-breasted triple-test worsted suits in browns, greys, blues. **A buy at 15.00**

Evening sheer nylons—First quality evening sheer nylons for those evening occasions. All fully fashioned in smart fall shades of medium and light beige. Sizes 8½ to 11. **Special, pair 59¢**

Russian squirrel neckpiece—(dyed) Set of four, regular \$35 **Special 21.95**



FRIDAY ONLY—11 A.M.

On sale one hour... or while quantities last
Personal Shopping Only

Listen for the Alarm Clocks to indicate the items going on Sale!

Women's fabric slippers—Velvet and brocade slippers in white, pink, blue, yellow and black. Smart open and sling-backs with open toes, platform wedge heels and leather soles. Sizes 5 to 9. **Special, pair 3.99**

Saving on blankets—Nylon and viscose blankets in pastel shades, with satin-bound borders. Warm yet decorative, with thick soft pile. Colorfast. 72x94 inches. Clearance due to minor flaws. **Special, each 4.66**

Military-style raincoat—Satin-lined, double-breasted style with slash pockets, set-in shoulders and self belt... Limited number, in navy only, so shop early. Sizes 10 to 18. **Special 10.99**

Lace-trimmed gowns—Deep lace trim at bodice makes these rayon knit gowns femininely attractive. Easy to launder and long-wearing. Regular 1.98. **Half price, at 99¢**

35-mm COLOR film—The latest in Anachrome color film, in popular-size roll of 20 exposures. Limited quantity, so shop early. **Special 2.19**

SAVE on toilet tissue—Sanit-white, soft and absorbent toilet tissue. 650 sheets to a roll. Limit 6 rolls to a customer. **Special, 6 for 55¢**

Blue jeans—Sanforized, 14-20. Doublesitched. **2**

Necklaces for your fall ensemble... Regular \$3-\$4 sellers, on sale for 1.98-2.49. Single-strand pearl and bead necklaces to match your fall wardrobe. Selection consists of assorted necklaces in Bali, Tinted Pearl, Satinore and Baroque. Get yours now! **Special, 1.98 to 2.49**

Good wool dresses—Reg. 19.95 value. Long-sleeve, short waist style, self-belt, soft unpressed pleated skirts. Assorted colors. Sizes 10 to 18. **Special, 10.95**

SAVE on ankle socks—Of mererized cotton, all first quality, with elastic tops that fit your ankles snugly to prevent tops from drooping. Attractive, in white, red, green, beige, blue. **Special, 5 pair \$1**

45-inch basket weave nylon—Buy several lengths of this long-wearing novelty weave nylon. Ideal for blouses, kiddies' clothes, nightgowns, etc. So easy to launder, quick-drying, no ironing. Assortment of colors. Regular 1.59. **Special 69¢**



FRIDAY ONLY—2 P.M.

On sale one hour... or while quantities last
Personal Shopping Only

Listen for the Alarm Clocks to indicate the items going on Sale!

100% nylon ankle socks for men... Wearing quality guaranteed for 90 days. Magic fit with reinforced heels and toes. Plain shades and smart patterns in sizes 10 to 12. Regular 1.50. **Special 2 pair 1.79**

Women's leather handbags—Smooth leather satchel styles with snap fasteners, mirror and change purse. Satin lined... Good quality, in brown, beige, green, tan and charcoal. Attractive with your fall wardrobe. Regular 11.95. **Special 6.99**

27-inch cosy white flannelette... Ideal for infants' wear, diapers, linings and nighties. So easy to sew and launder... in first-quality, long-wearing cotton yarn. **Special price, 10 yards 2.99**

30x60-inch striped beach towels... These large wrap-around towels with a soft thick pile are wonderfully absorbent. Amazingly quick-drying in quality cotton for years of service. Available in colorfast pastel shades on white. **Special offer, 1.49**

Matching face cloths—12"x12". Regular 39¢. **Special, each 19¢**

Chenille spreads—In single and double size. Close tufted on one-piece cotton back. Attractive fringed finish. These colorfast spreads are long-wearing and easy to care for. Available in gold, green, pink, blue, rose, grey, red and white. **Special 3.88**

Boys' short-sleeve T shirts—Nicely styled rayon T shirts with neat collar and one button closing. Ideal for school and play. Available in pink, green, white, blue and navy. Regular 99¢. **Special at 49¢**

Bandeau brassieres—The popular brassiere in fine quality Sanforized cotton. Known for flattery and comfort. Sizes 32 to 40, A, B and C fittings... Less than half price at this special price, **each 49¢**

Corduroy jackets and jumpers—So perfect for fall... This special-purchase group of corduroy jackets and wool plaid jumpers is in a variety of broken sizes and colors. Regularly priced at 9.95 to 16.95. **Special today at the one low price of \$5**

Half Price! French lipsticks—These French formula lipsticks are in the exciting new jewelled swivel cases. Available in flattering Milano Pink, Vivo Red, Real Red and Coral Red. One to match every skin tone. Stock up... buy two at this special price! **2 for \$1**

Nylon tricet slips—Pretty 40-denier nylon slips with self ruffle and lace trim. Adjustable straps. This quality fabric, fashioned for long wear, is so easy to wash and dry, needs no ironing. **A real buy at 1.49**

Stylish hats in the season's latest felts and velvets. New in style, with a variety of colors to choose from. **An exceptional value at 1.77**

Special on flash bulbs—Conveniently packaged in boxes of 12 2m. midget flash bulb size. Stock up for your fall and Christmas supplies. **Special, 12 bulbs for only 1.14**

Pure silk sewing thread—Packaged in 10 assorted colors for your convenience. 30 yards per spool. This thread definitely WILL NOT ROT. **Special value for only 59¢**

Drapery short ends—For aprons, skirts and tablecloths, etc. Assortment of printed or plain patterns and colors. Regularly 1.59 to 2.95. **Special now at, yard 89¢**

Used watches—Some of these work, some don't. However, they are ideal for hobbyist or for the kiddies to play with and wear. No guarantee, these are all trade-in watches. **Special 89¢**

Triple-roll ankle socks—Popular with the teen-agers for school and play. Good quality cotton with triple-roll cuff. White only. Sizes 9 to 11. **Special, 2 pair 77¢**

4-piece bowl set—High quality ovenware bowl sets for mixing and baking. Four colors to choose from, 5, 6, 7 and 8-cup sizes. A must for every kitchen. **Special 1.59**



FRIDAY ONLY—4 P.M.

On sale one hour... or while quantities last
Personal Shopping Only

Listen for the Alarm Clocks to indicate the items going on Sale!

Clearance! Kitchen terry towels... due to minor flaws. These terry towels of soft, thick pile are wonderfully absorbent and attractive in colorfast pastel shades or gay decorator colors. 17"x29". Reg. 1.39. **Special value 69¢**

Matching guest towels—12"x18". Regular 39¢. **Special, each 29¢**

Pocket watches—This inexpensive yet dependable timepiece is easy to read, with a plain face that comes in a smart chrome case. Ideal for the working man. **Special 1.99**

One each. Chesterfield suites... Beige Flexsteel 2-pce. chesterfield suite. Reg. 349.50. **Special 279.50**

Glass and wrought iron mayonnaise set—An excellent gift. **49¢**

Cutting pliers—For all household work. 7" extra heavy. **59¢**

Sturdy oak trays—For entertaining. Small size. **81¢**

Sweets! Sunshine mix—An assortment of miniature hard and soft candies, including fruit drops, jelly-gums and candied peanuts. Ideal to have beside the TV on these coolish evenings. Reg. 53¢. **Special, lb. 29¢**

36-inch cotton prints—Assortment of checks, stripes and novelty weaves in a variety of colors and patterns. Buy several lengths of these gay, colorful cottons. Ideal for aprons, dresses and curtains... **Special, 4 yards 99¢**

Fine quality wool skirts—An attractive array of wool skirts in an assortment of broken sizes and colors. You will want one of these for fall. Regularly priced at 6.95 to 8.95. **Now at one low price, \$4**

Boys' long-sleeve sport shirts... These rayon sport shirts are ideal for school and play, with two-way collar and a neat pocket for style and convenience. Easy to launder, in white and tan. Sizes 10 to 12. Regularly priced **99¢** at 1.49. **Now only 99¢**

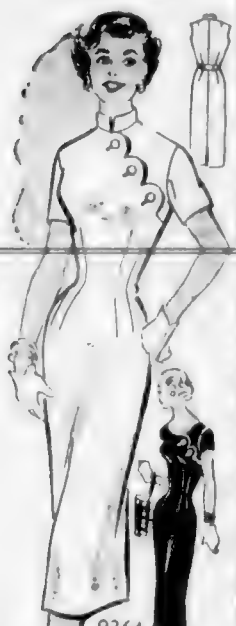
Hard Don Juan razor blades—Double-edged blades that give quick, smooth shave. Box of 100 blades at this **71¢** special price of

Women's nylon briefs—Wonderfully dainty, with lace trim and elastic leg for comfort. This quality nylon dries quickly and is so easy to launder. **Special, 2 for 88¢**

Sheer nylon gloves—These dainty shortee gloves come in the ever-popular white or an assortment of colors. Easily washable and dry quickly. **Special, pair 29¢**

Shop and Save on Bay Day — VICTORIA'S GREATEST SALE!

Siren-Slim!



by Marian Martin

Fashion shows a far eastern influence in the autumn lines of this season. It's beautifully fitted, even without a seam. Have it made with long, straight, sheer, next skin.

Pattern 9364. Misses sizes 10 to 14. 14-16. 16-18. 18-20. 20-22. 22-24. 24-26. 26-28. 28-30. 30-32. 32-34. 34-36. 36-38. 38-40. 40-42. 42-44. 44-46. 46-48. 48-50. 50-52. 52-54. 54-56. 56-58. 58-60. 60-62. 62-64. 64-66. 66-68. 68-70. 70-72. 72-74. 74-76. 76-78. 78-80. 80-82. 82-84. 84-86. 86-88. 88-90. 90-92. 92-94. 94-96. 96-98. 98-100. 100-102. 102-104. 104-106. 106-108. 108-110. 110-112. 112-114. 114-116. 116-118. 118-120. 120-122. 122-124. 124-126. 126-128. 128-130. 130-132. 132-134. 134-136. 136-138. 138-140. 140-142. 142-144. 144-146. 146-148. 148-150. 150-152. 152-154. 154-156. 156-158. 158-160. 160-162. 162-164. 164-166. 166-168. 168-170. 170-172. 172-174. 174-176. 176-178. 178-180. 180-182. 182-184. 184-186. 186-188. 188-190. 190-192. 192-194. 194-196. 196-198. 198-200. 200-202. 202-204. 204-206. 206-208. 208-210. 210-212. 212-214. 214-216. 216-218. 218-220. 220-222. 222-224. 224-226. 226-228. 228-230. 230-232. 232-234. 234-236. 236-238. 238-240. 240-242. 242-244. 244-246. 246-248. 248-250. 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916-918. 918-920. 920-922. 922-924. 924-926. 926-928. 928-930. 930-932. 932-934. 934-936. 936-938. 938-940. 940-942. 942-944. 944-946. 946-948. 948-950. 950-952. 952-954. 954-956. 956-958. 958-960. 960-962. 962-964. 964-966. 966-968. 968-970. 970-972. 972-974. 974-976. 976-978. 978-980. 980-982. 982-984. 984-986. 986-988. 988-990. 990-992. 992-994. 994-996. 996-998. 998-1000. 1000-1002. 1002-1004. 1004-1006. 1006-1008. 1008-1010. 1010-1012. 1012-1014. 1014-1016. 1016-1018. 1018-1020. 1020-1022. 1022-1024. 1024-1026. 1026-1028. 1028-1030. 1030-1032. 1032-1034. 1034-1036. 1036-1038. 1038-1040. 1040-1042. 1042-1044. 1044-1046. 1046-1048. 1048-1050. 1050-1052. 1052-1054. 1054-1056. 1056-1058. 1058-1060. 1060-1062. 1062-1064. 1064-1066. 1066-1068. 1068-1070. 1070-1072. 1072-1074. 1074-1076. 1076-1078. 1078-1080. 1080-1082. 1082-1084. 1084-1086. 1086-1088. 1088-1090. 1090-1092. 1092-1094. 1094-1096. 1096-1098. 1098-1100. 1100-1102. 1102-1104. 1104-1106. 1106-1108. 1108-1110. 1110-1112. 1112-1114. 1114-1116. 1116-1118. 1118-1120. 1120-1122. 1122-1124. 1124-1126. 1126-1128. 1128-1130. 1130-1132. 1132-1134. 1134-1136. 1136-1138. 1138-1140. 1140-1142. 1142-1144. 1144-1146. 1146-1148. 1148-1150. 1150-1152. 1152-1154. 1154-1156. 1156-1158. 1158-1160. 1160-1162. 1162-1164. 1164-1166. 1166-1168. 1168-1170. 1170-1172. 1172-1174. 1174-1176. 1176-1178. 1178-1180. 1180-1182. 1182-1184. 1184-1186. 1186-1188. 1188-1190. 1190-1192. 1192-1194. 1194-1196. 1196-1198. 1198-1200. 1200-1202. 1202-1204. 1204-1206. 1206-1208. 1208-1210. 1210-1212. 1212-1214. 1214-1216. 1216-1218. 1218-1220. 1220-1222. 1222-1224. 1224-1226. 1226-1228. 1228-1230. 1230-1232. 1232-1234. 1234-1236. 1236-1238. 1238-1240. 1240-1242. 1242-1244. 1244-1246. 1246-1248. 1248-1250. 1250-1252. 1252-1254. 1254-1256. 1256-1258. 1258-1260. 1260-1262. 1262-1264. 1264-1266. 1266-1268. 1268-1270. 1270-1272. 1272-1274. 1274-1276. 1276-1278. 1278-1280. 1280-1282. 1282-1284. 1284-1286. 1286-1288. 1288-1290. 1290-1292. 1292-1294. 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2386-2388. 2388-2390. 2390-2392. 2392-2394. 2394-2396. 2396-2398. 2398-2400. 2400-2402. 2402-240



His Honor the Lieutenant-Governor and Mrs. Ross entertained at dinner last evening for His Excellency Anne Gunning, Norwegian Ambassador to Canada, and Mrs. Gunning and Vice-Admiral E. Longley-Cook, C.B., CBE, DSO and Mrs. Longley-Cook. They are

pictured above, from left to right, Mrs. Ross, Mrs. Longley-Cook, His Honor, His Excellency Mrs. Gunning and Vice-Admiral Longley-Cook. (Photo by Ted Harris.)

PERSONAL MENTION

Mr. and Mrs. M. K. Beaumont who have recently returned from a trip to Europe, are having a party at their home on Friday, Sept. 29, at 10 o'clock. The party will be held at the home of Mrs. Beaumont, 1011 St. James St. East. The party will be held at the home of Mrs. Beaumont, 1011 St. James St. East. The party will be held at the home of Mrs. Beaumont, 1011 St. James St. East.

Return from Abroad

Mr. and Mrs. A. W. Hunt have returned to their home on Friday, Sept. 29, after spending five months on their recent trip to England.

Baby Christened

Infant Roberta was the name given the infant daughter of Mr. and Mrs. Robert Patterson at a christening ceremony at Victoria Public Centre. The baby's godparents are Miss Margaret Pickup and Mr. James Pickup, sister and brother-in-law of the infant's father. The christening was held at the Patterson home on Quadra Street following the ceremony.

Anniversary Dinner

Mr. and Mrs. S. C. Parnell, 292 West Paval will celebrate their golden wedding anniversary on Thursday, Sept. 28, at their home. The celebration will be held at their home, 292 West Paval. The celebration will be held at their home, 292 West Paval. The celebration will be held at their home, 292 West Paval.

Claudette Rolfe Wed at Lake Hill

Rev. Father G. O. Penfold officiated at a beautiful wedding ceremony at Lake Hill on Friday, Sept. 22, when Miss Claudette Rolfe and Mr. James Rolfe were united in marriage. The ceremony was held at Lake Hill. The ceremony was held at Lake Hill. The ceremony was held at Lake Hill.

Handicrafts On Display

A varied and unusual display of handicrafts and home-made goods is being shown at the Victoria Public Centre. The display is being shown at the Victoria Public Centre. The display is being shown at the Victoria Public Centre. The display is being shown at the Victoria Public Centre.

The children's section will display a collection of children's drawings and paintings. The children's section will display a collection of children's drawings and paintings. The children's section will display a collection of children's drawings and paintings. The children's section will display a collection of children's drawings and paintings.

Ladysmith Couple Wed 50 Years

LADYSMITH. The golden wedding anniversary of Mr. and Mrs. David Ross was celebrated on Friday, Sept. 22, at a party given by their friends at the home of Mrs. Ross. The party was held at the home of Mrs. Ross. The party was held at the home of Mrs. Ross. The party was held at the home of Mrs. Ross.

Surprise Party Honors Operators

PARKSVILLE. Honoring the operators who have been working on the staff members of the B.C. Telephone Company, a surprise party was given at the B.C. Telephone Company. The party was held at the B.C. Telephone Company. The party was held at the B.C. Telephone Company.

90c GOODMAN

WILLIAMS SYMPHONY THIS SUNDAY PATRON'S BOX OFFICE

they're New!

they're Kickerinos

Munday's
1203 Douglas Street

You've Seen Them in

- VOGUE
- HARPER'S BAZAAR
- LIFE

Now See Them at

SCURRAHS

ESTEEVEZ \$39.95

LESLIE EAY \$29.95

YOUNG VIEWPOINT \$29.95

MADEIRA FAITH \$35.00

Scurrahs
730 Yates St.
"Where Smart Women Prefer to Shop"

Now!
Seamless
S-t-r-e-t-c-h*
by
bur-mil cameo
at last!
seamless
stockings
that
really fit!

Burlington Mills
BURLINGTON MILLS (CANADA) LTD. 100 HORTON ST. W. MONTREAL
A DIVISION OF **Burlington**
* Made by Polymer Process

Time-Saving!
Labour-Saving!
And so Convenient!

your favourite—

Jewel
SHORTENING
in a
3 pound tin

Jewel
PURE SHORTENING
SWIFT CANADIAN CO. LIMITED

SAVE 25¢ OFF THE REGULAR PRICE!

BUY JEWEL TODAY!

BCPC Authorized To Divert Rivers

B.C. Power Commission was authorized yesterday to start work immediately on diverting the Fraser and Bulkley rivers to provide additional water for power generation.



The commission was given permission to enter into a contract with MacMillan A. Blodet Ltd. to supply electricity to the pulp and news print mill at Port Alberni.

Radio Colonist, Victoria, B.C. 25
Thursday, Sept. 27, 1956



Jordon Calls E&N Inadequate, Abominable and Antiquated

Duncan Ceremony

King Neptune Coming To Enrol Courtiers

DUNCAN, King Neptune, will be the guest of honor at a ceremony to be held at the Victoria Convention Centre on Sunday.

The ceremony will be held at 2 p.m. and will be broadcast on the radio. It will be a celebration of the opening of the new convention centre.

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Chambers Study Island Potential

NANAIMO, B.C. (The Star) — A study by the Vancouver Chamber of Commerce has found that the island of Vancouver has a great potential for development.

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Duncan Scholar Leaves for U.K.

DUNCAN, B.C. (The Star) — A scholar from Duncan, B.C., has been awarded a scholarship to study in the United Kingdom.

The scholar, who is a student at the University of British Columbia, has been awarded a scholarship to study in the United Kingdom.

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Man Fined In Fire Case

A man has been fined for a fire case. The man was found guilty of a fire case.

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Ship Calendar

NAVY
MERCHANT SHIPPING
ARRIVALS
DEPARTURES

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DEPARTURES

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DEPARTURES

New Way Relieves Arthritic, Rheumatic Pain Without Pills

Greaseless, odorless cream penetrates deep, speeds flow of fresh, rich blood into sore areas, helps drive away pain-causing pressure.

Toronto, Ont. (Special) — A new way of relieving arthritic and rheumatic pain without pills has been discovered.

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FATHER HUDDLESTON

LOVED BY BLACKS HATED BY WHITES

Read About

Baseball's Most Power

London

Fashions

Attract

Plans

Who Predicts

Disasters

Racial troubles in southern United States are tame affairs compared with what goes on in South Africa. Which brings to focus Father Huddleston, the Englishman, recently recalled to England, and his work to aid the victims of "apartheid" — racial segregation.

One of the hurdles that cross-lake swimmers have to contend with is Lumpy's salt. Of more concern is the fact that these blood suckers have wrecked great lakes fishing Canada and the U.S. are combining forces in an endeavor to rid the lakes of these parasites and a feature in this week's Star Weekly tells how. Read "Chemistry: Vicious & Killer."

The most insignificant-looking guy in the N.R.C. production centre is a slow-moving comedian whose droll humor makes millions of TV viewers laugh on Saturday nights. He's George Gobel. Doug Blanchard of the Star Weekly who is touring TV Land makes "Lonesome George" the subject of this week's sketch. Read "Why Do They Laugh at George?"

If you like the outdoors you've no doubt heard of Len Hughes — outfitter and guide. In forty-one years of tourist guiding he has given thousands of Canadians and visitors from all the world their introduction to the joys of life away from city streets. Read his story in this week's Star Weekly. It's entitled "Greatest Name in Our North."

The world passes in review when you read the Star Weekly — with special emphasis on Canada. It's a week's entertainment — for both adults and children. Pictures from all the world. Articles on subjects people are talking about, and people in the limelight. Special articles about sports and sport celebrities, the movies and TV and the star performers. New fiction stories, a complete novel and 20 pages of colored comics.

BUY IT TODAY

STAR WEEKLY



st quality bleach

Reason why more women prefer Perfex bleach to the ordinary kind is simple: **unchanging quality.** Perfex is **always pure, always gentle, always safe.** Three good reasons why your next bottle of bleach should be Perfex. It whitens, doesn't discolor, gets rid of ring and grey hair. Next time choose Perfex a type of sanitation recommended by public health authorities.



THE QUALITY NAME FOR BLEACH

Clerics Favor Some Divorces

OXFORD, England (Reuters) — A Church of England conference agreed Wednesday that divorce should be permissible "in certain cases."

It welcomed "the growing conviction within the church" that neither divorce nor remarriage in themselves should bar a person from communion.

The three-day conference of church leaders considered problems of marriage and divorce—especially the church's controversial ban against the remarriage

The conclusions will go to the Archbishop of Canterbury.

The conference maintained "the New Testament allows for the dissolution of the marriage bond in certain cases."

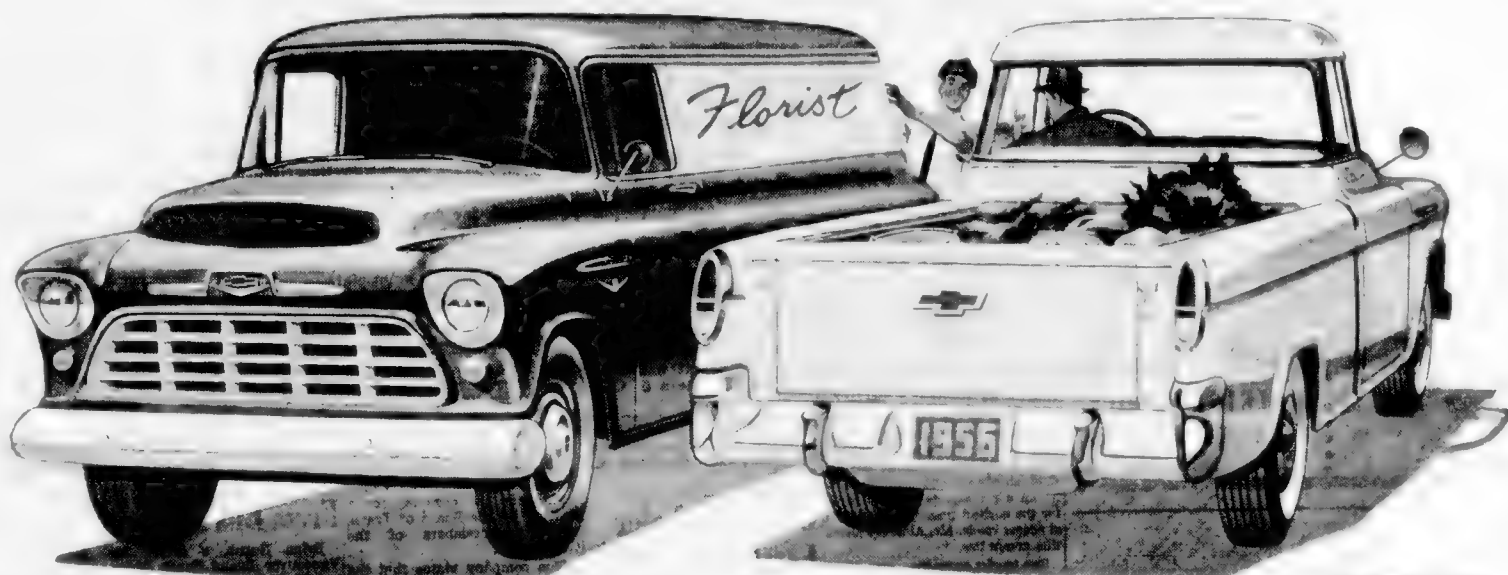
Solution to Air Chaos Automation—CPA Chief

OTTAWA (CP)—Grant MacDonell, president of the board of directors of the Canadian Pacific Airlines, says the countless increases in airfares, the increase in the speed and density of air traffic will demand a high degree of automation in air traffic control.

Church Invites Scout Recruits

Church Invites Scout Recruits

On Wednesday, the 10th, the temperature was 70° at 10 a.m. and 75° at 11 a.m. The wind was light and variable. The barometer was 30.0 at 10 a.m. and 30.1 at 11 a.m. The sky was clear and the sea calm. The tide was in at 10 a.m. and out at 11 a.m. The moon was in the 1st quarter and the sun was in the 1st degree of Aries. The day was a fine one and the weather was pleasant. The wind was light and variable. The barometer was 30.0 at 10 a.m. and 30.1 at 11 a.m. The sky was clear and the sea calm. The tide was in at 10 a.m. and out at 11 a.m. The moon was in the 1st quarter and the sun was in the 1st degree of Aries. The day was a fine one and the weather was pleasant.



New Lightweight Champ

New Cameo Carrier

Over Ore Rights

Quandary Faces Council

City council apparently will have plenty of time to decide what to do about the offer of \$250,000 for Goldstream Park mineral rights.

Council has been placed in a quandary by the offer considered by finance committee Tuesday of \$2500 in February \$10,000 a year thereafter until 1961, and the balance of the \$250,000 by 1962 for the mineral rights.

ALDERMEN'S DEILEMMA

The aldermen's dilemma arises from two facts; that the city has offered the property to the provincial government and the government has agreed to accept it, and that the offer for the mineral rights, as interpreted by finance committee provides that payments may cease and the option be cancelled at any time.

Mayor Percy Scruggs and finance committee chairman Alf W. F. Pinfold have been delegated to confer with the provincial mines branch on the mineral wealth possibilities in the park.

But, it appeared yesterday they won't have to hurry.

The Greater Victoria water board received an opinion in directly from City Solicitor T. F. O'Grady that the city has no power to transfer the property to the provincial government, and will need a special act of the legislature — presumably next February.

to do so.

Salmon Check Being Made Along Fraser

A preliminary survey is being made of the white spring salmon spawning grounds of the Fraser River. Dr. D. J. Muir of the Department of Pacific Biological Station is doing this.

We know nothing of the habits of the species, said Fraser but he is certain that the Fraser is at least as good as that of the common Fraser. Mr. Milne told The Daily News.

He will work in the field with technician Rob Ball.

The survey started with sampling of atches at a location and will continue up to spawning grounds. They will sample salmon for size compared with the average commercial catch of 28 pounds and hope to find out how many small salmon are escaping fishermen.

Contract Awarded

SARNIA (CP) - A contract bond a \$25,000,000 petrochemical plant here has been awarded Canadian Reebtel Limited of Toronto, by Imperial Oil Limited.

**They're the Champs—
for Style...for Work...for Savings!**

From every angle...from low first cost right on...

Chevy's far and away your best truck buy!

You get more power per pound in the shortest stroke V-8s of any leading truck. (Standard in many middleweights and all heavies, optional at extra cost in other models.) Plus the industry's most advanced automatic transmissions, with Hydra-Matic for lightweights and

You get High Level ventilation, Roll-Over steering, convenient Safety Steps. You get a cab full of conveniences, and styling that adds

That's enough right there to give Task Force trucks the nod as the year's best buy. But don't forget Chevrolet's well-deserved reputation for rugged endurance and economy.

That's where the big saving comes in! You save every day with Chevy's traditionally low operating and upkeep costs. We'll be glad to arrange a demonstration either at your place or ours. Let's make it soon.



New Middleweight Champ

New Heavyweight Champ

New Chevrolet Task-Force Trucks

Only franchised Chevrolet dealers  display this famous trademark

A GENERAL MOTORS VALUE

MORRISON CHEVROLET-OLDSMOBILE LTD.

YATES STREET AT QUADRA

3-1106

H & L



REX MORGAN



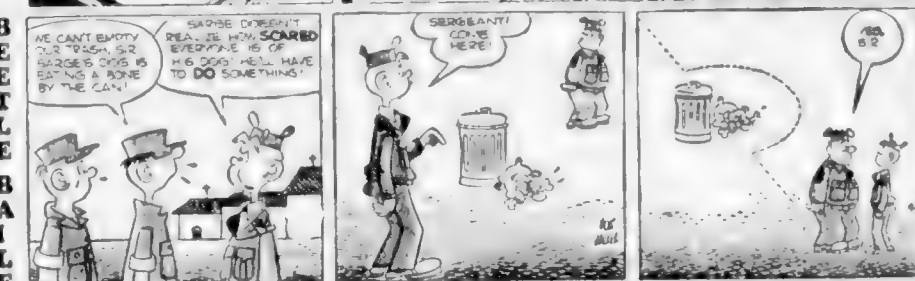
ARCHIE



MARY WORTH



BEEBLE BAILEY



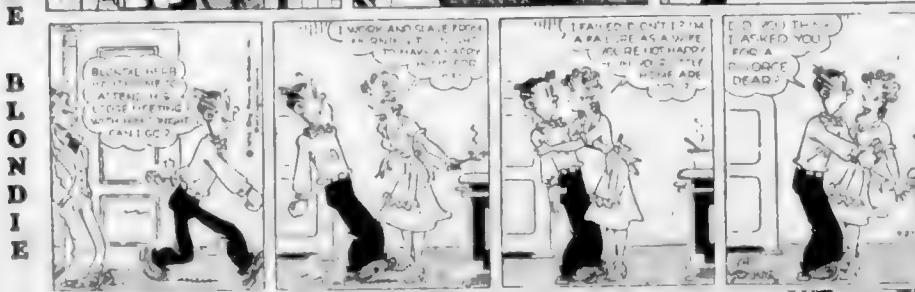
POGO



KERRY DRAKE



BLONDIE



JUDGE PARKER



BEN BOLT



RIP KIRBY



DAVID CRANE



LIL ABNER



JULIE JONES



Winning Contract

By HOWARD SCHENKEN and RICHARD L. FREY

Val.	North	East
West	4.82	4.1976
100	4.1537	4.03
100	4.104	4.10
100	4.104	4.198
South (B)	West	East
100	4.82	4.1976
100	4.1537	4.03
100	4.104	4.10
100	4.104	4.198

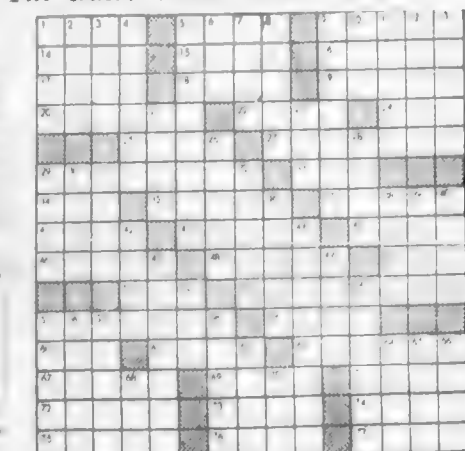
The bidding:

South	West	North	East
Pass	20	3	All Pass

THERE OUGHTA BE A LAW



The Daily Cross-Word Puzzle . . .



Nanaimo Plans Invitation To Princess

NANAIMO — Nanaimo will invite Princess Margaret to visit it should she come to the West.

Good to your taste... yet kind to your waist because never rich or filling!

Enjoy chewing Wrigley's Spearmint every day!

Thursday, Sept. 27

PEMBERTON HOLMES,
ESTABLISHED
1052 GOVERNMENT ST.
EXCEPTIONAL

This 7 roomed plus
PISTOLEY RENOVATED
2008 LOCALISED, CLOSE
LAVATORY, TUB, AND
CLASSED POOL. \$4,900
makeup on initial
monthly payments \$4
and interest over 10
years. All tax included.
This purchase
price.
Mr. Hearnshaw 4-6124

NEW STUCCO CLOSE
A very nice 41-room
bungalow with
There is a living room
place, dinette, two
fire, casual kitchen,
and storage room.
acared, carpet. Tax
monthly payments
terred to quick pos-
session. Full price
Reg. \$74,000, 4-812

**FOUR BED
DOUBLE FLR
OIL HE
\$11,100**

[illegible]

HOME WITH A SEA VIEW
 YOUR OWN SWIMMING pool, a delightful panoramic view of some of the universe's most beautiful and spacious natural beauty. A view for now, a view for ever. Call now for more information.

**QUADRA
5-ROOM
LARGE**

A spacious home
for living room
dining room
good-size kitchen
ment, hot air
garage. Close to
shops. Clear title.
Full price.
W. Woodlev 4-8

**ESOU
3 BED**

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and only \$30
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R. O. Ste

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Full price

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SEMPERTON

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 air, modern kitchen
 living space. Marb
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 air-conditioned oil
 heating. Price
 Mr. Goodrich, 8-6117.

1

One Authority Urged

VANCOUVER (CP)—Harry Seed, president of the John Howard Society, said here Tuesday night all juvenile correction institutions should be administered by one government body.

He told a Lions Club meeting that institutions for delinquent boys and girls should be administered centrally "from the standpoint of economy, efficiency, and better planning."

He said he was not criticizing the department of health and welfare which administers boys' future is decided.

OTTAWA (CP)—Peter Thorneycroft, Britain's Board of Trade president, said Wednesday a blockade of the Suez Canal might mean gasoline and rationing in the United Kingdom.

He also told a press conference that Canada's foreign trade position would be strengthened by his country's purpose of his Ottawa visit was to obtain the Canadian government's reaction to this plan.

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Drew Job Lauded

LONDON (Reuters)—The Times says Canada's Progressive Conservative party should find an able successor to George Drew, who recently resigned as leader.

"Electoral," the paper says, "the eight years of Mr. Drew's leadership have not been successful, but he has laid foundations on which a Conservative revival might be built."

But the paper says, "his most these things, would be the man important contribution has been to win them back."

He has done so largely by taking the province of Quebec, the old Liberal policy of "its imperialist flavor and sup-provincial rights."

October Charge Accounts Open Thursday, Sept. 27

• Shop Thursday, Pay November 10th!

• Open Your Account in Any Department!

• Shop Today, Pay November 10th!

Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.

Bay Day FOOD SALE!

TODAY at the BAY!



MEAT SPECIALS!

Choice
Australian
LAMB

35¢

Whole or half
per lb.

—cut to your specifications but not wrapped.
—average weight 40 lbs.
—delivery in rotation as early as possible.

Australian Lamb Cuts

Legs, whole, per lb.	49¢
Loins, whole, per lb.	45¢
Shoulders, whole, per lb.	25¢
Breast, per lb.	15¢
Perley Margarine, 2-lb. packets, each	62¢
Domestic Shortening, 3-lb. tins, each	85¢
Smoked Cottage Rolls, per lb.	69¢
Smoked Ham, whole or half, per lb.	59¢

HUDSON'S BAY COMPANY Self-Serve Meats, lower main



Annual Fall Bay Day Food Sale is Today, one day ahead of Bay Day to give you a better opportunity to take advantage of the values! ... and just say "charge it!"



Shop and save on this Big Sale, these are our lowest prices of the season. Shop in person, by phone or by mail!

Bay Day Values in Aylmer Canned Goods

JAMS

Aylmer Red Plum, pure, 2-lb. tins, each	33¢
Aylmer Raspberry with pectin, 2-lb. jars, each	49¢
Aylmer Strawberry with pectin, 2-lb. jars, each	55¢
Strawberry, Raspberry, Peach, Orange, Pineapple-Marmalade or Crabapple Jelly, Aylmer assorted, with pectin, 9-oz. jars, 2 for	45¢

FRUITS

Aylmer Peaches, 1/2's, fancy, 15-oz. tins	2 for 43¢
Aylmer Bartlett Pears, choice, 15-oz. tins	2 for 43¢
Aylmer Apricots, fancy, 15-oz. tins	2 for 49¢
Aylmer Fruit Cocktail, fancy, 15-oz. tins	2 for 47¢
Aylmer Prune Plums, choice, 15-oz. tins	2 for 27¢

FROZEN FOODS

Aylmer Strawberries, per package	39¢
Aylmer Peas, packages	2 for 39¢
Aylmer Beans, packages	2 for 49¢
Aylmer Raspberries, per package	39¢

HUDSON'S BAY COMPANY groceries, lower main

VEGETABLES

Aylmer Peas, fancy, No. 4, 15-oz. tins	2 for 33¢
Aylmer Diced Beets, 15-oz. tins	4 for 49¢
Aylmer Diced Carrots, 15-oz. tins	4 for 49¢
Aylmer Cut Green Beans, choice, 15-oz. tins	2 for 29¢
Aylmer Cream-Style Corn, 15-oz. tins	2 for 29¢
Aylmer Peas and Carrots, 15-oz. tins	2 for 29¢
Aylmer Green Beans, French cut, fancy, 15-oz. tins, sliced	2 for 39¢
Lynn Valley Peas, 5's, assorted, 15-oz. tins	4 for 49¢

SPECIALTIES

Aylmer Pork and Beans, 15-oz. tins	2 for 29¢
Aylmer Catsup, 11 oz.	2 for 39¢
Aylmer Tomato or Vegetable Soup	4 for 47¢
Aylmer Cream of Chicken, Mushroom,	2 for 35¢

FRUIT SPECIALS!

Oranges, 5-lb. cello bags	55¢
Apples, McIntosh	4 lbs. 49¢
Grapes, juicy Tokay	2 lbs. 23¢
Potatoes, Canada No. 1 Gems	25 lbs. 99¢

HUDSON'S BAY COMPANY, fruits and vegetables, lower main

MISCELLANEOUS

Wax paper refills	2 for 45¢
Purex tissues	6 for 69¢
Christie's Ritz	2 for 39¢
Cake Mix, Five Roses	43¢
1 package white, 1 pkg. pound cake, both	23¢
5 Roses chocolate fudge, reg. 33c. Sale	
Flour, Five Roses, 10-lb. bag	69¢
Milk shakes powders, Lowney	5 for 29¢
Cowichan Honey, 24 oz.	59¢
Hot chocolate, Little Dipper—1/2 lb.	24¢
1 lb.	44¢

lower main

9 a.m. Food Specials Today

On Sale one hour only or while quantities last—personal shopping only!

100 Only, Grade "A" Turkeys

Frozen, Average weight 15 lbs., per lb. **49¢**

Sorry, no cleaning at this low, low price!

Aylmer Grab Bag, limited quantity.

1 tin fancy peaches, 1 tin fruit cocktail, 1 tin Bartlett pears, 1 tin Boston beans in tomato sauce, 1 tin cut green beans, 1 tin fancy peas, No. 4, All 6 in cello bag, for only **99¢**

Ogilvie's Pudding Cake

1/2 price **2 for 25¢**

HUDSON'S BAY COMPANY, groceries and fruits, lower main

SEE TOMORROW'S PAPER FOR COMPLETE NEWS ON THE BAY DAY OPEN HOUSE THURSDAY—7 P.M. TO 9 P.M.

Win a Portable TV Set at Bay Day Open House

TONIGHT 7 p.m. to 9 p.m.

You may win this New RCA Victor Portable TV tonight at BAY DAY Open House!



Here's all you do—

As you enter the Bay tonight from 7 p.m. to 8 p.m., you will be given an entry blank with a skill-testing question on it. Fill it out correctly and deposit it in the box provided at the head of the escalator on the 4th floor. Winner's name will be announced after 8:30 p.m.

Be sure to bring the family down to enter this exciting contest

★ Read your Bay Day Flier carefully, decide what you want, and come down Today and open your account to save time Friday!

- Check your Big 16-Page BAY DAY Sale Supplement enclosed in this paper for all the values!
- Bring the whole family for an exciting preview of All the BAY DAY Values tonight from 7 to 9 p.m.
- Free BAY DAY Shopping Bags and BAY DAY Balloons given out tonight!
- Applications for new Charge Accounts will be accepted tonight for use on BAY DAY Friday!
- Positively No Sales Made at BAY DAY Open House Tonight!